

CHRISTOPHER S. COOK, CPA, CGMA

Curriculum Vitae

Department of Accounting
Kelley School of Business
Indiana University, Bloomington
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EDUCATION

- 1996 - 1998 Indiana University, Bloomington
Kelley School of Business,
Masters of Business Administration May 1998
Major: Finance
Major: Design Major - Strategy
- 1986 – 1991 Michigan State University,
Eli Broad School of Business May 1991
Bachelor of Arts
Major: Accounting

ADMINISTRATIVE POSITIONS

- 2010 – 2015 Co-Director, MBA Consulting Academy
Indiana University, Bloomington
Kelley School of Business
Bloomington, Indiana
- Work one-on-one with MBA students to develop problem-solving and communication skills necessary to be a successful management consultant. Achieved 100% full-time placement each of the last three years.
 - Lead the only MBA consulting program where student lead teams work on 8 week client engagements with regional business as part of their overall ‘in-class’ curriculum.
- 2012 – Present Assurance of Learning Coordinator, Department of Accounting
Indiana University, Bloomington
Kelley School of Business
Bloomington, Indiana
- Coordinate twelve faculty, leading 10 courses across six departments within the Kelley School of Business to ensure the timely collection and documentation required to maintain accreditation with the AACSB (Association to Advance Collegiate Schools of Business)
 - Partner with faculty to help ensure compliance of the Assurance of Learning objectives set by the Department of Accounting and to identify, develop and implement strategies to improve student performance.
- 2014 – Present Principle Investigator, Youth Entrepreneurship Livelihood Program (YELP)
Indiana University, Bloomington
Kelley School of Business
Institute for International Business
Bloomington, Indiana

Bethlehem University
Shucri Ibrahim Dabdoub Faculty of Business Administration
Bethlehem, West Bank, Palestine

Palestine Polytechnic University
IT Center of Excellence
Hebron, West Bank, Palestine

- Design and implementation of a business consulting and incubation program in the West Bank that provides significant education and consulting support to high-potential entrepreneurs.
- Facilitate partnering of startups businesses, MBA students from KSB and Palestinian business students to provide business consulting to help new enterprises navigate the challenges of startup and business establishment.
(Also see: GRANTS under TEACHING AND PEDAGOGICAL DEVELOPMENT)

RESEARCH INTERESTS

Establishing and accelerating start-up businesses in developing countries with an emphasis in the Middle East and North Africa.

TEACHING RELATED RESEARCH

Leadership development including ethical decision making, performance measurement, understanding one's self and others and work-life balance with a focus on careers in the professional services organizations. Currently working in conjunction with Professor John Hill (Kelley School of Business, Department of Accounting), Professor Terry Campbell (Kelley School of Business, Department of Accounting) and Crowe Horwath LLP.

Developing experiential learning programs in developing economies. Currently working in conjunction Lecturer Fred Schlegel (Kelley School of Business, Department of Management and Entrepreneurship), the United States Department of State and Bethlehem University.

PUBLICATIONS

Courageous Leadership: Career Success the Kelley Way, Terry Campbell, Chris Cook, John Hill, Ray Luther, Eric Johnson, Kelly Watkins

TEACHING INTERESTS

Cost Accounting
Financial Accounting
Financial Statement Analysis & Valuations
Leadership Development
Mergers and Acquisitions
Project Management
Turnaround Management

TEACHING EXPERIENCE

- A310 Management Decisions and Financial Reporting, undergraduate finance major requirement
Kelley School of Business (2013)
- A311 Intermediate Accounting I, undergraduate accounting major requirement
Kelley School of Business (2010 to 2014)
- A325 Cost Accounting, undergraduate accounting major requirement
Kelley School of Business (2010 to present)
- A504 Selected Topics in Financial Accounting, MBA elective
Kelley School of Business (2012 to 2013 and 2015 to present)
- A509 Career Success Skills
Kelley School of Business (2012 to present)
- A517 Financial Analysis & Firm Valuation, GAP 3/2 MBA Core
Kelley School of Business (2012 to present)
- A569 Field Consulting Project, GAP 3/2 MBA Core
Kelley School of Business (2015 to present)
- A572 Forensic Accounting, GAP 3/2 MBA elective
Kelley School of Business (2011)
- W578 Mergers and Acquisitions, MBA elective
Kelley School of Business (2012 to 2013)
- X515 Consulting Academy Week 1 MBA Requirement
Kelley School of Business (2010 to 2015)
- X516 Consulting Academy Week 2 MBA Requirement
Kelley School of Business (2010 to 2015)
- X517 Consulting Academy Week 3 MBA Requirement
Kelley School of Business (2010 to 2012)
- X520 KD Ramallah, On-line MBA elective (GLOBASE)
Kelley School of Business (2013)
- X576 EME South Africa, MBA elective (GLOBASE)
Kelley School of Business (2013)
- X577 Strategic Consulting Project Practicum, MBA Consulting Academy Requirement
Kelley School of Business (2012 to 2015)

