

Jeffrey D. Clark

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ACADEMIC EMPLOYMENT

Clinical Assistant Professor, Indiana University	2023 - present
Visiting Assistant Professor, Indiana University	2021 - 2023
Assistant Professor, Nanyang Technological University	2019 - 2021

EDUCATION

University of Pittsburgh (Ph.D. – Accounting, Minor – Behavioral Economics)	2019
Brigham Young University (MAcc – Professional Accountancy), <i>High Distinction</i>	2014
Brigham Young University (B.S. – Accounting, Minor - Economics)	2014

RESEARCH ACTIVITY

Research Interests

Incentives, performance evaluation, performance feedback, and misreporting

Working Papers

Is Cash Really King? The Effects of Restricted-Stock Compensation on Employee Effort (with J. Burke).
Under review at The Accounting Review.

Improving the Efficiency of Measuring Motivation Using Real-Effort Tasks: Conceptual Guidance and Practical Application (with W. Choi and A. Presslee). *Revising for submission.*

Other Works in Progress

The Effects of Discontinuing Cash Versus Tangible Rewards on Performance (with W. Choi and A. Presslee). *Pilot testing and design phase.*

Does the Effectiveness of Creativity Incentives Depend on Inherent Creativity? (with B. Knox). *Design phase.*

TEACHING

Teaching Interests

Managerial Accounting, Financial Accounting

Instructor

Indiana University – Bloomington

Cost Accounting (rated 6.6 out of 7.0)	
Cost Accounting (rated 6.6 out of 7.0)	Spring 2024
Advanced Managerial Accounting (rated 6.6 out of 7.0)	Fall 2023
Cost Accounting (rated 6.4 out of 7.0)	Fall 2023
Cost Accounting (rated 6.8 out of 7.0)	Summer 2023
Cost Accounting (rated 6.8 out of 7.0)	Spring 2023
Cost Accounting (rated 6.8 out of 7.0)	Fall 2022
Cost Accounting (rated 6.5 out of 7.0)	Fall 2021

Nanyang Technological University

Accounting for Decision Making & Control (rated 4.4 out of 5.0)	Spring 2021
Accounting for Decision Making & Control (rated 4.3 out of 5.0)	Spring 2020

University of Pittsburgh

Cost Accounting (rated 4.4 out of 5.0)	Spring 2017
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Brigham Young University

Introduction to Financial Accounting (no ratings recorded)	Spring/Summer 2013
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Teaching Assistant

University of Pittsburgh

Financial Accounting (MBA, for H. Evans; rated 4.7 out of 5.0)	Fall 2016
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Financial Accounting (EMBA, for A. Greci; no ratings recorded)
Summer 2015

Tutor (2-3 hours/week)

University of Pittsburgh

Financial Accounting (MBA – D. Moser, H. Evans; EMBA – A. Greci)	2014 – 2017
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PRESENTATIONS

Chapman University, Orange, CA	2022
GMARS (Cancelled due to Covid-19), Sydney, Australia	2020
University of Waterloo, Waterloo, ON, Canada	2019
Georgia Institute of Technology, Atlanta, GA	2019
Nanyang Technical University, Singapore	2019
AAA MAS Midyear Meeting, Fort Lauderdale, FL	2019
University of Pittsburgh, Pittsburgh, PA	2018

AAA ABO Section Meeting, Phoenix, AZ	2018
BYU Accounting Research Symposium, Provo, UT	2018
EXRIMA Conference, Giessen, Germany	2018
AAA/Deloitte/J. Michael Cook Doctoral Consortium, Westlake, TX	2017
University of Pittsburgh, Pittsburgh, PA	2016

SERVICE

Committees

Undergraduate Curriculum Committee	2023-present
NTT Hiring Committee	2023 - 2024

Conference Discussant

AAA ABO Section Meeting, Phoenix, AZ	2018
EXRIMA Conference, Giessen, Germany	2018
AAA Annual Meeting, National Harbor, MD	2018
AAA MAS Midyear Meeting, San Juan, Puerto Rico	2017

Conference Reviewer

AAA MAS Midyear Meeting, Houston, TX	2020
AAA MAS Midyear Meeting, Fort Lauderdale, FL	2019
AAA ABO Section Meeting, Phoenix, AZ	2018
AAA Annual Meeting, National Harbor, MD	2018
AAA MAS Midyear Meeting, Scottsdale, AZ	2018
AAA ABO Section Meeting, Pittsburgh, PA	2017
AAA MAS Midyear Meeting, San Juan, PR	2017

CONFERENCES ATTENDED

Kelley Research Accounting Symposium (KARS)	2022
AAA Annual Meeting, San Diego, CA	2022
AAA MAS Research Conference (Virtual)	2021
AAA MAS Research Conference, Houston, TX	2020
AAA MAS Research Conference and Doctoral Colloquium, Ft. Lauderdale, FL	2019
AAA ABO Section Meeting, Phoenix, AZ	2018
EXRIMA Conference, Giessen, Germany	2018
AAA Annual Meeting, National Harbor, MD	2018
Financial Reporting Mini-Camp, Ithaca, NY	2018
Palmetto Symposium on Experimental Accounting Research, Columbia, SC	2018
AAA MAS CGMA Teaching Symposium, Scottsdale, AZ	2018
AAA MAS Research Conference and Doctoral Colloquium, Scottsdale, AZ	2018
AAA ABO Section Midyear Meeting and Doctoral Consortium, Pittsburgh, PA	2017
AAA/Deloitte/J. Michael Cook Doctoral Consortium, Westlake, TX	2017
AAA MAS Research Conference and Doctoral Colloquium, San Juan, PR	2017
BYU Accounting Research Symposium, Provo, UT	2012, 2013, 2015, 2018

AWARDS & SCHOLARSHIPS

Dean's Fifth-Year Research Fellowship	2018
Giant Eagle Fellow	2014 – 2018
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow	2017
Dean's Small Research Grant	2016
Jacob Birnberg Accounting Research Fund Grant	2015
Graduated with High Distinction from Marriott School of Management (BYU)	2014
Masters of Accounting Scholarship, Marriot School of Management (BYU)	2013 – 2014
Full Academic Scholarship, Brigham Young University	2009 – 2013
Marriott School of Management Dean's List (BYU), various semesters	
Eagle Scout	2004

WORK EXPERIENCE

Certified Public Accountant (Inactive)

Staff Accountant Apr 2012 – June 2013
Prostar Company, Orem, UT

Audit Intern Jan 2013 – May 2013
Ernst & Young, Redwood City, CA

AFFILIATIONS

American Accounting Association (Sections: Management Accounting; Accounting, Behavior and Organizations)

Institute of Management Accountants

Beta Alpha Psi

Phi Kappa Phi

Pedagogical Workshop Attendance

Beyond Student Evaluations: Compiling Evidence of Student Learning (Maines and Metz)	2024
Helping Gen Z to Love their Intro Accounting Courses (Drake)	2024
Beyond the Headlines: Maintaining Student Attention in a Tik Tok Driven-World (Metzler)	2024
Pedagogical Leadership Faculty Panel (Donahue, Geoghegan, Goerner, and Wahlen)	2024
Supporting Students in Distress (by Various IU CAPS Representatives)	2023
Your Teaching Signature (by Fisher and Josefy)	2023
Accessibility in the Classroom (by Metz and Stomberg)	2023
Specifications Grading: A Rigorous, Efficient Marking System that also Motivates Students to Learn (by Baird, Keller, Packowski, and Esola)	2023
Creating an Inclusive Syllabus (by Metz)	2023
Inclusive Classrooms and Teams (by Hoffman)	2022