### **George Ball**

Associate Professor, Weimer Faculty Fellow Research Co-Director for the Center for the Business of Life Sciences Operations and Decision Technologies Department, Kelley School of Business, Indiana University Email: <u>gpball@iu.edu</u> Phone: 812-856-0625

| <b>EXPERIENCE</b><br><b>Kelley School of Business, Indiana University, Bloomington, IN</b><br>Associate Professor (with tenure), Operations and Decision Technologies Department<br>Assistant Professor, Operations and Decision Technologies Department | 2021- Present<br>2015 - 2021 |
|--|------------------------------|
| EDUCATION  |                              |
| Carlson School of Management, University of Minnesota, Minneapolis, MN   | 2015                         |
| Ph.D. Operations Management  |                              |
| Dissertation Title: Organizational, Operational, and Behavioral Causes of Product Re   | ecalls                       |
| Committee: Rachna Shah (Advisor), Karen Donohue, Serguei Netessine, Enno Siemse  | en                           |
| Carlson School of Management, University of Minnesota, Minneapolis, MN   | 2003                         |
| Master of Business Administration  |                              |
| United States Naval Academy, Annapolis, MD   | 1994                         |
| Bachelor of Science  |                              |
| Major: Aerospace Engineering   |                              |

### RESEARCH

### **Publications**

- Wowak, K., Busenbark, J., Ball, G., Natarajan, K. (2025) "The Politics of Product Safety: Top Management Team Political Ideology and Serious Medical Product Recalls" *Management Science*. <u>https://doi.org/10.1287/mnsc.2023.03045</u>
- Noh, I., Gray, J., Ball. G., Wright, Z., & Park, H. (2025) "Are All Generics Drugs Created Equal? An Empirical Analysis of Generic Drug Manufacturing Location and Serious Drug Adverse Events" *Production and Operations Management*. <u>https://doi.org/10.1177/10591478251319691</u>
- 3. Wang, Y., Ball, G., Anand, G., Park, H. (2025) "Obligatory Responses to FDA Inspection Outcomes and Future Drug Shortages" *Manufacturing & Service Operations Management*. 27(3), 789-807.
- Ball, G., Bavafa, H., Blanco, C., Park, H.P., Wowak, K. (2024) "Gender and Serious Drug Recalls: A Textual Sentiment Analysis of Drug Reviews on WebMD." *Production and Operations Management*. 34(4): 698-710.
- 5. Mayo, K., Webb, E., Ball, G., Bretthauer, K. (2023). "Scheduling Smarter: Scheduling Decision Impact on Nurse-Aide Turnover." *Manufacturing & Service Operations Management*. 26(1), 182-196.
- 6. Darby, J., Ketchen, D., Ball, G., Mukherjee, U. (2023). "CEO Stock Ownership, Recall Timing, and Stock Market Penalties." *Manufacturing & Service Operations Management*. 25(5), 1909-1930.
- 7. Astvansh, V., Ball, G., Josefy, M. (2022). "The Recall Decision Exposed: Auto Recall Timing and Process Dataset." *Manufacturing & Service Operations Management*. 24(3): 1457-1473.

- 8. Mayo, K., Ball, G., & Mills, A. (2022). "CEO Tenure and Recall Risk Management in the Consumer Products Industry" *Production and Operations Management*. 31(2): 743-763.
- 9. Mukherjee, U., Ball, G., Wowak, K., Natarajan, K., Miller, J. (2021). "Hiding in the Herd: The Product Recall Clustering Phenomenon" *Manufacturing & Service Operations Management*. 24(1): 392-410.
- 10. Wowak, K., Ball, G., Post, C., Ketchen D. (2021). "The Influence of Female Directors on Product Recall Decisions" at *Manufacturing & Service Operations Management*. 23(4): 895-913.
- Schmidt, C., Wuttke, D., Ball, G., Heese, H.S. (2020). "Does Social Media Elevate Supply Chain Importance? An Empirical Examination of Supply Chain Glitches, Twitter Reactions, and Stock Market Returns" *Journal of Operations Management*. 66(6), 646-669.
- 12. Ball, G., Shah, R., & Donohue, K. (2018). "The Decision to Recall: A Behavioral Investigation in the Medical Device Industry" *Journal of Operations Management*, 62: 1-15.
- Ball, G., Shah, R., & Wowak, K. (2018). "Product Competition, Managerial Discretion and Manufacturing Recalls in the U.S. Pharmaceutical Industry" *Journal of Operations Management*, 58: 59-72.
- 14. Ball, G., Siemsen, E., & Shah, R. (2017). "Do Plant Inspections Predict Future Quality? The Role of Investigator Experience" *Manufacturing & Service Operations Management*, 19(4): 534-550.
- 15. Shah, R., Ball, G., & Netessine, S. (2017). "Plant Operations and Product Recalls in the Automotive Industry: An Empirical Investigation" *Management Science*, 63(8): 2439-2459.

