

Joe Burke

June 2024

HH 5100
1309 E. 10th St.
Bloomington, IN 47405

Indiana University
Kelley School of Business
Department of Accountancy

joeburk@iu.edu
(812) 855-2619

ACADEMIC POSITIONS

KELLEY SCHOOL OF BUSINESS, INDIANA UNIVERSITY <i>Assistant Professor of Accountancy</i>	Bloomington, IN 2018 - Present
--	-----------------------------------

EDUCATION

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN <i>Doctoral of Philosophy, Accountancy</i>	Champaign, IL 2018
--	-----------------------

NORTHERN ARIZONA UNIVERSITY <i>Master of Business Administration (MBA)</i>	Flagstaff, AZ 2010
---	-----------------------

NORTHERN ARIZONA UNIVERSITY <i>Bachelor of Science in Accountancy (Suma Cum Laude)</i>	Flagstaff, AZ 2009
---	-----------------------

PROFESSIONAL EXPERIENCE

DELOITTE & TOUCHE, LLC <i>Audit Senior, SEC Mid-Stream Oil and Gas Specialist</i>	Denver, CO 2010-2013
--	-------------------------

TEACHING EXPERIENCE AND AWARDS

KELLEY SCHOOL OF BUSINESS, INDIANA UNIVERSITY	
• Accounting A309 (Honors Managerial Accounting) – Avg. Rating 6.8/7	2021-2024
• Accounting A207 (Honors Managerial Accounting) – No Ratings/Covid	2020-2021
• Accounting A325 (Cost Accounting) – Avg. Rating 6.8/7	2018-2019
• Indiana Trustees Teaching Award	2023
• Herman B. Wells Teaching Award	2022
• Sauvain Teaching Excellence Award	2022
• Indiana Trustees Teaching Award Finalist	2019

GIES COLLEGE OF BUSINESS, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN	
• Accounting 301 (Accounting Measurement and Disclosure) – Rating 4.75/5	2014, 2015
• College of Business Alumni Association Excellence-In-Teaching Award	2017
• List of Teachers Ranked as Excellent	2014, 2015

RESEARCH AND SERVICE

PUBLISHED RESEARCH

- Burke, J. 2022. The Role of Social Bonds in Understanding the Pre- and Post-Recognition Effects of Recognition Visibility. *The Accounting Review*
- Burke, J., Towry, K., Young, D., and J. Zureich. 2023. Ambiguous Sticks and Carrots: The Effect of Contract Framing and Payoff Ambiguity on Employee Effort. *The Accounting Review*.
- Burke, J., Sommerfeld, R., and L. Wang. 2024 To Ask, or Not To Ask: The Effects of Broadly or Narrowly Adopted Peer-Recognition Systems on Help Seeking. *Management Science – forthcoming*.

WORKING PAPERS

- Burke, J., Cheng, T., Majerczyk, M., and K. Xu. Who Do You Ask For Help? The Effects of Remote Working and Relative Performance Evaluations on Employee Help-Seeking Direction. R&R at *Accounting, Organizations, and Society*.
- Andrassy, J., Burke, J., and M. Stern. Not Walking The Talk: The Effect of Prioritizing Profit or ESG Impact on Employee Behavior Across ESG-Impact and Shareholder-Value Focused Mission Statements. 3rd round at *Journal of Management Accounting Research*.
- Brown, J., Burke, J., and A. Sauciuc. Using Artificial Intelligence to Evaluate Employees: The Effects on Recruitment, Effort, and Retention. R&R at *Journal of Management Accounting Research*.
- Burke, J., Hecht, G., and M. Stern. The Effects of Anticipation and Recognition Source in Employee Recognition Programs. Under review at *Contemporary Accounting Research*.
- Burke, J., and J. Clark. Is Cash King? The Effects of Restricted-Stock Compensation on Employee Effort. Under Review at *The Accounting Review*.
- Brown, J., Burke, J., and A. Sauciuc. Perceptions of Managerial Bias: How Employee-Manager Demographics Influence Employee Bias Perceptions. Preparing for submission.
- Burke, J., Stern, S., and Y. Zhang. Principled Selection and Use of Contrast Weights. Preparing for submission.
- Burke, J., Hopkins, P., and M. Stern. Reproducibility in Accounting Research: The Impact of Adjusted Predictions. Preparing for submission.

