

P.J. Hoffman (he/him/his)

Indiana University, Kelley School of Business
1309 E. 10th Street
Bloomington, IN 47405

Cell: 267.971.4773
Office: 812.855.7342
phoffma@iu.edu

EDUCATION

The Pennsylvania State University, Smeal College of Business

Ph.D., Business Administration (Accounting)

August 2013

The University of Notre Dame, Mendoza College of Business

B.B.A., Accountancy, Philosophy (Supplemental)

May 2007

ACADEMIC APPOINTMENTS

Indiana University, Kelley School of Business

Clinical Assistant Professor

2020-Present

Visiting Assistant Professor

2019-2020

Purdue University, Krannert School of Management

Assistant Professor

2013-2019

PROFESSIONAL EXPERIENCE

Ernst & Young LLP, New York, NY

Staff Accountant (Assurance) – *Financial Services Office*

2007-2008

Intern (Assurance) – *Financial Services Office*

2006

INDIANA UNIVERSITY, KELLEY SCHOOL OF BUSINESS

Honors and Awards

Recipient, MSF Faculty Excellence Award (2024)

Finalist, Panschar Undergraduate Teaching Award (2024)

Dean's Office Nominee, Poets & Quants Favorite MBA Professor Under 40 Award (2024)

Finalist, Alpha Kappa Psi Teacher's Excellence Award (2023)

Recipient, Indiana University Trustees Teaching Award (2022)

Recipient, Indiana University Mumford Excellence in Extraordinary Teaching Award (2021)

Finalist, Indiana University Trustees Teaching Award (2021)

Teaching (Means of student evaluation responses to Question 18 “Outstanding Instructor”)

Instructor – BUS-A 310: Intermediate Financial Reporting and Analysis: A User's Perspective (Undergraduate – Finance)

Fall 2024 –
Spring 2024 – 72 Students (6.8/7)
Fall 2023 – 104 students (6.65/7)
Spring 2023 – 98 students (6.9/7)
Fall 2022 – 100 students (6.83/7)
Spring 2022 – 47 students (6.6/7)
Fall 2021 – 97 students (6.83/7)
Summer 2021 (Online) – 35 students (6.7/7)
Fall 2020 (Online) – 88 students (6.5/7)
Summer 2020 (Online) – 50 students (6.8/7)
Fall 2019 – 76 students (6.65/7)

Instructor – BUS-A 311: Intermediate Financial Reporting and Analysis I (Undergraduate – Accounting)

Summer 2024 (Online) – 43 students (6.8/7)
Summer 2023 (Online) – 47 students (6.5/7)
Summer 2022 (Online) – 40 students (6.3/7)
Spring 2022 – 133 Students (6.67/7)
Spring 2021 (Online) – 171 students (6.63/7)
Spring 2020 (Online after COVID-19) – 120 students (N/A)

Instructor – BUS-A 422: Accounting for Mergers, Acquisitions, and Complex Financial Structures (Undergraduate – Accounting, Finance)

Fall 2024 –
Summer 2024 (Online) – 14 students (6.3/7)
Fall 2023 – 50 students (6.8/7)
Summer 2023 (Online) – 16 students (7/7)
Fall 2022 – 42 students (6.4/7)
Summer 2022 (Online) – 7 students (7/7)
Fall 2021 – 30 students (7/7)
Fall 2020 (Online) – 40 students (6.8/7)

Instructor – BUS-A 506: Financial Reporting and Analysis I (MSF, MBA)

Fall 2024 –
Fall 2023 – 22 students (6.6/7)

Instructor – BUS-A 507: Financial Reporting and Analysis II (MSF, MBA)

Fall 2024 –
Fall 2023 – 22 students (6.7/7)

Instructor – BUS-A 562: Advanced Financial Accounting (3/2 MBA, MSADA, MBA, MSF)

Spring 2024 – 70 Students (6.5/7)
Spring 2023 – 88 students (6.85/7)

