

**DEVIN BURNELL
VITA**

Department of Management and Entrepreneurship
Kelley School of Business, Indiana University
1275 E 10th St, Bloomington, IN 47403
Phone: (941) 879-3383 | Email: dsburnel@iu.edu

EDUCATION

Indiana University, Bloomington, IN 2018 – 2023 (expected)
Ph.D., Entrepreneurship at the Kelley School of Business
Dissertation Topic: Strategic Experimentation
Committee: Dr. Greg Fisher (Advisor), Dr. Regan Stevenson (Co-Advisor),
Dr. Donald F. Kuratko, Dr. Jeffery McMullen, Dr. Blake Mathias, Dr. David Audretsch

University of Central Florida, Orlando, FL 2016 – 2018
M.S., Industrial and Organizational Psychology
Thesis Topic: Feedback and Creativity

University of Central Florida, Orlando, FL 2011 – 2016
B.S., Psychology (Minor: Business Administration)
Graduated *Cum Laude* and *Honors in Major*

RESEARCH

Research Interests

Entrepreneurial behavior, strategic experimentation, resourcefulness, cognition, culture

Research Honors and Awards

MOC Entrepreneurial Cognition Best Paper Award Finalist	2022
Harv Hegarty Research Award (\$800)	2022
Best Paper Award (Entrepreneurship track) – Southern Management Association Meeting	2021
Best Paper Award (ENT division) – 81 st Academy of Management Annual Meeting	2021
Best Reviewer Award – 81 st Academy of Management Annual Meeting	2021
Dalton Publication Award – Indiana University (\$1000)	2021
Doctoral Student Research Award – Indiana University (\$900)	2019

Published Peer-Reviewed Research Articles

Fisher, G., Neubert, E., & Burnell, D. (2021). Resourcefulness narratives: Transforming actions into stories to mobilize support. *Journal of Business Venturing*, 36(4), 106122.

Fisher, G., Stevenson, R., Neubert, E., Burnell, D., Kuratko, D. F. (2020). Entrepreneurial hustle: Navigating uncertainty and enrolling venture stakeholders through urgent and unorthodox action. *Journal of Management Studies*, 57(5), 1002-1036.

Pedagogical & Practitioner-Focused Peer-Reviewed Journal Articles

Kuratko, D. F., Burnell, D., Stevenson, R., Neubert, E., Fisher, G. (in press). Enacting entrepreneurial hustle. *Business Horizons*.

Fisher, G., Stevenson, R., Burnell, D. (2020). Permission to hustle: Igniting entrepreneurship in an organization. *Journal of Business Venturing Insights*, 14, 1-6.

Under Review

Burnell, D., Neubert, E., Fisher, G. [storytelling; full title redacted for blind review]. Under 2nd round review at *Business Horizons*.

Stevenson, R., Burnell, D., Fisher, G. [minimum viable products; full title redacted for blind review]. Under 1st round review at *Academy of Management Review*.

Stevenson, R., Soenen, G., Burnell, D., Torres, O. [resourceful coping strategies; full title redacted for blind review]. Under 1st round review at *Strategic Entrepreneurship Journal*.

Burnell, D., Stevenson, R., Fisher, G., Kuratko, D. F. [strategic experimentation; full title redacted for blind review]. Under 1st round review at *Journal of Management*.
*Essay 1 of my dissertation.

Burnell, D., Stevenson, R., Fisher, G. [experimentation and pivoting; full title redacted for blind review]. Under 1st round review at *Journal of Business Venturing*.
*Essay 2 of my dissertation.

Working Research Papers

Burnell, D.*, Neubert, E.*, Fisher, G., Stevenson, R., Kuratko, D. F., Marvel, M. Development and validation of a scale to measure entrepreneurial hustle. Target: *Journal of Business Venturing*. [Collecting additional data for Study 4; draft available upon request; *both lead-authors contributed equally]

Burnell, D., Fisher, G. Deciding to be different: A cognitive analysis of founders experimenting with the positioning of their ventures. Target: *Academy of Management Journal*. [Collecting data; draft available upon request]
*Essay 3 of my dissertation.

Books, Book Chapters, and Published Proceedings

Burnell, D.*, Neubert, E.*, Fisher, G., Stevenson, R., Kuratko, D. F., Marvel, M. (2022) Development and validation of a scale to measure entrepreneurial hustle. *Frontiers of Entrepreneurship Research*.
*Both lead-authors contributed equally.

Burnell, D. (2021). Deciding to be different: A protocol analysis of entrepreneurs positioning their ventures. In Sonia Taneja (Ed.), *Best Paper Proceedings of the 81st Annual Meeting of the Academy of Management*. ISSN: 2151-6561.

Burnell, D., Stevenson, R., (2019). Core venture identity and strategic assumption testing in early-stage business model experimentation. *Frontiers of Entrepreneurship Research*.

Shea, D., Noel, B., Burnell, D. (2019). *Radical customer empathy: An introduction to the ideal customer journey*. FervorWorks LLC.

Soenen, G., Stevenson, R., Torres, O., Burnell, D. (2018). Why some entrepreneurs thrive while others fail: Cognitive appraisals as mediators of business problems and health outcomes. *Frontiers of Entrepreneurship Research*, 38, 110-115.

Presentations and Professional Development Workshops (PDWs)

Burnell, D., Stevenson, R., Fisher, G. Strategic experimentation and business model pivoting.

- 82nd Academy of Management Annual Conference, 2022.
*Selected for MOC Entrepreneurial Cognition Best Paper Award

Burnell, D., Murray, A., Fisher, G. Identifying, accessing, and utilizing unconventional sources of archival data.

