**ELLIE MAFI-KREFT**

Clinical Associate Professor of Business Economics and Public Policy

Kelley School of Business - Indiana University, Bloomington

**EDUCATION:**

**Doctor of Philosophy in Economics, West Virginia University, 2003**

Dissertation Title: *“Essays on International Monetary Institutions, Monetary*

*Policy, and Economic Stability”*

Dissertation Chairman: Russell S. Sobel

**PROFESSIONAL EXPERIENCE:**

**Indiana University, Kelley School of Business, August 2006-Present**

New Program Development:

Faculty Lead of the Kelley Direct Core Curriculum Development

New Course Development:

Luxury Brand Strategy

Course Preparations:

Undergraduate: Money, Banking and Financial Market; Corporate Social Strategy; Public Policy and the International Economy; Managerial Economics; Business, Government and Society MBA: The U.S. in the Global Economy, Economics for Managers

**Indiana University, Institute for European Studies Hamilton Lugar School of Global and International Studies, August 2018-Present**

Affiliated Faculty Member

**Rose-Hulman Institute of Technology, August 2003-May 2006**

Assistant Professor of Economics.

**University of Bonn-Germany, Summer 2004**

Visiting Researcher at the ZEI Center for European Integration Studies

**West Virginia University, August 1999-May 2003**

Graduate Student Instructor and Graduate Research Assistant

**AWARDS and NOMINATIONS:**

**Kelley School of Business Trustees Teaching Awards:** May 2012, May 2016

**Kelley School of Business Innovative Teaching Award:** May 2016

**Kelley Direct Teaching Excellence Award**: May 2008

**Panschar Teaching Excellence Nominations**: 2011, 2014, 2015, 2016, 2019

**Kelley School of Business Service Nominations**: 2013, 2014

**Trustees Teaching Nomination**: 2010

**PUBLICATIONS:**

Mafi-Kreft, Elham "The Relationship Between Currency Competition and Inflation"

*Kyklos*, (November 2003)

Mafi-Kreft, Elham and Russell S. Sobel. “Does a Less Active Central Bank Lead to

Greater Economic Stability? Evidence from the European Monetary Union.” *Cato Journal, v* 26, No. 1, (Winter 2006)

Mafi-Kreft, Elham and Steven F. Kreft. “Importing Credible Monetary Policy: A Way for

Transition Economies to Fight Inflation?” *Economics Letters,* v 92*,* No.1, (July 2006)

Mafi-Kreft, Elham “Economic Outlook 2008: The International Economy”: Indiana Business Review, v82, n4, (Winter 2007)

Mafi-Kreft, Elham “Economic Outlook 2009: The International Economy”: Indiana Business Review, v83, n4, (Winter 2008)

Mafi-Kreft, Elham “Economic Outlook 2010: The International Economy”: Indiana Business Review, v84, n4, (Winter 2009)

Mafi-Kreft, Elham “Economic Outlook 2011: The International Economy”: Indiana Business Review, v85, n4, (Winter 2010)

Mafi-Kreft, Elham “Economic Outlook 2012: The International Economy”: Indiana Business Review, v86, n4, (Winter 2011)

Mafi-Kreft, Elham “Economic Outlook 2013: The International Economy”: Indiana Business Review, v87, n4, (Winter 2012)

Mafi-Kreft, Elham “Economic Outlook 2014: The International Economy”: Indiana Business Review, v88, n4, (Winter 2013)

Mafi-Kreft, Elham “Economic Outlook 2015: The International Economy”: Indiana Business Review, v89, n4, (Winter 2014)

Mafi-Kreft, Elham “Economic Outlook 2016: The International Economy”: Indiana Business Review, v90, n4, (Winter 2015)

Bonser-Neal, Cathy & Mafi-Kreft, Elham “Economic Outlook 2017: The International Economy”: Indiana Business Review, v91, n4, (Winter 2016)

Bonser-Neal, Cathy & Mafi-Kreft, Elham “Economic Outlook 2018: The International Economy”: Indiana Business Review, v92, n4, (Winter 2017)

Bonser-Neal, Cathy & Mafi-Kreft, Elham “Economic Outlook 2019: The International Economy”: Indiana Business Review, v93, n4, (Winter 2018)

