**PHILIP L. COCHRAN**

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EDUCATION

Ph.D. (Business, Government and Society) University of Washing­ton, 1980.

M.A. (Economics) University of Washington, 1977.

M.B.A. (Finance) University of Washington, 1973.

B.S. (Management) Massachusetts Institute of Technology, 1971. Minor in Psychology.

B.S. (Aeronautical and Astronautical Engineering) Massachusetts Institute of Technology, 1971. Minor in Economics.

SELECTED EMPLOYMENT

Thomas W. Binford Chair in Corporate Citizenship. 2003-present

Professor of Management, Kelley School of Business Indianapolis, Indiana University. 2003-present.

Affiliate Professor of Philanthropic Studies, Lilly Family School of Philanthropy, Indiana University. 2003-present

Adjunct Professor of Health Policy and Management, Fairbanks of Public Health, Indiana University. 2015-present.

Executive Associate Dean for Indianapolis, Kelley School of Business, Indiana University. 2007-2016.

Director, Randall L. Tobias Center for Leadership Excellence at Indiana University. 2006-2016.

Faculty, Smeal College of Business Admin­istration, Pennsylvania State University. 1977-2002.

TEACHING AREAS

Business Ethics, Stakeholder Theory, Corporate Citizenship, Corporate Governance, Corporate Social Responsibility, Corporate Philanthropy, Corporate Strategy, Leadership.

SELECTED OVERSEAS TEACHING

Strategic Management, SKKU, Seoul, Korea.

Strategic Management. International Graduate Business School, Zagreb, Croatia.

Leadership and Ethics. National Institute of Development Administration. Bangkok, Thailand.

FACULTY FELLOW

Faculty Fellow of the Institute for Corporate Governance at Indiana University.

TEACHING EFFECTIVENESS

At the Kelley School of Business Indianapolis my instructor ratings in an undergraduate honors course have ranged up to 6.92 on a 7.0 scale.

Recipient of Penn State MBA Association Excellence in Teaching Award. In 1999 nominated for both the college and university level teaching awards. Appointed by the Dean to be the first Chair of the Teaching Innovation and Excellence Committee, 2001-03.

RESEARCH AREAS

Corporate Social Responsibility, Leadership, Business Ethics, Corporate Governance, Corporate Philanthropy, Stakeholder Theory.

Note: in August 2000 I was one of 215 researchers recognized by the Academy of Management as having published five or more articles in the Academy journals. See the editor’s note published in the August 2000, Academy of Management Journal (pp. 535-537).

PUBLICATIONS

Baucus, M. and Cochran, P. 2016. What Kills a Reputation? A Post-Mortem Analysis of Jekyll-Hyde Business Leaders in Dead Firms: Causes and Effects of Cross-Border Corporate Insolvency (Advanced Series in Management). Emerald Group Publishing Limited (June 23, 2016) Editors: Miguel M. Torres, Virginia Cathro, Maria Alejandra Gonzalez-Perez; pp. 1-34; ISBN: 978-1-78635-314-6. doi:10.1108/S1877-636120160000015005

Cochran, P. L. 2015. Corporate Governance. Wiley Encyclopedia of Management. 2:1–2. DOI: 10.1002/9781118785317.weom020010

Baucus, M. and Cochran, P. 2009. An Overview of Empirical Research on Ethics in Entrepreneurial Firms within the United States, African Journal of Business Ethics. 4 (2): 56-68.

Reprinted as: Baucus, M. and Cochran, P. 2011. An Overview of Empirical Research on Ethics in Entrepreneurial Firms within the United States Ethics in Small and Medium Sized Enterprises, The International Society of Business, Economics, and Ethics Book Series, 2 (1): 99-119.

Julie Manning Magid, Mohan Tatikonda & Philip Cochran,2009.Radio Frequency Identification and Privacy Law: An Integrative Approach, *American Business Law Journal*, (46): 1-54.

Neal, Robert and Philip L. Cochran. 2008. Corporate social responsibility, corporate governance, and financial performance: Lessons from finance, *Business Horizons*, 51 (6): 535-540.

Cochran, Philip L. 2007. The evolution of corporate social responsibility, *Business Horizons*, 50 (6): 449-454.

