

Lin Zheng, Ph.D., CPA
Clinical Associate Professor of Accounting

Curriculum Vitae

Kelley School of Business Indianapolis
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EDUCATION

The University of Alabama	Ph.D. (Accounting)	2003
The University of Alabama	MAcc	2001
Xiamen University	BA (Accounting)	1997

FURTHER EDUCATION

ACUE	Certificate in Effective Instruction	August 2021
IUPUI	Next Generation 2.0	May 2021
IU Mosaic Initiative	The Mosaic Faulty Fellow	May 2020
IMA	Data Analytics & Visualization Fundamentals Certificate	April 2020
Indiana University	Institute for Curriculum and Campus Internationalization	May 2017

APPOINTMENTS

Indiana University Purdue University Indianapolis, Indianapolis, Indiana Kelley School of Business-Indianapolis Clinical Associate Professor of Accounting	July 2014-present
Mercer University, Atlanta, Georgia Assistant Professor of Accounting	July 2007 – June 2014
Georgia College & State University, Milledgeville, Georgia Assistant Professor of Accounting	July 2006 – June 2007
Northeastern Illinois University, Chicago, Illinois Assistant Professor of Accounting	July 2003-June 2006
The University of Alabama, Tuscaloosa, Alabama Instructor of Accounting, Research Assistant	July 2001-June 2003
Pan-China Certified Public Accountants, Xiamen, China Auditor	July 1998-May 1999
Noell Crane Systems (China) Limited, Zhangzhou, China Financial Analyst	July 1997-June 1998

LICENSURE, CERTIFICATION

Certified Public Accountant (CPA)	Indiana CP11600373	October 2016-present
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PUBLICATIONS

Pedagogical and disciplinary refereed articles

- L. Zheng**, C. Westerhaus-Renfrow, S. Lin, and Y. Yang. (Forthcoming). Assessing Intercultural Competence in The Digital World: Evidence from Virtual Exchange Experience in a Study Abroad Program. *Frontiers: The Interdisciplinary Journal of Study Abroad*.
- F. Chen, X. Chen, W. Tan, and **L. Zheng** (2020). Religiosity and Cross-Country Differences in Trade Credit Use. *Accounting and Finance* 60 (1): 909-941. <https://doi.org/10.1111/acfi.12389> Top Cited Article 2020-2021.
- L. Zheng**, N. Balsara, and H. Huang. (2014). Regulatory Pressure, Blockholders, and Corporate Social Responsibilities (CSR) Disclosures in China. *Social Responsibility Journal* 10 (2): 226-245. <https://doi.org/10.1108/SRJ-08-2012-0102>
- M. Maksy and **L. Zheng**. (2010). Factors Associated with Student Performance in Advanced Accounting and Contemporary Financial Accounting Issues: An Empirical Study in a Commuter University. *Journal of Accounting, Ethics & Public Policy* 11 (3): 317-339.
- C. T. Chen, M. Maksy, and **L. Zheng**. (2009). Factors Correlated with Student Performance in Auditing and Contemporary Financial Accounting Issues. *International Journal of Education Research* 4 (2): 56-71.
- N. Balsara, J. Chen, and **L. Zheng**. (2009). Profiting from a Contrarian Application of Technical Trading Rules in the U.S. Stock Market. *Journal of Asset Management* 10 (2): 97-123. <https://doi.org/10.1057/jam.2008.44>
- M. Maksy and **L. Zheng**. (2008). Factors Associated with Student Performance in Advanced Accounting and Auditing: An Empirical Study in a Public University. *Accounting Research Journal* 21 (1): 16-32. <https://doi.org/10.1108/10309610810891328>
- N. Balsara, G. Chen, and **L. Zheng**. (2007). The Chinese Stock Market: An Examination of the Random Walk Model and Technical Trading Rules. *Quarterly Journal of Business and Economics* 46 (2): 43-63.
- F. Chen, I. Weiss, and **L. Zheng**. (2007). The Predictive Role of Analyst Coverage Intensity: Evidence from Cross-Listing in the U.S. *Journal of Contemporary Accounting and Economics* 3 (1): 34-57. [https://doi.org/10.1016/S1815-5669\(10\)70012-6](https://doi.org/10.1016/S1815-5669(10)70012-6)
- N. Balsara, G. Chen, and **L. Zheng**. (2006). Momentum Strategies: Are They Effective in China? *Journal of International Business and Economics* 5 (1): 230-239.
- N. Balsara, L. Vidozzi, A. Vidozzi, and **L. Zheng**. (2006). Explaining Momentum Profits with an Epidemic Diffusion Model. *Journal of Economics and Finance* 30 (3): 407-422.
- N. Balsara and **L. Zheng**. (2006). Profiting from Past Winners and Losers. *Journal of Asset Management* 6 (5): 329-344. <https://doi.org/10.1057/palgrave.jam.2240186>

Pedagogical and disciplinary articles under review

- Q. Lian, K. Rupley, Q. Wang, and **L. Zheng**. The Effect of Corporate Social Responsibility on Market Reactions to Financial Restatements: Halo or Bonding? Under review at *Accounting and Business Research*.