TEACHING HONORS AND AWARDS

Trustee's Teaching Award, Indiana University Bloomington's Kelley School of Business (2014)

Excellence in Education Award, Indiana University Bloomington's Office of Disability Services for Students, (2014)

EXECUTIVE EDUCATION

Crowe Horwath: Leadership Development Series 1, structured for Health Care Managers with Professor J. Hill and Professor T. Campbell (2014)

Crowe Horwath: Leadership Development Series 2, structured for Finance and Banking Managers with Professor J. Hill and Professor T. Campbell (2015)

TEACHING AND PEDAGOGICAL DEVELOPMENT

FOR USE IN OWN COURSE

Summer 2010

Course Development Institute: Participant in summer development program focused on establishing, teaching and measuring learning outcomes in preparation for first semester as a guest lecturer at the Kelley School of Business.

Fall 2010

A311 Intermediate Accounting 1: First semester teaching the course. Developed new course material including lecture slides, homework assignments, quizzes and exams. Leveraged information shared by Professor L. Hodder and Senior Lecturer J. Head.

Spring 2011

A325 Cost Accounting: First semester teaching the course. Developed new course material including lecture slides, homework assignments, quizzes and exams. Leveraged information shared by Professors J. Brown and B. Miller

A572 Forensic Accounting: First semester teaching the course. Original instructor was only able to teach the first 8 weeks for personal reasons and focused on litigation. I taught the second 8 weeks focusing on fraud prevention and detection. Developed new course material including lecture slides, homework assignments, quizzes and exams.

Summer 2011

A311 Intermediate Accounting 1: Migrated homework, quizzes and bonus study material to Wiley Plus the online tool associated with the textbook written by Kieso that is used heavily in the accounting program.

Spring 2012

A325 Cost Accounting: Migrated homework, quizzes and bonus study material to My Accounting Lab the online tool associated with the textbook written by Horngren that is used heavily in the accounting program.

A504 Select Accounting Topics: Asked by the Accounting Department to redesign and teach A504 in Spring 2012. Developed a new syllabus based the goals and objectives of the department. Selected teaching materials, including the recommended text, cases and homework.

W578 Managing the Merger and Acquisition Process: Asked by the Management and Entrepreneurial Department to redesign and teach W578 in Spring of 2012. Developed a new syllabus

based the goals and objectives of the department. Selected teaching materials, including the recommended text, cases and homework.

Fall 2013

A509 Career Success Skills: Asked by the Graduate Accounting Program to help redesign and teach A509 in the Fall of 2014 with Professor T. Campbell. Developed a section specific syllabus based the goals and objectives of the department. Selected teaching materials, including the recommended text, projects and homework

X520 KD Ramallah (GLOBASE/AGILE): Co-established first experiential learning program for Kelley Direct in the Middle East with Lecturer F. Schlegel (Management and Entrepreneurship). KD student teams work directly with local businesses to provide consulting services in addressing a current business problem. Leveraged lessons learned from the creation of X577 Strategic Client Project Practicum for the MBA Consulting Academy.

Fall 2015

A504 Select Accounting Topics: Asked by the Accounting Department to again redesign and teach A504 in Fall 2015 after class was not taught in Spring of 2014 or 2015. Redesigned the syllabus based new the goals and objectives of the department. Selected new teaching materials specifically the text.

A569 Field Consulting: First semester teaching the course for Graduate Accounting Programs. Developed new course material including lecture slides, assignments and project deliverables. Leveraged information shared by Professor J. Grandorf and lessons learned from X577 Strategic Client Project Practicum for the MBA Consulting Academy.

FOR USE BEYOND INSTUCTORS COURSE

Spring 2011

X577 Strategic Client Project Practicum: Launched an experiential learning program for the MBA Consulting Academy in conjunction with Senior Lecturer J. Wisneski (Management and Entrepreneurship). Student teams work directly with local businesses to provide consulting services in addressing a current business problem. Student teams are supported by a senior or managing director from one of several professional services firms that actively recruit on campus and who provides additional guidance as required.

Spring 2014

Non-Tenured Track Faculty Learning Community: Participant with other non-tenured tract (NTT) faculty across the Bloomington campus to address topics commonly faced by NTT faculty including improving classroom performance, professional development and obtaining mentoring/peer support. Presented findings of program work at the FACET Conference (Also see TEACHING PRESENTATIONS)

GRANTS

Youth Entrepreneurship Livelihood Program (YELP). Worked directly with Lecturer F. Schlegel and the Institute of International Business to develop this \$300,000 grant from US Department of State. Objectives of the YELP program include: developing high-potential local business ventures; assist in establishing student-to-business coaching program at Bethlehem University; provide experiential learning opportunities for Bethlehem University students; and enhancing international cultural exchanges. (Also see: ADMINISTRATIVE POSITIONS)