#### **Working Papers**

- 1. Wright, Z., Gray, J., Ball, G., Noh, I. "Preannounced Regulatory Inspections: FDA Oversight and Drug Quality Risk."
- 2. Jeon, D., Ball, G., Souza, G. "Safety Defects and Fuel Efficiency in the Automotive Industry."
- 3. Jeong, S., Lakhiwal, A., Yoo, E., Ball, G. "Product Recall Ramifications of Relaxing Software Approval Standards at the FDA."
- 4. Villa, S., Urrea, Ball, G., Parker, R, Beer, R. "Recall Decision-Making Transparency in the Automotive Industry: An Experimental Study."
- 5. Villa, S., Urrea, G., Ball, G., Gray, J. "Generic Drug Transparency: Testing a Regulatory Policy Proposal."
- 6. Shahsavand, S., Mayo, K., Ball, G., Wowak, K. "Female FDA Investigators and Medical Device Plant Inspections."
- 7. Wright, Z., Gray, J., Ball, G., Anand, G., Ruttenberg, D. "Production Quality After an Exogenous Shock: Impact and Persistence."

#### **Editorials and Book Chapters**

- 1. Anand, G., Ball, G., Gray J., Mukherjee, U. (2025). Operations Management in the Pharmaceutical Industry. *Journal of Operations Management*, 71(3): 302-313.
- 2. Ball, G., Wowak K., Mukherjee, U. (2022). Product Recall Research: Dimensions, Methods, and Regulator Implications. In *Tutorials in Operations Research: Emerging and impactful topics in operations*, 116-132. INFORMS.
- National Academies of Sciences, Engineering, and Medicine. 2022. Building Resilience into the Nation's Medical Product Supply Chains. Washington, DC: The National Academies Press. <u>https://doi.org/10.17226/26420</u>.

# **Research Grants**

- 1. Investigator on 3-year, \$35,000,000 Food and Drug Administration (FDA) quality scorecard grant as a research member of the National Institute for Pharmaceutical Technology and Education (NIPTE)
- 2. Co-Principal Investigator on 2-year, \$1,700,000 FDA grant to help FDA predict and improve drug firm quality management and learning to reduce drug quality risks.

### **Research Impact on U.S. federal policy**

- 1. Member of National Academies of Science, Engineering and Medicine committee on Security of America's Medical Product Supply Chain <u>https://www.nationalacademies.org/our-work/security-of-americas-medical-product-supply-chain</u>
- 2. Research cited in EPA Risk Management Regulation https://www.epa.gov/sites/production/files/2016-12/documents/rmp\_rtc\_compiled\_12-21-16.pdf