Invited book reviews

- L. Zheng**. (2010). Book Review of “International Financial Reporting - A Practical Guide”. *The International Journal of Accounting* 45 (1): 134-136.

PRESENTATIONS

Pedagogical and disciplinary refereed presentations

- L. Zheng**, L. Bozeman, R. Elliott, A. Rickey, L. Scherzinger, and F. Wadsworth. (2022). Creating a Common Assessment Tool in Virtual Global Learning. 2022 Assessment Institute, October 2022.
- A. Ricke, L. Scherzinger, and **L. Zheng** (2021). Virtual Exchange: How to Integrate Global and Intercultural Learning into Any Course. FALCON 2021 (IU FACET’s Adjunct Faculty and Lecturers’ Conference), November 2021.
- L. Zheng**, L. Bozeman, R. Elliott, A. Rickey, L. Scherzinger, and F. Wadsworth. (2021). Designing a

Virtual Exchange: How to Integrate Global and Intercultural Learning into Any Course. IUPUI CTL Webinar.

- L. **Zheng**, L. Bozeman, R. Elliott, A. Rickey, L. Scherzinger, and F. Wadsworth. (2021). An International Tasting of Virtual Exchange: Bringing the World to All Students. IUPUI OIA International Festival 2021.
- L. **Zheng**, C. Westerhaus-Renfrow, and S. Lin. (2020). Enhancing Global Learning through Virtual Exchange Experience. Edward C. Moore Symposium on Excellence in Teaching, Indianapolis, March 2020.
- L. **Zheng**, C. Westerhaus-Renfrow, and S. Lin. (2019). Enhancing Global Learning, Improving Intercultural Competence, and Virtual Exchange Experience: An Example from a Business Study Abroad Course. International Virtual Exchange Conference 2019, Tacoma, October 2019.
- L. **Zheng**. (2019). ePortfolios and student engagement: an example from a business study abroad course. The Association for Authentic, Experiential, and Evidence-Based Learning annual meeting, New York, July 2019.
- Q. Lian, K. Rupley, Q. Wang, and L. **Zheng**. (2017). The Halo Effect of Corporate Social Responsibility: Evidence from Accounting Restatements. The AAA annual meeting, San Diego, August 2017.
- F. Chen, X. Chen, W. Tan, and L. **Zheng**. (2017). Do Reserves Audits Increase the Value Relevance of Oil and Gas Reserves Disclosures? The AAA annual meeting, San Diego, August 2017.
- A. Andrews and L. **Zheng**. (2015). Techniques to Monitor Comprehension in Large Introductory Accounting Classes. Poster session the Effective Teaching Practices. The AAA annual meeting, Chicago, August 2015.
- L. **Zheng**. (2013). Resources for Teaching IFRS. The annual meeting of Georgia Association of Accounting Educators, Savannah, February 2013.
- F. Chen, M. Stone, and L. **Zheng**. (2013). Benefits and Costs of Voluntary Disclosures: Evidence from the O&G Industry. The AAA Southeast Region Meeting, Nashville, April 2013.
- N. Balsara, G. Chen, and L. **Zheng**. (2006). Momentum Strategies: Are They Effective in China? The annual conference of *Journal of International Business and Economics*, Las Vegas, October 2006.
- F. Chen, I. Weiss, and L. **Zheng**. (2006). How Informative is Analysts' Intensity? Empirical Evidence from Cross-listed Firms. The 1st *Journal of Contemporary Accounting and Economics* Symposium, Hong Kong, January 2006. Received the Best Paper Award.
- L. **Zheng** and M. Stone. (2005). Did the New Chinese Accounting Systems Improve Earnings Quality? The mid-year meeting of the AAA International Accounting Section, San Antonio, February 2005.
- L. **Zheng** and M. Stone. (2004). Did the New Chinese Accounting Systems Improve Earnings Quality? The Ninth Academic Annual Conference of Chinese Accounting Professors Association, Xi An, P.R. China, July 2004.

Invited presentations

- L. **Zheng**, L. Bozeman, A. Rickey, L. Scherzinger, and F. Wadsworth. (2022). Developing an Inclusive Environment: Relationship and cohort building through icebreakers and interactive activities. 2022 Plater Institute on the Future of Learning, April 2022.
- L. **Zheng** (2021). Strategy 4: Virtual global learning/Virtual exchange. IUPUI OIA and Ivy Tech UISFL Workshop, June 2021.
- L. **Zheng**, L. Bozeman, and D. Keller. (2020). Facilitating global Learning through Virtual Exchange. Advancing Teaching and Learning with Technology, November 2020.
- L. **Zheng**. (2019). Regulation for Corporate Social Responsibility (CSR) and Sustainability Reporting: Implications from Empirical Evidence. IU-CASS Symposium, October 2019.
- L. **Zheng**. (2018). Using CN ePortfolio in Study Abroad. IUPUI Center for Teaching and Learning, November 2018.