Cochran, Philip L., Mohan V. Tatikonda and Julie M. Magid. 2007. Radio frequency identification and the ethics of privacy, *Organizational Dynamics*. 36(2), pp. 217-229.

Willing, Steven J., Richard B. Gunderman, Philip L. Cochran and Todd Saxton. 2005. The polity of academic medicine: Evidence based democracy, *Journal of the American College of Radiology*. 2(2): 358-368.

Stevens, J. M., H. K. Steensma, David Harrison, Philip L. Cochran. 2005. Symbolic or substantive document? The influence of ethics codes on financial executives' decisions. Strategic Management Journal 26(2): 181-195.

Note: In 2005 this article was the subject of an *Academy of Management Executiv*e “Research Brief”: Weber, J. 2005. Does It Take an Economic Village to Raise an Ethical Company? *Academy of Management Executive*, 19(2): 158-159.

Willing, Steven J., Richard B. Gunderman, Philip L. Cochran and Todd Saxton. 2004. The polity of academic medicine: A critical analysis of autocratic governance, Journal of the American College of Radiology, 1(12): 972-980.

Willing Steven J., Philip L. Cochran and Richard Gunderman. 2004. The polity of academic medicine: Status of faculty governance. *Journal of the American College of Radiology.* 1(9): 679-684.

Welcomer, Stephanie A., Philip L. Cochran, Gordon Rands, and Mark Haggerty. 2003. Constructing a web: Effects of power and social responsiveness on firm-stakeholder relationships, *Business & Society*, 42(1): 43-82.

Welcomer, S. A., Cochran, P. L., & Gerde, V. 2003. Power and social behavior: A structuration approach to stakeholder networks. In J. Andriof, S. Waddock, S. Rahman, & B. Husted (Eds.), *Unfolding stakeholder thinking*. Sheffield, UK: Greenleaf Publishing.

Corley, K. G., Cochran, P. L., & Comstock, T. G. 2001. Image and the impact of public affairs management on internal stakeholders. *Journal of Public Affairs*, 1: 53-68.

Cochran, P. L. 1999. Deriving ethical principles from theories of the firm. In J. Dienhart (Ed.), *Business, Institutions, and Ethics: A Text with Cases and Readings*: 238-246: Oxford University Press.

Cochran, P. L., & Comstock, T. G. 1999. The institutionalization of business ethics. *Proceedings of the International Association for Business and Society*: 46-51.

Weaver, G. R., Treviño, L., & Cochran, P. L. 1999. Corporate ethics practices in the mid-1990's: An empirical study of the Fortune 1000. *Journal of Business Ethics*, 18: 283-294.

Note: in 2012 the above article was named a “citation classic” and is one of the 33 most cited articles in the 30 year history of the Journal of Business Ethics. Its citation rate is “at least five standard deviations above the mean” for the Journal of Business Ethics.

Weaver, G. R., Treviño, L. K., & Cochran, P. L. 1999. Integrated and decoupled corporate social performance: Management commitments, external pressures, and corporate ethics practices. *Academy of Management Journal*, 42: 539-552.

Note: the above article was one of six articles nominated for the “Best Article Award of 2000” by the International Association for Business and Society at the 2001 annual meeting.

Weaver, G. R., Trevino, L. K., & Cochran, P. L.1999. Corporate ethics programs as control systems: Influences of executive commitment and environmental factors. *Academy of Management Journal*, 42: 41-57.

Note: the above article was one of four articles nominated at the 2000 Academy of Management Annual meeting for the best Academy of Management Journal article of 1999. It was also one of six articles nominated for the “Best Article Award of 2000” by the International Association for Business and Society at the 2001 annual meeting.

Cochran, P. L. 1997. Future directions in international business and society research. In B. Toyne, & D. Nigh (Eds.), *International Business: An Emerging Vision*: 159-165: University of South Carolina Press.

Cochran, P. L.1997. Corporate governance. In R. E. Freeman, & P. Werhane (Eds.), *Encyclopedia of Business Ethics*: 147-148: Blackwell.