# **Media Interviews and Mentions**

- 1. "Key FDA drug data goes missing amid DOGE cuts" interviewed on Axios.com https://www.axios.com/2025/04/24/fda-data-missing-doge-cuts
- 2. "All generic drugs are not created equal, study finds" research reported on Sacramento ABC news <u>https://www.abc10.com/article/money/all-generic-drugs-not-created-equal-study-finds-whats-the-deal-allison-gormly/531-1238e14b-be0d-4d15-8975-d6e655d0e0fe</u>
- 3. "All generic drugs are not created equal, study finds" interviewed on Indianapolis NBC news <u>https://www.wthr.com/article/money/whats-the-deal/all-generic-drugs-not-created-equal-study-finds-whats-the-deal-allison-gormly/531-1238e14b-be0d-4d15-8975-d6e655d0e0fe</u>
- "America's generic drug crisis demands investment, not dependence" research quoted in Washington Times <u>https://www.washingtontimes.com/news/2025/apr/3/americas-generic-drug-crisis-demandsinvestment-dependence/</u>
- 5. "India Trade Group Blasts Study Linking Drugs to Safety Risks" interviewed on Bloomberg <u>https://www.bloomberg.com/news/articles/2025-03-12/study-linking-indian-generic-drugs-to-safety-risks-in-the-us-sparks-backlash?srnd=phx-economics-v2</u>
- 6. "Study co-authored by IU researcher finds generic drugs made in India have more severe adverse events" interviewed in Indianapolis Business Journal <u>https://www.ibj.com/articles/study-co-authored-by-iu-researcher-finds-generic-drugs-made-in-india-have-more-severe-adverseevents?utm\_source=ibj&utm\_medium=home-latest-news</u>
- 7. "Not all generic drugs have the same quality, study finds," research quoted on Consumers Affairs <u>https://www.consumeraffairs.com/news/not-all-generic-drugs-have-the-same-quality-study-finds-022025.html</u>
- 8. "The medical advice men give online is 'completely meaningless'" interviewed on Businessinsider.com <u>https://www.businessinsider.com/women-men-medicine-drug-reviews-online-health-medical-advice-webmd-2024-7</u>
- 9. "Timing of Medical-Device Recalls Linked to CEO's Ownership Stake in the Company" interviewed on WSJ <u>https://www.wsj.com/articles/medical-device-recall-ceo-study-cee7c04b</u>
- 10. "What makes a company more likely to issue a product recall? Maybe a new CEO" interviewed on Marketplace morning report on NPR <u>https://www.marketplace.org/2023/05/15/what-makes-a-company-more-likely-to-issue-a-product-recall-maybe-a-new-ceo/</u>
- 11. "Peloton Recalls over 2 Million Biles After More than a Dozen Injuries Reported" interviewed on Healthline.com <u>https://www.healthline.com/health-news/peloton-recalls-over-2-million-bikes-after-</u> <u>more-than-a-dozen-injuries-reported</u>

