

Joe Croom

Indiana University
Kelley School of Business
1309 E. 10th Street, HH 5100
Bloomington, IN 47405

Email: joecroom@iu.edu
Phone: +1 517 898 0509

ACADEMIC EXPERIENCE

Indiana University, Kelley School of Business

Assistant Professor of Accounting 2025 - Present

EDUCATION AND CERTIFICATION

University of Washington, Foster School of Business

Ph.D. – Accounting 2025

M.S.B.A – Accounting 2023

University of Richmond, Robins School of Business

B.S.B.A – Accounting 2019

CPA (Inactive) – Commonwealth of Virginia 2020

RESEARCH INTERESTS

The role of accounting information in judgments and decisions of stakeholders, with a focus on the effects of Generative AI and other emerging technologies and disclosure practices.

WORKING PAPERS

1. “Interactivity and Illusions of Ability: How Using Generative AI Affects Investor Judgments” (solo-authored dissertation) ([SSRN](#)) Revise and Resubmit at the *Journal of Accounting Research* (2nd round)
 - Dissertation committee: Stephanie Grant (chair), Frank Hodge, Elizabeth Blankespoor, Susan Joslyn (Graduate School Representative)
2. “News-Trade Integration and Investor Behavior” with Nicole Cade and Brad Kamrath ([SSRN](#)) – Accepted for presentation at the 2025 *Contemporary Accounting Research* Conference
3. “Disclosure Presentation Attributes, Generative AI Output, and Investor Judgments” with Brian Gale and Stephanie Grant ([SSRN](#)) – Revise and Resubmit at the *Journal of Accounting Research*
4. “Generative AI and Investor Processing of Financial Information” with Elizabeth Blankespoor and Stephanie Grant ([SSRN](#)) – Revise and Resubmit at the *Journal of Accounting and Economics*
5. “Q&A Interactions: Manager Non-answers and the Effect of Giving Retail Investors a Voice” with Stephanie Grant and Samantha Seto ([SSRN](#)) – Revise and Resubmit at *Contemporary Accounting Research*
6. “The Joint Effect of Pay Range Disclosure Width and Gender on Job Applications” with Darren Bernard and Benjamin Yang ([SSRN](#)) – Under review

AWARDS AND SCHOLARSHIPS

FARS Excellence in Reviewing Award	2025
Foster Executive MBA Program Outstanding Teaching Assistance Award	2023, 2024, 2025
Deloitte Foundation Doctoral Fellowship	2024
Foster Ph.D. Program Teaching Excellence Award	2024
Foster Ph.D. Program Dean's Achievement Award	2023
University of Washington Foster School of Business PhD Fellowship	2020-2023
Cliff E. Tranter Accounting PhD Scholarship	2020
University of Richmond Robins School of Business Most Outstanding Graduate	2019
McGladrey and Pullen Accounting Scholarship	2018
Andrews and Williams Scholarships	2017

TEACHING EXPERIENCE

University of Washington, Foster School of Business

Teaching Assistant, Financial Reporting and Analysis Fall 2021-2023
Executive MBA (Dawn Matsumoto)
Average ratings: 4.6/5.0 (Fall 2021), 5.0/5.0 (Fall 2022), 4.7/5.0 (Fall 2023)

Teaching Assistant, Introduction to Financial Reporting Spring 2021
Undergraduate (Simmi Mookerjee)
Average rating: 4.9/5.0

CONFERENCE ATTENDANCE

Contemporary Accounting Research Conference* (Planned)	2024
Review of Accounting Studies Conference	2024
ABO Mid-Year Meeting*†	2024
Indiana University Kelley Accounting Research Symposium	2024
AAA Annual Meeting*†	2024
West Coast Doctoral Student Faculty Interchange (DSFI)*	2024
ABO Mid-Year Meeting*x2	2023
UBC/Oregon/Washington Conference	2023
USC Palmetto Symposium on Experimental Accounting Research	2023
FARS Mid-Year Meeting*	2023
UBC/Oregon/Washington Conference	2022
UIUC Symposium on Audit Research	2022
ABO Mid-Year Meeting*†	2022
FARS Virtual Mid-Year Meeting	2022
UBC/Oregon/Washington Conference	2021
FARS Virtual Mid-Year Meeting	2021
ABO Virtual Mid-Year Meeting	2020

*Presenter †Discussant

SERVICE

Ad Hoc Reviewer, <i>Journal of Accounting and Economics</i>	2025
Ad Hoc Reviewer, <i>Journal of Accounting Research</i>	2025
Ad Hoc Reviewer, <i>Contemporary Accounting Research</i>	2025
Ad Hoc Reviewer, <i>Review of Accounting Studies</i>	2024
Ad Hoc Reviewer, <i>Journal of Financial Reporting</i>	2024
Ad Hoc Reviewer, <i>Accounting Horizons</i>	2024
Ad Hoc Reviewer, AAA Annual Meeting	2023-2024
Ad Hoc Reviewer, AAA ABO Mid-Year Meeting	2022-2024
Ad Hoc Reviewer, AAA FARS Mid-Year Meeting	2022-2024
Ad Hoc Reviewer, <i>Hawaii Accounting Research Conference</i>	2022
Doctoral Business Student Association Representative, <i>University of Washington</i>	2022-2023

PROFESSIONAL EXPERIENCE

KPMG LLP

<i>Audit Associate</i>	2019-2020
<i>Audit Intern</i>	2018
Certified Public Accountant (inactive), Virginia	2020

DISSERTATION COMMITTEE

Stephanie Grant (Chair)

Associate Professor of Accounting
University of Washington
Foster School of Business
stgrant@uw.edu

Elizabeth Blankespoor

Professor of Accounting
University of Washington
Foster School of Business
blankbe@uw.edu

Frank Hodge

Dean and Professor of Accounting
University of Washington
Foster School of Business
fhodge@uw.edu

Susan Joslyn

Professor of Psychology
University of Washington
susanj@uw.edu