Cochran, P. L. 1997. The death of distance. *Proceedings of the International Council for Distance Education World Conference.*

Cochran, P. L., Wartick, S. L., & Skaggs, B. 1997. Golden parachutes and tin parachutes: Top management perks, corporate governance, and the public interest. In S. P. Sethi, P. Steidlmeier, & C. M. Falbe (Eds.), *Scaling the Corporate Wall*, Second ed.: 195-203: Prentice Hall.

Cochran, P. L., & Weaver, G. R. 1995. Codes of conduct to the rescue. *Financial Executive*, 11: 47-49.

Cochran, P. L. 1994. Stakeholder theories of the firm. *Business and Society*, 33: 95-98.

Weaver, G. R., Treviño, L. K., & Cochran, P. L. 1994. Ethics initiatives and organizational legitimacy. *Proceedings of the International Association for Business and Society*: 56-61.

Cochran, P. L. 1993. Review of The Corporate Board: Confronting the Paradoxes by Ada Demb and Franz-Friedrich Neuberger. *Corporate Governance -- An International Review*, 1: 51-53.

Brenner, S. N., & Cochran, P. L. 1992. The stakeholder theory of the firm: Implications for business and society theory and research. In D. Ludwig, & K. Paul (Eds.), *Contemporary Issues in Business and Society*: Melon Publishing.

Wood, D. J., & Cochran, P. L. 1992. Business and society in transition. *Business and Society*, 31: 1-7.

Brenner, S. N., & Cochran, P. L. 1991. *The stakeholder theory of the firm: Implications for business and society theory and research*. Proceedings of the International Association for Business and Society, San Diego: 449-467.

Mahon, J. F., & Cochran, P. L. 1991. Fire alarms and siren songs: The role of issues management in the prevention of and response to organizational crises. *Organization and Environment*, 5: 155-176. DOI: 10.1177/108602669100500204

Nigh, D., & Cochran, P. L. 1991. *Crisis management in the multinational firm*. Proceedings of the International Association for Business and Society, Sundance, Utah: 214-227.

Nigh, D., & Cochran, P. L. 1990. Illegal corporate behavior and the question of moral agency: An empirical examination. In W. C. Frederick, & L. E. Preston (Eds.), *Research in corporate social performance and policy*: 145-163. Greenwich, CT: JAI Press.

Cochran, P. L. 1989. Review of Organizational Approaches to Strategy. *Contemporary Sociology*, 18: 546-547.

Cochran, P. L., & Wartick, S. L. 1988. *Corporate governance: A review of the literature*. Morristown, NJ: Financial Executives Research Foundation.

Cochran, P. L., & Wartick, S. L. 1987. Golden parachutes: Good for management and society? In S. P. Sethi, & C. M. Falbe (Eds.), *Business and society: Dimensions in cooperation and conflict*: 321-331: Lexington Books.

Mahon, J., Cochran, P. L., & Baskin, O. 1987. Teaching approaches and techniques in business and society. In K. Paul (Ed.), *Business Environment and Business Ethics*: 87-94: Ballinger Publishers.

Nigh, D., & Cochran, P. L. 1987a. Illegal corporate behavior and the question of moral agency: An empirical examination, *Research in Corporate Social Performance and Policy*, Vol. 9: 73-91.

Nigh, D., & Cochran, P. L. 1987b. Issues management and the multinational enterprise. *Management International Review*, 1: 4-12.

Note, this article was reprinted in 1994 in a special issue of Management International Review. MIR: Management International Review, Vol. 34, International Management: Highlights in Finance – Accounting – Issues: 30 Years of MIR (1994), pp. 51-59

Cochran, P. L., Wood, R. A., & Jones, T. B. 1985. The composition of boards of directors and the incidence of golden parachutes. *Academy of Management Journal*, 28: 664-671.

Wartick, S. L., & Cochran, P. L. 1985. The evolution of the corporate social performance model. *Academy of Management Review*, 10: 758-769.

Cochran, P. L., & Wartick, S. L. 1984. Golden parachutes: A closer look. *California Management Review*, 26: 111-125.

Cochran, P. L., Wartick, S. L., & Wood, R. A. 1984. The average age of boards of directors and financial performance. *Quarterly Journal of Business and Economics*, 23(4): 16-24.

Cochran, P. L., & Wood, R. A. 1984. Corporate social responsibility and financial performance. *Academy of Management Journal*, 27: 42-56.