PROFESSIONAL ORGANIZATION MEMBERSHIPS

American Accounting Association	July 2003-present
Institute of Management Accountants	July 2003-present
Financial Executives International	July 2003-present
American Institute of CPAs	October 2016-present
Indiana CPA Society	October 2016-present

HONORS AND AWARDS

RESEARCH

McGraw-Hill/Irwin Distinguished Paper Award Granted by the 2008 MBAA International Conference	April 2008
Best Paper Award Granted by the 1st <i>Journal of Contemporary Accounting and Economics</i> Symposium, Hong Kong	January 2006

SERVICE

<u>IUPUI 2021 Women's History Month Leadership Awards</u> Granted by IUPUI Office for Women	March 2021
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COMMUNITY

Outstanding Community Service Award Granted by Indianapolis Chinese Community Center Inc	February 2021
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GRANTS/FELLOWSHIPS

The Mosaic Faculty Fellow Indiana University Mosaic Initiative	\$1,000	September 2019-May 2020
High Impact Practice Curriculum Redesign Institute, competitive grant program IUPUI Center for Teaching and Learning	\$500	September-October 2018
Office of International Affairs Faculty Fellow IUPUI OIA and OAA	\$15,000	February 2017-January 2018

MENTORING

- Coordinated A202 and mentored associate faculty in Spring 2018
- Coordinated A325 and mentored associate faculty since 2015
- Mentored Kevin Yancey (Lecturer) with his appointment to the A202 coordinator role
- Supervised 3 undergraduate Honors thesis and 1 independent study

TEACHING ADMINISTRATION AND CURRICULUM DEVELOPMENT

- Designed and led the Study Abroad China program
- Integrated Virtual Exchange projects in multiple courses
- Integrated High Impact practice ePortfolio in the Study Abroad China program
- Created an online test bank for C521 in the online MBA program

- Designed and taught the following courses: International Financial Reporting Standards (MAcc), Managerial Accounting for Professional MBA, International Accounting

SERVICE

SCHOOL (Kelley Indianapolis)

Assessment coordinator	August 2021 - present
Teaching Excellent Committee Member	August 2020 - present
CPA Exam Field Test Coordinator	October 2015-present
Gleim Academic Site License Coordinator	August 2015-present
Ad hoc Search Committee Member	April 2014-present
SYSU-Kelley Dual Degree Program Coordinator	August 2016-December 2019
Evening MBA Review Committee Member	August 2017-May 2018
MSA Policy Committee Member	August 2014-May 2017
Undergraduate Policy Committee Member	August 2014-May 2017
Assessment Committee Member	August 2014-May 2016

CAMPUS

IUPUI Program Review and Assessment Committee (PRAC) Committee School liaison	August 2021-present
IUPUI OIA Virtual Global Learning Fellow application review committee Member	December 2020-present
Office of International Affairs International Representative Committee School liaison	August 2016-present
AVC/AVP for International Affairs Search Committee Member	October 2018-April 2019
Curriculum Internationalization Advisory Committee	

Member October 2017-July 2018

IU SYSTEM

University Faculty Council Faculty Affairs Committee
Member

August 2020-present

PROFESSIONAL SERVICE

Professional organization committee members

Strategic Planning Committee, American Accounting Association International section

Member August 2005-July 2006

Annual Program, American Accounting Association International section

Member August 2003-July 2004

Journal reviewer for referred papers

Asian Review of Accounting

Frontiers: The Interdisciplinary Journal of Study abroad

Journal of African Business

Journal of Accounting Education

Journal of Asian Business Studies

Conference reviewer/moderator

American Accounting Association annual meeting

American Accounting Association Midwest region meeting

American Accounting Association International section meeting

American Accounting Association Southeast region meeting

Conference of *Accounting, Organizations, and Society*, and the *Journal of International Accounting Research*

Textbook reviewer

Managerial Accounting (Garrison/Noreen/Brewer)

Financial Statement Analysis and Valuation (Easton)

Financial Statement Analysis and Securities Valuation (Penman)

Fundamentals of Financial Accounting (Phillips/Libby/Libby)

Auditing and Assurance Services (Louwers/Ramsay/Sinason/Strawser)

Financial Accounting: Information for Decisions (Wild)

COMMUNITY SERVICE

Carmel Clay Parks & Recreation Board

Appointed member

January 2021-December 2024

Creekside Middle School PTO

Treasurer

July 2020-June 2022

Carmel High School PTO

Treasurer

July 2019-June 2020

Carmel Clay School Board

Elected official

January 2016-December 2020