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Dr. Marjorie Lyles is the OneAmerica Chair in Business Administration and a professor of international strategic management at the Indiana University Kelley School of Business. In 2011 she was awarded the John Ryan Award by the President of Indiana University for excellence in international development activities, teaching, and research. In 2013 she was named Chancellor's Professor by IUPUI Chancellor Charles R. Bantz.

Her teaching and research have focused on emerging economies since the mid-1980s. She has been doing projects and work in China since 1985 when she was a consultant with the U. S. Department of Commerce in the Dalian programs. She has regularly returned to China and has been teaching a course on China to Indiana University Kelley School MBAs since 1998. She also teaches an MBA course on emerging economies, which includes a two-week study tour to the country of interest. Her team travelled to Liberia in 2014.

Dr. Lyles brings more than 30 years of international business research, teaching and consulting experience to the Kelley School. She was the founding director of the Indiana University Center on Southeast Asia and serves on the International Advisory Board of the American Management Association, among many other memberships and appointments. Lyles has also been Visiting Professor and Scholar at Cambridge University (England), St. Gallen University's Institute of Management (Switzerland), Universiti Sains Malaysia, the National Institute of Development Administration (Bangkok), Copenhagen Business School, and the Imagination Lab (Switzerland). At Kelley, Lyles teaches a unique course that allows students to travel to China to consult with Chinese companies transitioning to free market policies and to meet with other businesses in China.

In addition to her academic work, Lyles has also worked with governmental, non-profit and corporate entities across the globe. She has consulted with USIS, World Bank, USAID, UNDP and private firms in Malaysia, Hungary, Vietnam, Poland, People's Republic of China, and Indonesia on international strategies, education development projects, infrastructure projects, the development of the private sector, and needs assessment for management training. She also serves as a consultant to domestic firms pursuing international strategies.