Cochran, P. L. 1983a. Consumerism and product liability. In W. B. Hamilton (Ed.), *Readings in Business and Professional Ethics*: Ginn Publishing.

Cochran, P. L. 1983b. Ethical obligations of multinational corporations. In W. B. Hamilton (Ed.), *Readings in Business and Professional Ethics*: Ginn Publishing.

Wartick, S. L., & Cochran, P. L. 1983. Golden parachutes: Contents, trends, and issues. *Proceedings of the Academy of Management Annual Meeting*: 359-363.

FUNDED RESEARCH AND PROJECTS

Signature Center Grant, IUPUI, 2007. Submitted a grant for $300,000 to the IUPUI Signature Center Initiative. Awarded $100,000/year for three years.

Co-Principal Investigator on Wallace Foundation Grant for $5,000,000, Tobias Center, 2005. Grant proposal was rejected in December 2005.

Recipient of $9,000 Faculty Research Grant, 2001. (Smeal, Competitive)

Recipient of $7,500 Faculty Innovations in Teaching Grant, 2001. (Smeal, Competitive)

Recipient of $40,000 grant from AT&T Innovations in Distance Education Initiative. I was one of nine Penn State faculty to receive one of these grants. 1995-1998.

Principal investigator on the role of ethics governance programs in corporations. Received a grant of $30,000 from the Ethics in Business Research Fund of the American Institute of Certified Public Accountants, 1993-1996.

Principal investigator on a project that examined the role of professional codes of conduct. Received a grant of $35,000 from the Financial Executives Research Foundation, 1991-1994.

Co-investigator on a project that explored the corporate governance literature with emphasis on the implications for financial management. Received a grant of $30,000 from the Financial Executives Research Foundation, 1987-1988.

SELECTED PRESENTATIONS

Cochran, Philip L. (2015). Gave 21 talks in 6 Chinese cities, September 11-25, 2015 for the U.S. State Department’s U.S. Speaker Program.

Baucus, Melissa S., Tara Radin and Philip Cochran (2008).  Ethics and Corporate Social Responsibility in Entrepreneurial Firms: Research in the United States**.  ISBEE Conference**, June 2008, Capetown, South Africa.

Tatikonda, Mohan V., Julie M. Magid and Philip L. Cochran (2008). “RFID Technology, Consumer Privacy and the Expiration of Personal Information,” ***Decision Sciences Institute Annual Conference***, November 2008, Baltimore, Maryland.

Magid, Julie Manning, Mohan Tatikonda and Philip Cochran, “Radio Frequency Identification and Privacy Law,” ***Tri-State Academy of Legal Studies in Business***, East Lansing, MI, November 2007.

 Cochran, Philip L. (2007), “Integrating Operations and Ethics: Directions for Research,” (with Mohan V. Tatikonda), ***Academy of Management*** meeting, August 05, 2007. Presenter.

Cochran, Philip L. (2007), “Integrating Operations and Ethics: Ethics and the Supply Chain,” (with Mohan V. Tatikonda), ***Academy of Management*** meeting, August 05, 2007. Presenter.

Cochran, Philip L. (2007), “Ethics, Corporate Social Responsibility, and Strategy,” ***Academy of Management*** meeting, August 07, 2007. Facilitator.

Cochran, Philip L. (2007), Local Corporate Governance in a Globalized World: Toward Inclusive Theorizing. ***Academy of Management*** meeting, August 07, 2007, Discussant.

Cochran, Philip L. (2007), “New Directions in Corporate Governance,” Presenter, ***International Association for Business and Society*** meeting, 2007, Florence, Italy.

Cochran, Philip L. (2006), “Agents, Owners and Stakeholders: The Lack of Diversification in Managerial Portfolios and its Impact on Corporate Stakeholders,” Montreal CSR International Workshop 2006 UQAM, Montreal, October 12 - 15, 2006.

Cochran, Philip L. (2006), “What We Need to Know about Ethics and Leadership,” ***Academy of Management***conference, Atlanta, GA August 2006.

Cochran, Philip L. (2006), “Global Thinking, Local Operations: Teaching Sustainability across Cultures and in Emerging Economies,” ***Academy of Management*** conference, Atlanta, GA August 2006.