Instructor – BUS-A 579: Financial Reporting and Analysis (MSF)

Fall 2022 – 35 students (6.3/7)

Instructor – BUKX-A 596: Advanced Financial Accounting (Online MSA)
Spring 2023 (Online) – 29 students (6.4/7)

Case Author – CFO Certificate Program (Executive Education)
Spring 2024 – Stryker

Institutional Service

Departmental Service

Faculty Co-advisor – Student Accounting Society (2023-present)

BUS-A 310 Course Coordinator (2022-present)

New Faculty Mentor (2022-present)

Angela Andrews (2022-2023)

Jeff Clark (2023-2024)

Undergraduate Curriculum Committee Member (2021-present)

DEIB Committee Member (2021-present)

Inclusivity Classrooms/Teams Workshop Leader (2022)

BUS-A 100 Course Revision Team Member – Recipient of PwC INQUIRES Grant (2023)

Social Event Planning Committee Member (2020-2022), Chair (2021-2022)

BUS-A 200 Course Content Reviewer (2021)

Non-Core Accounting Curriculum Committee Member (2021)

College and University Service

Faculty Advisor – Allies at IU (2022-Present)

Finance Graduate Programs Policy Committee Member (2022-present)

Kelley Teaching and Service Excellence Committee Member (2022-present)

Chair, Sauvain Teaching Award Subcommittee (2024)

Chair, NTT Trustees Teaching Award Subcommittee (2023, 2024)

Chair, Associate Instructor Panschar Teaching Award Subcommittee (2024)

PWC/Kinsey-Kelley Center Undergraduate Case Competition Judge (2023)

Undergraduate Honors Thesis Faculty Advisor (2020-2021)

Professional Service

AAA Outstanding Accounting Educator Award Committee Member (2023-2024)

Manuscript reviewer Conference on Financial Economics and Accounting (2021)

Manuscript reviewer for AAA Annual Meeting (2021)

Manuscript reviewer for FARS Midyear Meeting (2021)

Attended Conferences

EY Academic Resource Center Colloquium (2023)

Conference on Financial Economics and Accounting (2021)

Center for Accounting Research and Education Conference (2021)

AAA Annual Meeting (2020, 2021)

Research

Dan S. Dhaliwal, Theodore H. Goodman, P. J. Hoffman, Casey M. Schwab; The Incidence, Valuation, and Management of Tax-Related Reputational Costs: Evidence from a Period of Protest. *Journal of the American Taxation Association* 1 March 2022; 44 (1): 49–73. <https://doi.org/10.2308/JATA-18-065>

PREVIOUS ACADEMIC APPOINTMENTS

Teaching (Means of student evaluation responses to the analog of Question 18 “Outstanding Instructor” at previous institutions)

Purdue University, Krannert School of Management

Instructor – MGMT 60600: Seminar in External Reporting I (PhD)

Spring 2019 – (5.0/5.0)

Spring 2016 – (N/A)

Instructor – MGMT 35000: Intermediate Accounting I (UG – Accounting, Finance)

Fall 2018 – 80 students (4.83/5.0)

Fall 2017 – 90 students (4.9/5.0)

Spring 2017 – 37 students (4.9/5.0)

Fall 2016 – 106 students (4.83/5.0)

Fall 2015 – 52 students (4.8/5.0)

Fall 2014 – 135 students (4.77/5.0)

Spring 2014 – 149 students (4.6/5.0)

The Pennsylvania State University, Smeal College of Business

Instructor – ACCTG 471: Intermediate Financial Accounting I (UG - Accounting)

Summer 2011 – 23 students (6.5/7.0)

Instructor – ACCTG 211: Introduction to Financial Accounting (UG)

Summer 2010 – 39 students (6.6/7.0)

Summer 2009 – 46 students (6.75/7.0)

Teaching Assistant – ACCTG 211: Introduction to Financial Accounting (UG)

Spring 2009 – 119 students (6.27/7.0)