- 12. "Over 1 Million Tesla's Recalled for This Scary Reason" interviewed on TheStreet.com https://www.thestreet.com/electric-vehicles/over-1-million-teslas-recalled-for-this-scary-reason
- "You might not know if your blender will kill you: America's messy, screwed-up product recall system, explained" interviewed on Vox.com <u>https://www.vox.com/money/2023/3/9/23620714/product-recalls-cpsc-peloton-fisher-price-dangerconsumers</u>
- 14. "Volvo Fined \$130 million for Safety Hazard" interviewed on TheStreet.com https://www.thestreet.com/automotive/volvo-fined-130-million-for-safety-hazard
- 15. "Funding to rebuild health stockpiles has increased under Biden, but more work needed to meet promise" interviewed for PolitiFact article. <u>https://www.politifact.com/truth-o-meter/promises/biden-promise-tracker/promise/1556/rebuild-health-stockpiles-be-ready-crises/</u>
- 16. "Peloton Reaches Costly Settlement Related to Treadmill Recall" interviewed on TheStreet.com https://www.thestreet.com/investing/peloton-pays-19-million-penalty-related-to-treadmill-recall
- 17. "How Recalls are Costing Automakers Like Rivian and Ford Billions of Dollars" interviewed on CNBC <u>https://www.youtube.com/watch?v=Nd0IOspGfCU</u>
- "A constant information lag: The troubled recall of Philips CPAP machines underscores flaws in device oversight" interviewed in Statnews.com <u>https://www.statnews.com/2022/12/01/philips-cpap-recall-fda-machines-sleep/</u>
- 19. "Is Rivian recall a speed bump or massive pothole that will swallow it" interviewed by Crain's Chicago Business <u>https://www.chicagobusiness.com/manufacturing/rivian-recall-black-eye-ev-maker</u>
- 20. "CBS4 reveals America's hidden recall crisis" interviewed with CBS affiliate in Indianapolis https://cbs4indy.com/news/cbs4-reveals-americas-hidden-recall-crisis/
- 21. "Tesla's software fixes, the NHTSA's status quo, and an impending need for updated recall terminologies." <u>https://www.teslarati.com/tesla-ota-recalls-vs-nhtsa-terminologies-exclusive/</u>
- 22. Interview on ABC news affiliate in Cincinnati related to Proctor & Gamble Benzine-related recalls <u>https://www.youtube.com/watch?v=2mh-Fp2UewI</u>
- 23. Interview on ABC news affiliate in Indianapolis related to FDA's approval of Pfizer COVID vaccine <u>https://www.wrtv.com/news/coronavirus/fda-grants-full-approval-for-pfizers-covid-19-vaccine-in-those-16-and-older</u>
- 24. "Peloton Tested a U.S. Safety Watchdog. It Wasn't the First <u>https://www.wsj.com/articles/peloton-tested-a-u-s-safety-watchdog-it-wasn-t-the-first-11628308859</u>
- 25. "The device recall crystal ball" interviewed for Medical Device Network <u>https://www.medicaldevice-network.com/features/the-device-recall-crystal-ball/</u>
- 26. "Automakers Delay Recalls to Minimize Negative Attention: Study" covered in Car and Driver: https://www.caranddriver.com/news/a35649626/automakers-delay-recalls-study/
- 27. "More Women on Boards, Fewer Dangerous Products" covered in The Wall Street Journal: https://www.wsj.com/articles/more-women-on-boards-fewer-dangerous-products-11586284077
- 28. "Coronavirus Treatments-If More Women Are On the Board, It's Likely Safer, New Study Finds" covered in Forbes: <u>https://www.forbes.com/sites/joanmichelson2/2020/05/09/coronavirus-treatmentsif-more-women-are-on-the-board-its-likely-safer-new-study-finds/#5a1750261f35</u>
- 29. "Academic Focus Limits Business School's Contributions to Society" covered in Financial Times: <u>https://www.ft.com/content/5953739c-3b94-11ea-b84f-</u> <u>a62c46f39bc2?emailId=5e5403f47365c30004d34a0d&segmentId=f5ff1a1a-1590-1863-3861-</u> <u>e9c91a6a3b7f</u>
- 30. "Why Companies Should Try Harder to Prevent Product Recall" covered in Forbes: <u>https://www.forbes.com/sites/hbsworkingknowledge/2019/03/07/why-companies-should-try-harder-to-prevent-product-recalls/#e31b45a4bec9</u>
- 31. "Can Samsung survive its exploding-phones crisis" interview on CBS news: https://www.cbsnews.com/news/can-samsung-survive-its-exploding-galaxy-note-7-phone-crisis/

- 32. "Medical Device Manufacturers Rely on Doctors to Find Defects" interview with NPR: <u>https://indianapublicmedia.org/news/study-medical-device-manufacturers-rely-on-doctors-to-find-defects.php</u>
- 33. "Study finds that generic drugs suffer more recalls" interview with Indianapolis Business Journal: <u>https://www.ibj.com/articles/69116-study-funds-that-generic-drugs-suffer-more-recalls</u>
- 34. "Generic drugs are competing against one another to get cheaper-but it's having an unintended consequence on the health of Americans" interview with Business Insider: <u>https://www.msn.com/en-in/news/other/generic-drugs-are-competing-against-one-another-to-get-cheaper-but-its-having-an-unintended-consequence-on-the-health-of-americans/ar-AAyjrY6</u>
- 35. "As generic drug competition increases, so do product recalls" interview with FDAnews: <u>https://www.fdanews.com/articles/187154-as-generic-drug-competition-increases-so-do-product-recalls-study-finds</u>
- 36. "Medical device managers less likely to issue recalls if physicians find defects: 3 study insights" covered in Becker's Healthcare: <u>https://www.beckersasc.com/supply-chain/medical-device-managers-less-likely-to-issue-recalls-if-physicians-find-defects-3-study-insights.html</u>
- 37. "BFFs with FDA? Repeat Visits From Investigators Can Lead to Poor Device Quality, Recalls, Study Suggests" covered in Pharmaintellgience.com: <u>https://medtech.pharmaintelligence.informa.com/MT121849/BFFs-With-FDA-Repeat-Visits-From-Investigators-Can-Lead-To-Poor-Device-Quality-Recalls-Study-Suggests</u>
- 38. "Device Recalls Surge in Recent Years, Prompting Question: Why?" covered in General Surgery News:

https://www.generalsurgerynews.com/Article/PrintArticle?articleID=35860

- 39. "Overtime and Growth of Factory-Installed Options May be Culprits in Record Recalls" covered in Edmunds.com: <u>https://www.edmunds.com/car-news/overtime-and-growth-of-factory-installed-options-may-be-</u>
- <u>culprits-in-record-recalls.html</u>
  40. "7-Year FDA Review Reveals Importance of Rotating Plant Inspectors" covered in: Engineering.com <u>https://www.engineering.com/AdvancedManufacturing/ArticleID/15823/7-Year-FDA-Review-</u> Reveals-Importance-of-Rotating-Plant-Inspectors.aspx
- 41. "Inspectors could reduce medical device recall rates by 20%" covered in Clinical-innovation.com: http://www.clinical-innovation.com/topics/analytics-quality/reducing-medical-device-recall-rates-20
- 42. "Unfixed Recalls an Ongoing Issue" interview on PetroChoice.com: https://www.petrochoice.com/unfixed-recalls-an-ongoing-issue/

# HONORS and AWARDS

| 1.  | MBA Class of 2025 Teaching Excellence Award                                  | 2025             |
|-----|--|------------------|
| 2.  | MBA Class of 2024 Teaching Excellence Award                                  | 2024             |
| 3.  | POMs conference Healthcare best paper award Finalist                         | 2024             |
| 4.  | MSOM Society Responsible Research Award Finalist                             | 2023             |
| 5.  | Trustee Teaching Award, Indiana University                                   | 2022             |
| 6.  | Responsible Research in Management Award from the Academy of Management Fe   | ellows 2022      |
| 7.  | Sauvain Teaching Award Finalist, Kelley School of Business                   | 2022             |
| 8.  | Alpha Kappa Psi Teaching Excellence Award Nominee, Kelley School of Business | 2022             |
| 9.  | Trustee Teaching Award Finalist, Indiana University                          | 2021             |
| 10. | . Top 50 Undergraduate Professors of 2021, Poets and Quants                  | 2021             |
| 11. | . M&SOM Meritorious Service Award 2021,                                      | 2023, 2024, 2025 |

| 12. Alpha Kappa Psi Teaching Excellence Award, Kelley School of Business       | 2021 |
|--|------|
| 13. Outstanding Junior Faculty Award Winner, Indiana University                | 2019 |
| 14. Jack Meredith Best Paper Award, Journal of Operations Management           | 2019 |
| 15. Distinguished Service Award for Management Science reviews                 | 2019 |
| 16. Alpha Kappa Psi Teaching Excellence Award, Kelley School of Business       | 2019 |
| 17. Trustee Teaching Award, Indiana University                                 | 2017 |
| 18. Alpha Kappa Psi Teaching Excellence Award, Kelley School of Business       | 2017 |
| 19. Trustee Teaching Award Finalist, Indiana University                        | 2016 |
| 20. Alpha Kappa Psi Teaching Excellence Award, Kelley School of Business       | 2016 |
| 21. Trustee Teaching Award Finalist, Indiana University                        | 2015 |
| 22. Kristy Cua Doctoral Student Excellence Award and Fellowship                | 2014 |
| 23. Carlson School Doctoral Dissertation Fellowship                            | 2013 |
| 24. Roger and Marlene Schroeder Doctoral Research Grant                        | 2013 |
| 25. Carlson School PhD Student Teaching Award                                  | 2013 |
| 26. Best Presentation Award, Carlson School Multi-disciplinary Research Summit | 2013 |
| 27. Roger and Marlene Schroeder PhD Student First Year Paper Award             | 2012 |