- 82nd Academy of Management Annual Conference, 2022.
- Panelists: Andrew Carton, Andrew Nelson, Christi Lockwood, Jeffery McMullen

Stevenson, R., Soenen, G., Burnell, D., Torres, O. Up for the challenge? Effects of stressors and coping on entrepreneur wellbeing and firm performance.

- Positive Organizational Scholarship (POS) Research Conference, Ann Arbor, MI, 2022

Burnell, D., Fisher, G., Kuratko, D. F. Entrepreneurial experimentation: systematic review, integration, and research agenda.

- Babson College Entrepreneurship Research Conference, 2022

Burnell, D.*, Neubert, E.*, Fisher, G., Stevenson, R., Kuratko, D. F., Marvel, M. Development and validation of a scale to measure entrepreneurial hustle.

- Babson College Entrepreneurship Research Conference, 2022.
*Both lead-authors contributed equally.
**Selected as one of the Top 40 Papers.

Burnell, D. Deciding to be different: A cognitive analysis of founders positioning their ventures.

- Great Lakes Entrepreneurship Network (GLEN) Conference, Madison, WI, 2022.
- Southern Management Association Annual Conference, New Orleans, LA, 2021.
*Selected for Best Doctoral Student Paper Award for the Entrepreneurship Track
- 81st Academy of Management Annual Conference, virtual, 2021.
*Selected for Best Paper Award of the ENT division at AOM

Burnell, D., Stevenson, R., Fisher, G. Minimum viable products: When and why to use them.

- Babson College Entrepreneurship Research Conference, 2021.
- 80th Academy of Management Annual Conference, 2020.

Fisher, G., Neubert, E., Burnell, D. Resourcefulness narratives: Entrepreneurial stories to get more for less.

- 80th Academy of Management Annual Conference, 2020.

Neubert, E., Burnell, D., Stevenson, R. Adaptive entrepreneurial action: Current thinking and future research directions.

- 80th Academy of Management Annual Conference, 2020.
Panelists: Greg Fisher, Matthew Grimes, Matthew Wood, Richard Hunt
*Selected as a Showcase Symposium

Burnell, D., Stevenson, R. To pivot or not to pivot? How core venture identity inhibits early business model revision.

- 79th Academy of Management Annual Conference, Boston, MA, 2019.

WORKSHOPS AND CONSORTIA

Babson College Entrepreneurship Research Conference Doctoral Consortium	2022
CARMA Short Course on Qualitative Analysis with Dr. Elaine Hollensbe	2021
Academy of Management Diamonds in the Rough	2021
Academy of Management Doctoral Consortium	2021
<i>Academy of Management Review</i> Bridge Reviewer Program	2021
<i>Academy of Management Review</i> Theory Paper Development Workshop	2020
Southern Management Association Late-Stage Doctoral Consortium	2020

TEACHING

BUS-W 212 – Explore Entrepreneurship Spring 2022

Indiana University, Kelley School of Business, Bloomington, IN

Instructor

Modality: In-Person Course

Enrollment: 49 students

Student ratings: 6.6/7.0

BUS-W 212 – Explore Entrepreneurship Fall 2020

Indiana University, Kelley School of Business, Bloomington, IN

Instructor

Modality: Hybrid Course

Enrollment: 42 students

Student ratings: 6.5/7.0

ENT 3613 - Creativity and Entrepreneurship Spring 2018

University of Central Florida, Orlando, FL

Graduate Teaching Assistant (Instructor: Cameron M. Ford, Ph.D.)

Modality: Hybrid Course

Enrollment: 451 students

ENT 3613 - Creativity and Entrepreneurship

Fall 2017

University of Central Florida, Orlando, FL

Graduate Teaching Assistant (Instructor: Cameron M. Ford, Ph.D.)

Modality: Hybrid Course

Enrollment: 326 students

PROFESSIONAL SERVICE

Ad-hoc Research Journal Reviewing

Academy of Management Review, Entrepreneurship Theory and Practice, Journal of Business Venturing, Journal of Management Studies

Pedagogical & Practitioner-Focused Journal Reviewing

Business Horizons

Conference Reviewing

Academy of Management Annual Conference

Institutional Service

Indiana University's *Ideas in the Rough* Assistant Coordinator (Fall 2021 – Spring 2022)

CARMA Ph.D. Student Representative (Fall 2021 – Spring 2022)

COVID-19 Idea Blitz Assistant Organizer (Spring 2020)

National Science Foundation (NSF) I-Corps Program Mentor (4 cohorts)

Professional Memberships and Affiliations

Academy of Management

Southern Management Association

REFERENCES

Greg Fisher, Ph.D.

(Primary advisor and co-author)

Larry and Barbara Sharpf Professor of

Entrepreneurship

Kelley School of Business

Indiana University

Tel: 812-855-2763

Email: fisherg@indiana.edu

Regan Stevenson, Ph.D.

(Co-advisor and co-author)

John and Donna Shoemaker Faculty Fellow and

Assistant Professor of Entrepreneurship

Kelley School of Business

Indiana University

Tel: 812-855-2182

Email: rstev@indiana.edu

Donald F. Kuratko, Ph.D.

(Committee member and co-author)

Jack M. Gill Chair and Professor of Entrepreneurship

Kelley School of Business

Indiana University

Tel: 812-855-4248

Email: dkuratko@indiana.edu

Jeffery McMullen, Ph.D.

(Committee and professor of 2 doctoral seminars)

David H. Jacobs Chair and Professor of Strategic

Entrepreneurship

Kelley School of Business

Indiana University

Tel: 812-855-2718

Email: mcmullej@indiana.edu