Magid, Julie Manning, Mohan Tatikonda and Philip Cochran (2006), “Technology and Privacy Law: An Integrative Approach,” ***Academy of Legal Studies in Business*** Conference, St. Petersburg, FL, August 2006

Cochran, Philip L. (2006), “A Culture of Cheating: Observations on Plagiarism in an Academic Setting,” ***International Association for Business & Society*** meeting, 2006, Merida, MX.

Tatikonda, Mohan V., Julie M. Magid, Philip L. Cochran and Candice L. Graham (2005). “RFID and Consumer Privacy: Ethical and Legal Implications for Managers,” ***Innovation Research Network Conference***, Boston, June 2006.

Tatikonda, Mohan V., Julie M. Magid, Philip L. Cochran and Candice L. Graham (2005).  “Radio Frequency Identification and Consumer Privacy:  Legal and Ethical Implications for Operations Managers,” ***Decision Sciences Institute Conference***, November, San Francisco [refereed proceedings paper, pp. 18431-2].

Cochran, P.L. Corporate Governance: Transparency and Ethics at “Corporate Governance: Managing Expectations in the Accounting Profession.” sponsored by the Indiana CPA Society and Beta Alpha Psi.

Cochran, P.L., Baucus, Melissa S , Comstock, Thomas. Agents, Owners and Stakeholders: The Lack of Diversification in Managerial Portfolios and its Impact on Corporate Stakeholders. 2005. Presented at the national ***Academy of Management*** conference, 2005, Honolulu.

Baucus, Melissa S., Cochran, Philip and Ryan, Lori Verstegen. 2005. Corporate Governance as a Key Variable in Business and Society Relationships: A Workshop for Developing Research Projects. Showcase symposium presented at the ***International Association for Business & Society*** meeting, 2005, Santa Rosa, CA

Brenner, Steven N., Philip Cochran, Michael Johnson-Cramer, John Mahon, Donna Wood, Tim Rowley. 2005. “Why is a stakeholder theory/approach useful?” Symposium presented at the International Association for Business & Society meeting, 2005, Santa Rosa, CA

Cochran, P. 2004. Why I Focus on Social Issues in Management. ***Academy of Management Annual Meeting***. New Orleans, LA. August 6, 2004. Invited Talk.

Moir, L., Cochran, P., Sybille Sachs, Munshi, N., Boutilier, B., & Svendsen, A. 2004. Where and How do Financial and Social Issues Meet? ***International Association for Business and Society Annual Meeting***. Jackson Hole, WY. March 6, 2004. Competitive Symposium.

Johnson-Cramer, M., Donaldson, T., Cochran, P., Elms, H., Phillips, R., & Berman, S. 2004. Twenty Years of Stakeholder Research: Where Have We Been? Where Are We Going? ***International Association for Business and Society Annual Meeting***. Jackson Hole, WY. March 6, 2004. Competitive Symposium.

Cochran, P. L., , “The Business Model,” ***European Association for Business in Society Conference,*** Copenhagen, Denmark. September 20, 2003. Invited Panel Discussant.

Brenner, S. N., & Cochran, P. L. 2001. Defining corporate performance: The failure of the professorate, ***International Association for Business and Society Annual Meeting***.

Cochran, P. L., Baucus, M. S., Comstock, T. G., & Kane, J. 2001. Growth of executive stock option plans: Implications for stakeholder theory, ***International Association for Business and Society Annual Meeting***.

Cochran, P. L. 1999. Corporate governance for developing countries, ***United States Information Agency Annual Economic Seminar***. Hua Hin, Thailand.

Cochran, P. L., & Comstock, T. G. 1999. The institutionalization of business ethics, ***International Association for Business and Society Annual Meeting***.

Cochran, P. L., Mahon, J. F., Brenner, S. N., Pasquero, J., Wartick, S. L., Nigh, D. W., & Logsdon, J. 1999. I.A.B.S.: Past, present, and future, June 1999, ***International Association for Business and Society Annual Meeting***.

Cochran, P. L., & Snell, S. A. 1998. Stakeholder theory in transition: The case of the human resources function, ***International Association for Business and Society Annual Meeting***. Kona, Hawaii.