### WORKSHOPS and PRESENTATIONS:

### **Annual Conference Presentations**

- 1. INFORMS Annual Meeting. "Female Technical and Operational Leaders and Medical Device Complaints." (October 2024).
- 2. POMS Annual Meeting. "Generic Drug Transparency: Testing a Regulatory Policy Proposal." Healthcare operations best paper award presentation (April 2024).
- 3. POMS Annual Meeting. Panelist on Supply Chain disruptions (April 2024)
- 4. INFORMS Annual Meeting. "Product Recall Research: Dimensions, Methods and Regulator Implications" in INFORMS TutORials session (October 2022).
- 5. INFORMS Annual Meeting. Service Operations Management Session Chair (October 2021).
- 6. INFORMS Annual Meeting. "Bad Things Come to Those Who Wait: Firm Stock Ownership, Recall Timing, and Stock Market Penalties" with J. Darby, D. Ketchen, U. Mukherjee (October 2021).
- 7. MSOM Annual Meeting. Special Interest Group (SIG) Healthcare Operations Management Co-Chair (June 2021).
- 8. INFORMS Annual Meeting. "User-Generated Web Data Predicts Quality Risk: Evidence from the Pharmaceutical Industry" with H. Bavafa, C. Blanco, H.P. Park (October 2020).
- 9. POMS Annual Meeting. Panelist and Session Moderator for "Conducting Research with External Stakeholders such as government agencies and firm" in Operational Excellence Mini-Conference. (May 2019).
- 10. POMS Annual Meeting. Invited Session presenter. "Quality inspections, gender and customer intimacy" with P. Kent. (May 2019).
- 11. POMS Annual Meeting. Invited Session Chair on product recall research. (May 2019).
- 12. POMS Annual Meeting. Invited Session Panelist addressing secondary data research. "Secondary Data Resources and Methods Used in Recall Research." (May 2018).
- 13. POMS Annual Meeting. "The Influence of Female Board Representation and Managerial Discretion on Product Recalls" with K. Wowak, C. Post, and D. Ketchen. (May 2018).
- 14. POMS Annual Meeting. Session Leader for Product Recall Research. Invited Session in Operational Excellence Track on Product Recalls. (May 2018).

