

# John L. Wertz

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## ACADEMIC APPOINTMENTS

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Indiana University, Kelley School of Business

- Assistant Professor of Accounting 2022 – present
- Visiting Assistant Professor of Accounting 2021 – 2022

University of Washington, Foster School of Business

- Graduate Research and Teaching Assistant 2015 – 2021

## EDUCATION AND CERTIFICATION

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University of Washington, Foster School of Business

- Ph.D., Accounting 2021
- Minors: Microeconomics, Econometrics, Financial Economics

The Ohio State University, Fisher School of Business

- B.S.B.A, Accounting 2009

Certified Public Accountant (lapsed), Oregon

2011

## RESEARCH INTERESTS

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How disclosure and information processing frictions shape the use of accounting information in capital markets; consequences of regulatory and government interventions

## PUBLISHED RESEARCH

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“Entry and capital structure mimicking in concentrated markets: The role of incumbents’ financial disclosures” (with Darren Bernard and Devrimi Kaya). *Journal of Accounting and Economics*, 2021, Vol. 71 (101379).

- Featured in: [Schmalenbach Research Impulse](#)

“Why do individuals disregard accounting information? The roles of information awareness and acquisition costs” (with Elizabeth Blankespoor, Ed deHaan, and Christina Zhu), *Journal of Accounting Research*, 2019, Vol. 57(1), pp. 53-84.

- Selected for the 2018 FARS Editors’ Picks Plenary Session
- Featured in: [Columbia Law School Blue Sky Blog](#); [Knowledge @ Wharton](#); [Foster Research Briefs](#)

## WORKING PAPERS

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“The speed of price responses to individual signals in a bundle” (solo-authored)

- Based on my dissertation completed at the University of Washington
  - Dissertation committee: Ed deHaan (chair), Elizabeth Blankespoor, David Burgstahler, Jonathan Bakker (Graduate School Representative)

“Economic consequences of pension bailouts: Evidence from the American Rescue Plan” (with Mike Dambra and Phil Quinn)

- Featured in: [Wall Street Journal](#), [MarketWatch](#), [Chief Investment Officer](#), [Foster Business Magazine](#), [University of Buffalo](#)

“When disclosure isn’t enough: Evidence from betting markets” (with Darren Bernard, Madi Kapparov, and Sara Toynbee)

- Featured in: [Columbia Law School Blue Sky Blog](#)

## WORKS IN PROCESS

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“Financial statement primacy and the (in)efficient pricing of fundamentals: Evidence from a FASB simplification initiative” (solo-authored)

“Has 35 years of reporting regulation leveled the playing field?” (with Elizabeth Blankespoor, Ed deHaan, and Christina Zhu)

## PRESENTATIONS AND CONFERENCE ATTENDANCE

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| 2024 | Midwest Accounting Research Conference <sup>†</sup> , Hawai’i Accounting Research Conference <sup>*†</sup> , AAA FARS Mid-Year Meeting <sup>*†</sup> , Notre Dame Emerging Scholars Conference  |
| 2023 | AAA FARS Mid-Year Meeting, AAA/EY New Faculty Consortium, Emerging Accounting Scholars Brown Bag Series <sup>*</sup> , University of Alabama <sup>*</sup> , Notre Dame Emerging Scholars Conference <sup>*</sup> , Midwest Accounting Research Conference, Kellogg Accounting Research Conference, Indiana Kelley Accounting Research Symposium |
| 2022 | Indiana Kelley Accounting Research Symposium, AAA FARS Mid-Year Meeting <sup>*</sup> , Indiana University <sup>*</sup>  |
| 2021 | Conference on Financial Accounting and Economics <sup>†</sup> , Indiana University <sup>*</sup> , Georgetown University <sup>*</sup> , Cornell University <sup>*</sup> , University of Utah <sup>*</sup> , Rice University <sup>*</sup>   |
| 2020 | Miami Rookie Conference <sup>*</sup> , Boston College <sup>*</sup>  |
| 2019 | Wharton Spring Conference, Deloitte Foundation Doctoral Consortium <sup>*</sup> , AAA FARS Mid-Year Meeting, AAA Annual Meeting <sup>*</sup> , Journal of Accounting and Economics Conference, University of Washington <sup>*</sup> , University of Brasilia <sup>*</sup> , UBCOW Conference   |
| 2018 | Wharton Theory Bootcamp for Empiricists (inaugural), AAA FARS Mid-Year Meeting, AAA FARS Doctoral Consortium <sup>*</sup> , University of Washington <sup>*</sup> , UBCOW Conference  |
| 2017 | UNC Tax Doctoral Seminar  |
| 2016 | University of Washington <sup>*</sup> , UBCOW Conference  |
| 2015 | UBC/Oregon/Washington Conference  |

\* indicates presenter, † indicates discussant

## AWARDS AND FELLOWSHIPS

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| 2023       | Indiana University Trustees Teaching Award, Alpha Kappa Psi Teacher's Excellence Award (Most Engaging) |
| 2022       | Nominee for Indiana University Trustees Teaching Award, AAA FARS Excellence in Reviewing Award         |
| 2021       | University of Washington Executive MBA Outstanding Teaching Assistant Award                            |
| 2020       | University of Washington Executive MBA Outstanding Teaching Assistant Award                            |
| 2019       | AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow                                     |
| 2018-2019  | Deloitte Foundation Doctoral Fellowship  |
| 2018       | University of Washington Foster School of Business Dean's Achievement Award                            |
| 2018, 2022 | AAA FARS Excellence in Reviewing Award   |
| 2017-2018  | University of Washington Cliff E. Tranter Fellowship   |
| 2015-2016  | University of Washington Foster Ph.D. Scholarship  |
| 2011       | Oregon Society of CPAs Circle of Excellence (Top score on CPA exam in Oregon)                          |

## TEACHING EXPERIENCE

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At Indiana University:

- Instructor for Financial Reporting & Analysis, Honors 2021 – present  
*Average instructor rating: 6.8 / 7.0*  
Trustees Teaching Award, 2023  
Alpha Kappa Psi Teacher's Excellence Award, 2023

At University of Washington:

- Teaching Assistant for Managerial Accounting: 2016 – 2020
  - Executive MBAs, Full-Time MBAs, Evening MBAs, Undergraduates
- Instructor for Ph.D. Bootcamp (Mathematics, Statistics, & Microeconomics) for incoming Accounting Ph.D. students 2016 – 2018

## PROFESSIONAL SERVICE

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Ad hoc reviewer for:

- *Journal of Accounting and Economics, The Accounting Review, Management Science, Review of Accounting Studies, Contemporary Accounting Research, Journal of Financial Reporting, Journal of Business, Finance, and Accounting, Accounting Horizons, Data in Brief*
- AAA FARS Mid-Year Meeting, AAA Annual Meeting, AAA Western Regional Meeting, Conference on Financial Accounting and Economics, Hawai'i Accounting Research Conference (many times for each)

## PROFESSIONAL EXPERIENCE

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**KPMG LLP** 2009 – 2014

- Expatriate, high net-worth, and corporate tax departments
- Short-term international rotation to Zurich, Switzerland