Weaver, G. R., Treviño, L. K., & Cochran, P. L. 1998. Management values, external pressures, and the substance of corporate ethics programs, ***Society for Business Ethics Annual Meeting***. San Diego.

Cochran, P. L. 1997. The death of distance, ***International Council for Distance Education World Conference***. State College, PA.

Cochran, P. L. 1997. Curriculum for undergraduate business education: A new paradigm, ***Educom Annual Conference***. New Orleans, LA.

Cochran, P. L., & Stevens, J. M. 1997. Rationales for codes of conduct: An empirical examination, ***International Association for Business and Society Annual Meeting***. Destin, FL.

Welcomer, S., & Cochran, P. L. 1997. Toward a network/stakeholder theory of the firm, ***Academy of Management Annual Meeting***. Boston.

Cochran, P. L. 1996. Impacts and implications of "greenwashing", ***International Association for Business and Society Annual Meeting***. Santa Fe.

Stevens, J. M., & Cochran, P. L. 1996. The impact of stakeholders on the institutionalization of corporate codes of conduct, ***International Association for Business and Society Annual Meeting***. Santa Fe.

Weaver, G. R., Treviño, L. K., & Cochran, P. L. 1996. Defining and explaining the character of corporate ethics programs, ***International Association for Business and Society Annual Meeting***. Santa Fe.

Cochran, P. L. 1995. Deriving ethical principles from theories of the firm, ***Third Annual Studies in Economics Ethics and Philosophy Conference***. Brigham Young University (invited speaker).

Cochran, P. L., Brenner, S. N., & Mahon, J. F. 1995. An overview of I.A.B.S. -- past, present, and future, ***Showcase Symposium, International Association for Business and Society Annual Meeting***. Vienna, Austria.

Stevens, J. M., Cochran, P. L., & Weaver, G. F. 1995a. Decision making and ethics governance programs: A perspective on strategic financial managers, ***Academy of Management Annual Meeting***. Vancouver, British Columbia.

Stevens, J. M., Cochran, P. L., & Weaver, G. F. 1995b. Decision making and ethics governance programs: A perspective on strategic financial managers, ***Academy of Management Meeting Annual Meeting***. Vancouver, British Columbia.

Stevens, J. M., Rands, G., & Cochran, P. L. 1995. Federal government subsidies for corporations: Implications for issues managers in affected industries, ***International Association for Business and Society Annual Meeting***. Vienna, Austria.

Weaver, G. R., Treviño, L., & Cochran, P. L. 1995. Environmental and managerial influences on the intensity and integration of corporate ethics programs: An empirical study, ***Academy of Management Annual Meeting***. Vancouver, British Columbia.

Cochran, P. L. 1994. Toward a generalized stakeholder theory of the firm, ***Ruffin Lecture Series***. University of Virginia.

Weaver, G. R., & Cochran, P. L. 1994. Ethics initiatives and organizational legitimacy, ***International Association for Business and Society Annual Meeting***. Hilton Head, SC.

Cochran, P. L. 1993. The role of codes of conduct in ethics governance programs, ***Keynote Speaker at Second Russian Business Ethics Conference***. Moscow, Russia.

Weaver, G. R., & Cochran, P. L. 1993a. Ethics governance and organization theory, ***International Association for Business and Society Annual Meeting***. San Diego, CA.

Weaver, G. R., & Cochran, P. L. 1993b. Codes of ethics: Current issues and future research, ***International Association for Business and Society Annual Meeting***. San Diego, CA.

Cochran, P. L. 1992. The implications of the new AACSB accreditation guidelines for the social issues in management area, ***International Association for Business and Society International Meeting***. Leuven, Belgium.

Brenner, S. N., & Cochran, P. L. 1991. The stakeholder theory of the firm: Implications for business and society theory and research, ***International Association for Business and Society Annual Meeting***. Sundance, Utah.

Cochran, P. L. 1991. Managing the crises, issues, and trends of the 1990's, ***The Issues Exchange Conference on the Fundamentals of Issues Management***. Aily, Virginia, June 19-20, 1991. (invited speaker).

Nigh, D., & Cochran, P. L. 1991. Crisis management in the multinational firm, ***International Association for Business and Society Annual Meeting***. Sundance, Utah.