- 15. INFORMS Annual Meeting. "Product Innovation Consequences of Product Recalls in the Medical Device Industry" with A. Stern and J. Macher (Oct 2017)
- 16. INFORMS Annual Meeting. "The Decision to Recall: A Behavioral Investigation in the Medical Device Industry" with R. Shah and K. Donohue (Nov 2016)
- 17. INFORMS Annual Meeting. "Board Composition and Product Recall Decisions in FDA Regulated Industries: The Effect of Female Board Representation" K. Wowak, C. Post, and D. Ketchen (Nov 2016).
- 18. INFORMS Annual Meeting. "Responsiveness and Learning in the Medical Device Recall Process" with R. Shah (Nov 2016).
- 19. POMS Annual Meeting. "Follow the Leader: Spillover Effects of Product Recalls" with K. Wowak, U. Mukherjee and J. Miller (May 2016).
- 20. POMS Annual Meeting. "Market Competition and Firm Efficiency Effects on Product Recalls" with R. Shah and K. Wowak (May 2016).
- 21. POMS Annual Meeting. "Fast to Respond or Slow to Learn: An Empirical Examination of the Recall Responsiveness Dilemma" with R. Shah (May 2016).
- 22. INFORMS Annual Meeting. "The Decision to Recall: A Behavioral Investigation in the Medical Device Industry" with R. Shah and K. Donohue (Nov 2015).
- 23. POMS Annual Meeting. "Fast or Slow: An Empirical Examination of Product Recall Responsiveness" with R. Shah (May 2015).
- 24. POMS Annual Meeting. "Market Competition and Firm Efficiency Effects on Product Recalls" with R. Shah and K. Wowak. (May 2015).
- 25. POMS Annual Meeting. "Leading Indicators of Recalls in the US Pharmaceutical Industry" with R. Shah (May 2014).
- 26. POMS Annual Meeting. "The Decision to Recall: A Behavioral Investigation in the Medical Device Industry" with R. Shah and K. Donohue (May 2014).
- 27. Decision Sciences Institute Annual Meeting. "Product Recall Duration and Future Medical Device Recalls" with R. Shah (Nov 2013).
- 28. INFORMS Annual Meeting. "Plant Operations and Product Recalls in the Automotive Industry: An Empirical Investigation" with R. Shah and S. Netessine (Oct 2013).
- 29. Multi-disciplinary Academic Research Summit Annual Conference, Carlson School of Management. "Inspections, Recalls, and Auditors: Process Quality Information in Medical Device Manufacturing" with E. Siemsen and R. Shah (Aug 2013).
- 30. POMS Annual Meeting. "FDA Quality Inspections and Medical Device Recalls: Understanding the Effectiveness of the Auditing Process" with E. Siemsen and R. Shah (May 2013).
- 31. Decision Sciences Institute Annual Meeting. "The Decision to Recall: A Behavioral Investigation in the Medical Device Industry" with R. Shah and K. Donohue (Nov 2012).
- 32. POMS Annual Meeting. "Product Recalls and the Shop-Floor: How Manufacturing Decisions Can Influence Product Recalls" with R. Shah (May 2012).
- 33. Decision Sciences Institute Annual Meeting. "The Nature of a Recall" with R. Shah (Nov 2011).
- 34. POMS Annual Meeting. "The Impact of Manufacturing Inventory Levels on New Product Innovativeness" with R. Shah (May 2011).

### **Invited Presentations**

- 35. West Virginia University John Chambers College of Business and Economics. "Product Recall Ramifications of Relaxing Software Approval Standards at the FDA" (March 2025).
- 36. Washington University in St Louis, Olin Business School. "Are all Generics Created Equal: An Empirical Analysis of Generic Drug Manufacturing Location and Serious Drug Adverse Events" (March 2023).
- University of Colorado Boulder, Leeds School of Business. "Are all Generics Created Equal: An Empirical Analysis of Generic Drug Manufacturing Location and Serious Drug Adverse Events" (February 2023).
- University of Illinois Urbana-Champaign, Gies College of Business. "Are all Generics Created Equal: An Empirical Analysis of Generic Drug Manufacturing Location and Serious Drug Adverse Events" (January 2023).
- 39. Andrew Van de Ven Engaged Scholarship Conference. "Insights Developed from Research Engagement with the Food and Drug Administration." (June 2022)
- 40. University of North Carolina Chapel Hill, Kenan-Flagler Business School. "Fast or Slow: An Empirical Examination of Product Recall Responsiveness" with R. Shah (Nov 2015)
- 41. University of Notre Dame, Mendoza College of Business. "Fast or Slow: An Empirical Examination of Product Recall Responsiveness" with R. Shah (Nov 2015)
- 42. *Food and Drug Administration*, White Oak, MD. "Medical Device Product Recall Research Overview" presented to Dr. Jeffrey Shuren, Director of the Center for Device and Radiological Health, FDA, with R. Shah (Apr 2014).
- 43. *Food and Drug Administration*, White Oak, MD. "Medical Device Product Recall Research Overview" presented to Ann Ferriter, Director of Division of Analysis and Program Operations, FDA, with R. Shah (Nov 2013).
- 44. University of Pennsylvania, Wharton School of Business, Empirical Workshop. "Plant Operations and Product Recalls in the Automotive Industry: An Empirical Investigation," with R. Shah and S. Netessine (Oct 2013).
- 45. University of Michigan, Ross School of Business, Behavioral Operations Conference. "Behavioral Biases and the Product Recall Decision," with R. Shah and K. Donohue (June 2013).