Fall 2008 – 106 students (6.32/7.0)

Honors and Awards

Purdue University, Krannert School of Management

Honorable Mention, Krannert Outstanding Undergraduate Teacher (2016, 2018)

Recipient, Krannert Society of Minority Managers Top Three Favorite Professors (2017)

Nominee, Purdue Favorite Faculty (2016, 2017)

Krannert Undergraduate Distinguished Teaching List (2014-2019)

The Pennsylvania State University, Smeal College of Business

Recipient, J. Kenneth Jones Graduate Scholarship (2012-2013)

Recipient, W. Edward and Kay M. Hastings Graduate Scholarship (2012-2013)
Recipient, Donald M. and Regina Harrison Graduate Scholarship (2008-2009, 2012-2013)
Fellow, AAA/Deloitte Foundation/ J. Michael Cook Doctoral Consortium (2012)
Recipient, Ossian R. MacKenzie Doctoral Teaching Award (2011-2012)
Recipient, G. Kenneth Nelson Graduate Scholarship (2009-2010, 2011-2012)
Recipient, Jane O. Burns Graduate Scholarship (2010-2011)
Recipient, Smeal Small Research Grant (2010)

Institutional Service

Purdue University, Krannert School of Management

Faculty Recruiting Committee Member – Accounting Area (2013-2017)
Doctoral Examination Committee Member – Accounting Area (2016-2018)
Doctoral Dissertation Committee Member

- Faisal Alibrahim (2018) “Institutional Ownership Influence on Advising Performance”
- Kailey Lee (2017) “Stock Price Crashes and Auditors’ Client-Retention Decisions” (JAAF 2020)
- Paul Ordyna (2015) “Voluntary Going Concern Disclosure and Bankruptcy Planning”
- Harold Lopez (2014) “Accounting-based Performance Pricing and Real Earnings Management”

The Pennsylvania State University, Smeal College of Business

Smeal Ph.D. Student Association – President (2010-2012)

Professional Service

Manuscript reviewer for AAA Annual Meeting (2014, 2016, 2018)
Manuscript reviewer for FARS Midyear Meeting (2018)
Discussant for FARS Midyear Meeting (2018)
Discussant for the AAA Annual Meeting (2011, 2012, 2017, 2018)
Moderator for the AAA Annual Meeting (2013, 2017)
Ad hoc reviewer for Accounting Horizons, Pacific-Basin Finance Journal

Attended Conferences

FARS Mid-Year Meeting (2013, 2018, 2019)
JATA Conference/ATA Mid-Year Meeting (2018, 2019)
AAA Annual Meeting (2011, 2012, 2013, 2015, 2017, 2018)
Midwest Accounting Research Conference (2011, 2012, 2015-2018)
Penn State Accounting Research Conference (2008, 2009, 2010, 2011, 2012, 2013, 2018)
Purdue Accounting Theory Conference (2015, 2016, 2017)

University of Miami/AAA Accounting PhD Rookie Camp (2012-2015)
Notre Dame Accounting Research Conference (2012, 2015)
AAA/EY New Faculty Consortium (2014)
Center for Accounting Research and Education Conference (2013)
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (2012)

Research Presentations

“The Incidence, Valuation and Management of Tax-related Reputational Costs:
Evidence from a Period of Protest”

Presented at Indiana University* (2015), University of Illinois* (2015), Ball State University (2017), ATA Mid-Year Meeting (2018), Syracuse University (2018), AAA Annual Meeting (2018), Louisiana State University (2018), Southern Illinois University (2018), James Madison University (2019), Journal of the American Taxation Association Conference* (2019)

“Mandatory Auditing and Hedge Fund Misreporting” (Dissertation)

Presented at University of Miami/AAA Accounting PhD Rookie Recruiting & Research Camp (2012), Purdue University (2013), Baruch College (2013), University of Notre Dame (2013), Indiana University (2013)

* Presentation made by coauthors