Cochran, P. L., & Nigh, D. 1990. Multinationality and illegal corporate behavior: An empirical examination, ***Pan-Pacific Conference***. Seoul, Korea.

Cochran, P. L. 1989. Issues management and crisis management: New management techniques for the 1990's, ***Blue Cross and Blue Shield***. Baltimore, Maryland.

Cochran, P. L., & Andrews, P. N. 1989. The evolution of issues management: A bibliometric analysis, ***Center for Issues Management Research Annual Conference***. State College, PA.

Mahon, J., & Cochran, P. L. 1989. Fire alarms and siren songs: The role of issues management in the prevention of and response to organizational crises, ***International Conference on Industrial and Organizational Crisis Management***. New York City.

Cochran, P. L. 1987a. Issues management, ***Corporate Associates for Environmental Monitoring***. Pittsburgh, PA.

Cochran, P. L. 1987b. Research on corporate governance, ***Faculty Seminar***. University of Pittsburgh.

Nigh, D. W., & Cochran, P. L. 1986a. Illegal corporate behavior, ***Academy of Management Annual Meeting***.

Nigh, D. W., & Cochran, P. L. 1986b. Issues management and the multinational enterprise, ***Academy of Management Annual Meeting***.

Cochran, P. L., Baskin, O., & Mahon, J. 1985. Teaching approaches and techniques for business and society, ***Academy of Management Annual Meeting***.

Cochran, P. L. 1984. Issues management: A new functional area, ***Pittsburgh Chapter of the Penn State MBA Alumni Club***. Pittsburgh, PA.

Cochran, P. L., Wartick, S. L., & Wood, R. A. 1984. The relationship between the average age of boards of directors and financial performance, ***Academy of Management Annual Meeting***.

Cochran, P. L. 1983. Issues management: An overview, ***New England Business and Economics Association Annual Meeting***. Smugglers Notch, VT.

Cochran, P. L., & Wartick, S. L. 1983. Golden parachutes: Contents, trends and issues, ***Academy of Management Annual Meeting***. Dallas, TX.

RANDALL L. TOBIAS CENTER FOR LEADERSHIP EXCELLENCE

The Randall L. Tobias Center for Leadership Excellence was founded in May 2004 by a $5.25 million gift from Randall L. Tobias. I was the Director 2006-2016. The budget was approximately $450,000.

Some of the programs for which I wad responsible include:

1. Hoosier Fellows

The Hoosier Fellows Program was designed to be a self-supporting leadership training program for 25-30 mid to upper level executives. The fee is $10,000. The program met once a month for ten months.

1. Tobias Graduate Fellows

The Tobias Center currently typically had four doctoral students from various disciplines who are studying leadership.

1. Tobias Lecture

One of the keystone events of the Tobias Center was a major lecture which is delivered by a nationally known leader.

1. Semler Lecture

The Semler Lecture was an independently funded lecture that honored Jerry Semler, past CEO of OneAmerica. The focus of the Semler Lecture was on servant leadership.

1. Hazelett Lecture

The Hazelett Lecture was a lecture that dealt with issues of women in leadership. It honored Suzie Hazelett who was one of the founders of the Tobias Center.

1. Tobias Chair

The Tobias Chair was a major public or private sector leader or an academic in the area of leadership studies.

1. Research Grants

Every year the Tobias Center granted research stipends to faculty who are working the area of leadership.

1. Oral History Project

One of the major research thrusts of the Tobias Center was an oral history project. This project interviewed leaders from a wide range of sectors. It interviewed a retired Lieutenant Governor and is in the process of scheduling interviews with a retired Governor, a retired U.S. Vice President, retired Fortune 500 CEOs and others.

1. Distinguished Board of Overseers

The Tobias Center Board of Overseers is a group of distinguished state and national leaders. We typically had one Board meeting per year. In order to keep the Board current we communicated several times per year with them. In addition, I would visit (both in Indiana and elsewhere) individual Board members on a regular basis.

1. Tobias Multi-Sector Forum

The Tobias Center Multi-Sector Forum was an annual conference on leadership across a range of sectors.

1. Tobias Faculty Fellows

The Tobias Center had 24 Faculty Fellows from a wide range of disciplines including business, public administration, education, philanthropy, medicine, history and military science.