### TEACHING

| Faculty, Kelley School of Business, Indiana University  |      |
|---|------|
| 1. MBA Core Operations Management                       | 2024 |
| 103 graduate students                                   |      |
| 2. MBA Core Operations Management                       | 2023 |
| 96 graduate students                                    |      |
| 3. MBA Core Operations Management                       | 2022 |
| 124 graduate students                                   |      |
| 4. Honors I-Core Operations Management                  | 2021 |
| 209 undergraduate students                              |      |
| 5. Honors I-Core Operations Management                  | 2020 |
| 200 undergraduate students                              |      |
| 6. PhD Operations Management Empirical Research Seminar | 2020 |
| 2 doctoral students                                     |      |
| 7. Honors I-Core Operations Management                  | 2019 |
| 171 undergraduate students                              |      |

| 8. Kelley Direct Data Analytics-Product Recall seminar    | 2019 |
|---|------|
| 40 graduate students                                      |      |
| 9. MS Information Systems-Operations Management Jumpstart | 2019 |
| 40 graduate students                                      |      |
| 10. PhD Operations Management Empirical Research Seminar  | 2018 |
| 2 doctoral students                                       |      |
| 11. Kelley Direct Data Analytics-Product Recall seminar   | 2019 |
| 40 graduate students                                      |      |
| 12. Honors I-Core Operations Management                   | 2018 |
| 164 undergraduate students                                |      |
| 13. Honors I-Core Operations Management                   | 2017 |
| 161 undergraduate students                                |      |
| 14. PhD Operations Management Empirical Research Seminar  | 2016 |
| 2 doctoral students                                       |      |
| 15. Honors I-Core Operations Management                   | 2016 |
| 207 undergraduate students                                |      |
| 16. Honors I-Core Operations Management                   | 2015 |
| 171 undergraduate students                                |      |

### SERVICE

| 1.  | Research Co-Director for the Center for the Business of Life Sciences | 2022-Present |
|-----|---|--------------|
| 2.  | Senior Editor, Production and Operations Management                   | 2022-Present |
| 3.  | Department Editor, Journal of Operations Management                   | 2025-Present |
| 4.  | Associate Editor, Journal of Operations Management                    | 2021-Present |
| 5.  | Reviewer: Management Science, M&SOM, POMS, JOM                        | 2012-Present |
| 6.  | Academic Council, Kelley School of Business, Indiana University       | 2022-2024    |
| 7.  | M&SOM Healthcare Special Interest Group (SIG) Co-Chair                | 2021         |
| 8.  | Session Chair at POMs Annual Conference                               | 2018         |
| 9.  | Undergraduate honors student senior theses advisor                    | 2016-2018    |
| 10. | Faculty advisor for National Supply Chain Case Competition            | 2016-2020    |
| 11. | Session Leader at DSI Annual Conference                               | 2016, 2018   |
| 12. | POMs Annual Conference PhD Student Consortium facilitator             | 2015-2016    |
| 13. | Carlson School of Management, University of Minnesota                 |              |
|     | Chair of Supply Chain Department PhD Student Group                    | 2012-2014    |
|     | Graduate Student Advisory Committee Member                            | 2011-2014    |
| 14. | Session Chair, POMS Annual Conference                                 | 2014         |
| 15. | Reviewer, POMS Annual Conference                                      | 2013         |
| 16. | Reviewer, Decision Sciences Institute Annual Conference               | 2011, 2014   |
|     |   |              |

# **PROFESSIONAL AFFILIATIONS**

- 1. Institute for Operations Research and the Management Sciences (INFORMS)
- 2. Manufacturing and Service Operations Management (MSOM)
- 3. Production and Operations Management Society (POMS)

# PROFESSIONAL EXPERIENCE

| AGA Medical Corporation, Minneapolis, MN                                  | 2005-2010 |
|---|-----------|
| Director of Manufacturing and Distribution                                |           |
| Guidant Corporation, Minneapolis, MN                                      | 1999-2005 |
| Production Manager  |           |
| Process Improvement Manager/Production Supervisor                         |           |
| United States Navy  | 1994-1999 |
| Combat Information Center Division Officer, USS TRENTON (LPD-14)          |           |
| • Engineering and Operations Division Officer, USS JOHN S MCCAIN (DDG-56) |           |