TEACHING PRESENTATIONS

FALCON (2014)

Faculty Colloquium on Excellence in Teaching's (FACET) Adjunct Faculty and Lecturer's Conference Presented and led discussion on the similarities and differences in the support non-tenured track faculty receive and resources available to them across different departments and campuses in regards to their career progression at Indiana University. (Also See TEACHING AND PEDAGOGICAL DEVELOPMENT)

SERVICE

AWARDS

Outstanding Club Sport Advisor, Indiana University Campus Recreational Sports (2011)

DEPARTMENTAL ACTIVITIES

Faculty Cook, Student Accounting Society Fall BBQ and Networking Event (2010 to 2012, 2014)

Faculty Coach, PwC xACT Case Competition National Finalist Team (2010 to 2011)

Faculty Participant, Graduate Accounting Program Career Fair (2012)

Faculty Judge, A519 Capstone Week Case Competition (2014)

SCHOOL ACTIVITIES

Faculty Sponsor & Judge, Ernst & Young MBA Case Competition (2010 to 2012)

Faculty Sponsor & Judge, Deloitte Consulting MBA Case Competition (2011 to 2014)

Faculty Judge, MBA Core Case Competition (2012)

Faculty Donor, Graduate Women in Business Faculty Auction (2012 to Present)

Faculty Judge, Global Business Institute via Institute of International Business (2012, 2015)

Faculty Coach, Kelley Connect Week Case Competition (2013)

Faculty Department Lead, Undergraduate Assessment Committee (AOL) (2013 to present)

Faculty Judge, Kelley Connect Week Case Competition (2013 to 2014)

Faculty Advisor, Global Business Institute via Institute of International Business GBI (2013 to 2014)

Faculty Mentor, Kelley Living Learning Center (2014 to 2015)

Faculty Member, Undergraduate Policy Committee (2015 to present)

UNIVERSITY ACTIVITIES

Faculty Advisor, Indiana University Men's Rugby Team (2010 to Present)

Backs Coach, Indiana University Men's Rugby Team (2010 to 2013)

Faculty Recruiter, Indiana University ROTC Program (2010 to 2011)

Faculty Recruiter, Men's Varsity Football (2011 to Present)

Faculty Student Sponsor, Athletics Department (2012 to Present)

Faculty Recruiter, Men's Varsity Baseball (2013 to Present)

Faculty Advisor, Kelley Living Learning Community (2014 to 2015)

Faculty Recruiter, Men's Varsity Swimming and Diving (2015 to Present)

Speaker, Zeta Tau Alpha Sorority (2013)

Guest, Professor Appreciation Dinner Gamma Phi Delta (FIJI) (2015)

PROFESSIONAL SERVICES

Board of Advisors, Learneria (2013 to Present)

Guest Lecturer, Intro to Accounting, Partners for New Beginnings & The Coca-Cola Company (2012)

Guest Speaker, Business Consulting in Developing Economies, Bethlehem University (2015)

Guest Speaker, Cost Accounting for Service Companies, Palestine Polytechnic University (2015)

Guest Speaker, Identifying Key Performance Indicators, Bethlehem Chamber of Commerce (2015)

PUBLIC SERVICE

Faculty of Record/Consulting Partner, X577 Strategic Client Project Practicum (2012 to 2015)

Faculty of Record/Consulting Partner, A569 GAP Field Study (2015 to Present)

Consultant – Capital Formation, Indiana Health Industry Forum Strategic Plan (2012)

Board of Directors, Bloomington Blades Youth Hockey Association (2012 to Present)

Guest Speaker, Boys and Girls Club (2013)

Certified Level 3 USA Hockey Coach (2013 to Present)

Course Official, Pines Vines and Inclines Road Race (2014)

PAST EXPERIENCE

ALVAREZ AND MARSAL BUSINESS CONSULTING, LLC MIDWEST REGIONAL FINANCE DIRECTOR	Chicago, IL 2005 to 2010
SCARBROUGH INTERNATIONAL, LTD. INTERIM REGIONAL MANAGER	Wood Dale, IL 2004 to 2005
IBM BUSINESS CONSULTING SERVICES / PRICEWATERHOUSECOOPERS, LLP MANAGER	Chicago, IL 1998 to 2004
DRAPER AND KRAMER FINANCIAL ANALYST	Chicago, IL 1993 to 1996
AMALGAMATED BANK OF CHICAGO MANAGEMENT TRAINEE	Chicago, IL 1991 to 1993

ADDITIONAL AFFILIATIONS & INTERESTS

Member, American Institute of Certified Public Accountants (AICPA) (2009 to present)

Member, Indiana CPA Society (INCPAs) (2010 to present)

Member, Chartered Institute of Managerial Accounts (CIMA) (2012 to present)

Certified Public Accountant (CPA) in the states of Illinois and Indiana (2009)

Certified Global Managerial Accountant (CGMA) in the state of Indiana (2012)