WORKS IN PROGRESS

- Burke, J., Samet, J., Young, D., and J. Zureich. The Effects of Contract Frame and Team Diversity on Employee Collaboration Behavior. Data Analysis.
- Burke, J., and D. Young. The Effects of Recognition Framing on Employee Behavior. Data Analysis.
- Burke, J., and D. Young. The Effects of Cross-Cultural Differences on Accounting Research. Data Analysis.
- Andrassy, J., Burke, J., and G. Sprinkle. Keep Your Friends Close? The Effects of Social Bond Strength and Promotion Placement on Post-Promotion Behavior. Data Collection.

INVITED RESEARCH PRESENTATIONS

- Global Management Accounting Symposium 2023
- University of Arizona, Eller College of Management 2022
- University of Kansas, School of Business 2022
- Georgia State University, Robinson College of Business 2020
- University of DePaul, Driehaus College of Business 2018
- Georgia Institute of Technology, Scheller College of Business 2018
- Indiana University, Kelley School of Business 2018
- University of Pittsburgh, College of Business Administration 2018
- Western University, Ivey Business School 2018
- University of Illinois at Champaign-Urbana, Gies College of Business 2018
- AAA, MAS Midyear Meeting 2017, 2018, 2021, 2023
- AAA, ABO Research Conference 2017, 2018

INVITED RESEARCH DISCUSSIONS

- AAA, MAS Midyear Meeting 2017, 2023, 2024
- AAA, ABO Research Conference 2017

CONFERENCE ATTENDANCE

- AAA, MAS Midyear Meeting 2016-2018, 2020-2024
- AAA, ABO Research Conference 2016-2022
- AAA, Annual Meeting 2017-2019

- UIUC Emerging Management Accounting Scholars Symposium 2018-2022
- University of South Carolina – Managerial Conference 2019, 2021, 2023

RESEARCH FELLOWSHIPS & AWARDS

- Managerial Accounting Section – Outstanding Reviewer Award 2021, 2023
- AAA Outstanding Doctoral Dissertation Award, Runner-up 2019
- Deloitte Annual Doctoral Consortium Fellow 2017
- Kenneth P. Santee Graduate Fellowship, University of Illinois 2017
- Victor L. Bernard Memorial Scholar, University of Illinois 2016
- Richard D. and Anne Marie Irwin Fellowship, University of Illinois 2016
- Marvin and Nancy Dennis Fellowship, University of Illinois 2015

EXTERNAL SERVICE

- Management Accounting Section – Chair Member Outreach Committee
- Managerial Accounting Section – Member Outreach Committee
- Managerial Accounting Section Midyear – Doctoral Student Mentor
- Managerial Accounting Section Midyear – Doctoral Colloquium Presentation, Q&A Discussant
- Accounting, Behavior, and Organizations – Doctoral Colloquium Q&A Discussant
- Ad hoc Reviewer, The Accounting Review (TAR)
- Ad hoc Reviewer, Management Science
- Ad hoc Reviewer, Accounting, Organizations and Society (AOS)
- Ad hoc Reviewer, Journal of Management Accounting Research (JMAR)
- Ad hoc Reviewer, MAS mid-year meetings
- Ad hoc Reviewer, ABO mid-year meetings
- Ad hoc Reviewer, Hawaii Accounting Research Conference
- Ad hoc Reviewer, IAEER World Congress

INTERNAL SERVICE

- Kelley Institute for Environmental and Social Sustainability Fellow 2022-Current
- KSB Behavioral Lab Taskforce 2022-Current
- Teaching & Service Excellence Committee 2022-Current
- Institutional Review Board Accounting Department Liaison 2019-Current
- Human Subject Pool Manager – A311 2019-Current
- Indiana Golf Club – Faculty Advisor 2022-Current
- Kelley Honors Program Committee Member 2021-Current
- Accounting Faculty Recruiting Committee 2023
- Indiana Bass Fishing Club – Faculty Advisor 2022-2024
- Accounting Department Workshop Coordinator 2021-2022

PROFESSIONAL CERTIFICATIONS AND MEMBERSHIPS

- Certified Public Accountant (CPA, Inactive) – Colorado; Member AICPA, COCPA
- Certified Fraud Examiner (CFE, Inactive); Member ACFE
- Institute of Management Accountants (IMA)
- American Accounting Association (AAA); Sections: Management Accounting, Accounting Behavior and Organizations, Financial Accounting and Reporting
- AAA DEIB Certification (Level 1 and Level 2)
- AAA Inclusive Classroom Training Certification