1. Tobias Center Staff

The Tobias Center had a full time staff of three professionals including a director of the Hoosier Fellows Program and an administrative assistant.

OTHER SELECTED UNIVERSITY SERVICE: INDIANA UNIVERSITY

IUPUI – Moi U Steering Committee, 2007-present. Member.

Kelley School of Business, Academic Council. 2003-2005. 2007-present. Member.

Indiana University Institute for Corporate Governance, 2004-present. Fellow.

Strategic Planning Committee, Indianapolis, 2003-2005. 2009-2011. Chair.

Ethics and Values Community of Interest. 2003-2005. Chair.

Technology Committee, KSBI, 2003-2005.

Research Committee, Center on Philanthropy, 2003-2006.

Chair, Dissertation Committee, Angela Seaworth (Lilly Family School of Philanthropy, 2009-2016.

SELECTED MEMBERSHIP IN AND SERVICE TO PROFESSIONAL ASSOCIATIONS

International Association for Business and Society, Founding President, 1990-91. One of the founders of the first independent professional association for Business and Society scholars. Elected Chair of Executive Committee, 1989-1991. Chair of the association's first conference in San Diego, California, March 16-18, 1990.

Fellow of the International Association for Business and Society. Elected President in 2006. Elected as one of the first three Fellows in 2005.

Academy of Management, Social Issues in Management Division, Chair 1993-94. Was also 1991 Program Chair for the National Meeting in Miami, Florida. Have also served on: Governance Committee, 1989-1991; Co-Chair, Junior Faculty Workshop, 1988-1990; Member, Howard Chase Book Award Committee, 1988-1989; Co-Chair, Research Committee, 1987-1988; Chair, Research Committee, 1985-1987; Faculty, Doctoral Consortium, 1986-1988; Member, Dissertation Award Committee, 1985; Member, Curriculum Committee, 1984‑1987.

Academy of Management -- other. Chair, Electronic Publishing Committee, 1996-97. Chair, Advanced Technology Committee, 1993-1994. Nominated for Board of Governors of the Academy of Management, Spring 1992.

Other Associations -- Also a member of: Academy of International Business, Society for Business Ethics and Strategic Management Society.

SELECTED HONORS

2005. Invited to be a Fellow of the Institute of Corporate Governance, Indiana University.

2005. Chosen as one of the first three Fellows of the International Association for Business and Society. Elected first President of the Fellows in March 2006.

2003. Admitted to Indiana University Alliance of Distinguished and Titled Rank Professors.

2002. Recipient of the Sumner Marcus Award for contributions to the Social Issues in Management field.

2001. Co-author on two papers that were among the six finalists for “Best Article Award” (in the previous three years) by the International Association for Business and Society.

2000. Co-author on a paper that was one of four finalists for “Best Paper in the Academy of Management Journal in 1999.”

2000. One of four Business and Society scholars listed in the Honorable Mention category (five or more articles in Academy of Management publications) in the Academy of Management’s “Hall of Fame.” See the Academy of Management Journal 43(4): 535-37.

1994. Appreciation Award from the Social Issues in Management Division of the Academy of Management for service as National Division Chair.

1994. Recipient of Howard Chase Award for contributions to the theoretical framework of issues management. Selection by the board of *The Issue Exchange*, a council of 100 corporate members from North and South America, Europe and Australia.

1994. "Issues Management and the Multinational Enterprise," (with Doug Nigh) published in Management International Review was selected as one of two dozen classic articles published by the journal in its 30-year history.

PROFESSIONAL REVIEWING

Editorial Review Boards:

Business Horizons 2006

Business & Society 1994-present.

Business Ethics Quarterly 1995-2007.

Business Forum 1990-present.

Corporate Governance -- An International Review 1991-2006.

Ad Hoc Journal Reviewer:

Academy of Management Journal

Academy of Management Review

Administrative Science Quarterly

Journal of Management

Journal of Management Studies

Organization Science

Reviewer of Books, Manuscripts, and Proposals for:

Ballinger Press

Dryden Press

Oxford University Press

Prentice Hall Publishing

Richard D. Irwin Company

Sage Publications

South-Western Publishing Co.

Social Sciences and Humanities Research Council of Canada

Miscellaneous:

Attended Academy of Management Annual Meeting 1980-2015