Mafi-Kreft, Elham “How a ‘hard’ Brexit would harm US banks, carmakers and drug companies” The Conversation, MarketWatch.com (April 2019)

Mafi-Kreft, Elham “The Brexit Risk for US Companies” " Newsweek Japan, (July 2019)

Bonser-Neal, Cathy & Mafi-Kreft, Elham “Economic Outlook 2020: The International Economy”: Indiana Business Review, v94, n4, (Winter 2019)

**RESEARCH PRESENTATIONS:**

West Virginia University Seminar Series, 2002, Morgantown, WV

The Ohio State University, 2002, Columbus, OH

ZEI Seminar on European Economic Policy, 2004, Bonn, Germany

Indiana Academy of Social Sciences Annual Meeting, 2005, Terre Haute, IN

Association of Private Enterprise Education: 2014, 2015

Public Choice Society Meetings, 2004, 2016

Southern Economic Association Meeting, 2002—2013, 2016

**PROFESSIONAL SERVICES:**

**Services to the School:**

Indiana Business Research Center Business Outlook Panelist (2006-present)

Wells Scholars Selection Committee Member (2012-present)

Institute for European Studies Hamilton Lugar School of Global and International Studies, Advisory Board Member (2019-present)

Jumbo Class Committee Member (2019-present)

Indiana Business Research Center Task Force Member (2019)

Kelley School of Business Kelley Direct Admit Day Speaker (2015-2019)

Sustainable Leadership and Governance Workshop and Speaker Series Co-Organizer (2018-2019)

Kelley School Committee on teaching evaluation practice Member (2018-2019)

Kelley’s Women’s Initiative Member (2015-2019)

Kelley Scholars Selection Committee Member (2007-2018)

NTT Faculty Recruitment Committee Chair (2016-2017)

Kelley School of Business Faculty Learning Community on Flipped Classroom (2013)

Kelley School of Business Young Women Institute Task Force Member (2011)

Kelley School of Business Diversity Task Force Member (2010)

Kelley School of Business Academic Fairness Committee Member (2006-2009)

**Official Judge:**

Indiana University Wells Scholarship Reviews and Interviews (2012-present)

Kelley School of Business Kelley Scholarship Reviews and Interviews (2007-2018)

Indiana University Women in Science Poster Competition (2009-2012)

Coaching and Judging Case competitions:

Annual Business Analytics Case Competition (2011-present)

Kelley Ethics Case Competition (2018)

Kelley MBA Core Case Competition (2016, 2017)

Honors Leadership Team Case Competition (2015)

Kelley Student Government, Global Undergraduate Case Competition (2015)

Net Impact Case Competition (2012)

Civic Leadership Development Case Competition (2011)

**Student Advising:**

BEPP Undergraduate Faculty Liaison (2016-present)

Phi Gamma Nu, faculty advisor (2016-present)

Honor Thesis Advisor (2006-present)

Master Thesis Committee Member (2008, 2010)

Kelley Living Learning Center, Residential Faculty Fellow (2009-2019)

Kelley Scholars, faculty mentor (2012-2018)

Kelley Couture/Omni, faculty advisor (2013-2018)

Global Business Brigade, faculty advisor (2010-2016)

Indiana University Division Students, faculty mentor (2010-2012)

Indiana University Student Athletes, faculty sponsor and mentor (2009-2011)

Gold Key Honor Society, faculty advisor (2008-2010)

**IU Community Services:**

Kelley Senior Week, Mr and Ms Kelley Contest (2016)

Building Tomorrow, Bike to Uganda (2013)

Civic Leadership Development, Pie a Professor (2010-2012)

**Books reviewed for:**

(2004) Colander, D. *Economics*, 5th Edition, New York, NY: McGraw-Hill Companies, Inc.

(2007) Ceccitti, S. *Money, Banking and Financial Markets*, 2nd Edition, New York, NY: McGraw-Hill Companies, Inc.

(2008) Mishkin, F. *The Economics of Money, Banking and Financial Markets*, 8th Edition, Pearson-Addison-Wesley.

(2011) Ceccitti, S. *Money, Banking and Financial Markets*, 3rd Edition, New York, NY: McGraw-Hill Companies, Inc.

**Referee service:**

The Economics of Transition (2007)

**PERSONAL INFORMATION:** French / American Citizen.

Hobbies: Alpine Skiing, Fashion, Piano