

JASON L. BROWN

Indiana University
Kelley School of Business
Accounting Department
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EDUCATION

<i>The University of Pittsburgh, Katz Graduate School of Business</i>	Pittsburgh, PA
Doctor of Philosophy, Accounting	2009
Outstanding Doctoral Dissertation Award, ABO Section	2010
<i>Indiana University, Kelley School of Business</i>	Bloomington, IN
Master of Business Administration, Finance	1998
Consortium for Graduate Study in Management Fellow	
<i>Howard University, School of Business</i>	Washington, DC
Bachelor of Business Administration, Accounting	1994

RESEARCH INTERESTS

Managerial control and incentives, performance evaluation, regulation, experimental economics

ACADEMIC POSITIONS

2009 – Present Kelley School of Business, Indiana University
Research Director-Institute for Advancing DEIB in Business (2022 – present)
Corporate Accounting Workshop Director (2022– present)
Associate Professor of Accounting (2017 – present)
Ernst & Young Faculty Fellow (2018 – present)
Assistant Professor of Accounting (2009 – 2017)
Dean’s Council Faculty Fellow (2012 – 2017)
Eli Lilly Faculty Fellow (2009 – 2012)

PUBLISHED RESEARCH

- [i] Brown, J. L., P. Martin, G. Sprinkle, and D. Way. 2022. “How Return on Investment and Residual Income Performance Measures and Risk Preferences Affect Risk-Taking.” (Forthcoming - *Management Science*)

- [ii] Brown, J. L., G. Sprinkle, and D. Way. 2022. "The Effects of Multi-Level Group Identification on Intergroup Helping Behavior." *Journal of Management Accounting Research*, Vol 34 (1), 97-116.
- [iii] Brown, J. L., J. Fisher, S. Peffer, and G. Sprinkle. 2017. "The Effect of Budget Frame and Budget-Setting Process on Managerial Reporting." *Journal of Management Accounting Research*, Vol. 29, 31-44.
- [iv] Brown, J. L., and D. V. Moser. 2017. "Does Investors' Desire to Punish Misreporting Affect Their Litigation Decisions and Managers' and Investors' Welfare?" *Behavioral Research in Accounting*, Vol. 29, 57-75.
- [v] Brown, J. L., S. Farrington, and G. Sprinkle. 2016. "Biased Self-Assessments, Feedback and Employees' Compensation Choices." *Accounting, Organizations and Society*, Vol. 54, 45-59.
- [vi] Anderson, S., J. L. Brown, L. Hodder and P. E. Hopkins. 2015. "The Effect of Alternative Accounting Measurement Bases on Investors' Assessments of Managers' Stewardship." *Accounting, Organizations and Society*, Vol. 46, 100-114.
- [vii] Brown, J. L., P. Martin, D. V. Moser, and R. Weber. 2015. "The Consequences of Hiring Lower-Wage Workers in an Incomplete-Contract Environment." *The Accounting Review*, Vol. 90 (3), 941-966.
- [viii] Brown, J. L., J. Fisher, M. Sooy, and G. Sprinkle. 2014. "The Effect of Rankings on Honesty in Budget Reporting." *Accounting, Organizations and Society*, Vol. 39 (4), 237- 246.
- [ix] Brown, J. L., J. H. Evans, and D. V. Moser. 2009. "Agency Theory and Participative Budgeting Experiments." *Journal of Management Accounting Research*, Vol. 21, 317-345.

WORKING PAPERS

- [i] Brown, J. L., J. Burke, and A. Sauciuc. "Workforce Diversity and Artificial Intelligence: Implications for AI Integration into Performance Evaluation Systems."
- [ii] Brown, J. L., G. Sprinkle, and D. Way. "The Effects of Insulating and Non-Insulating Cost Allocations on Cooperation and Risk."
- [iii] Brown, J. L., G. Sprinkle, and D. Way. "Performance Effects of Insulating and Non-Insulating Cost Allocations"
- [iv] Brown, J. L., J. Douthit, and M. J. Majerczyk. "Free-Riding and Reciprocity in Managed Team Production."

- [v] Brown, J. L., E. Chan, W. Choi, J. H. Evans, and D. V. Moser. “Can Working Harder Lead Managers to Misreport More Often? How Managerial Effort Influences Reporting.”

RESEARCH IN PROGRESS

- [i] Brown, J. L., D. Erickson, and M. Hewitt. “Forecast Difficulty and Overconfidence.”
- [ii] Brown, J. L., P. Martin, and D. Young. “Implicit and Explicit Control Systems” Compliments or Substitutes.”
- [iii] Brown, J. L., J. McMullin, B. Miller, and K. Rennekamp. “CEO Gender, Competence, Credibility and Trustworthiness.”
- [iv] Brown, J. L., J. Burke, A. Sauciuc, and G. Sprinkle. “With Great Responsibility Comes Great Stewardship: The Effect of Additional Responsibility and Decision Right Allocation on Manager Behavior.”

RESEARCH PRESENTATIONS

Tulane University (Freeman) – New Orleans, LA	2022
Carnegie Mellon University (Tepper) – Pittsburgh, PA	2022
Cornell University (Dyson) – Ithaca, NY	2020
University of Pennsylvania (Wharton) – Philadelphia, PA	2018
American Accounting Association MAS Section Meeting – Scottsdale, AZ	2018
Erasmus University (Rotterdam) – Rotterdam, Netherlands	2017
Emory University (Goizueta) – Atlanta, GA	2017
Ball State University (Miller) – Muncie, IN	2016
University of Illinois (Gies) – Urbana-Champaign, IL	2015
University of Florida (Warrington) – Gainesville, FL	2014
Cornell University (Dyson) – Ithaca, NY	2014
University of Texas (McCombs) – Austin, TX	2014
Indiana University (Kelley) – Bloomington, IN	2014
American Accounting Association MAS Section Meeting – New Orleans, LA	2013
IAAER Advisory Committee – London, UK	2012
American Accounting Association Annual Meeting – Washington, D.C.	2012
Emory University (Goizueta) – Atlanta, GA	2010
American Accounting Association Annual Meeting – New York, NY	2009

Case Western Reserve University (Weatherhead) – Cleveland, OH	2009
Chapman University (Argyros) – Orange, CA	2009
Georgia State University (Robinson) – Atlanta, GA	2009
Indiana University (Kelley) – Bloomington, IN	2009
Miami University (Farmer) – Oxford, OH	2009
Seton Hall University (Stillman) – South Orange, NJ	2009
University of Notre Dame (Mendoza) – South Bend, IN	2009
University of Pittsburgh (Katz) – Pittsburgh, PA	2008

CONFERENCE PARTICIPATION

Review of Accounting Studies Conference	2021
Tilburg University Accounting Winter Camp	2021
Contemporary Accounting Research Conference	2021
Center for Accounting Research & Education (CARE) Conference	2021
Palmetto Symposium on Experimental Accounting Research – Columbia, SC	2021
Performance Management Research Symposium – Toronto	2021
Tilburg University Accounting Winter Camp	2020
AAA – MAS Section Meeting – Houston, TX (Doctoral Colloquium Co-Lead)	2020
Palmetto Symposium on Experimental Accounting Research – Columbia, SC	2019
AAA – MAS Section Meeting – Fort Lauderdale, FL	2019
Palmetto Symposium on Experimental Accounting Research – Columbia, SC	2018
AAA – MAS Section Meeting – Scottsdale, AZ	2018
AAA – Annual Meeting – San Diego, CA	2017
Global Management Accounting Research Symposium – Michigan State University	2016
Emerging Management Accounting Scholars Symposium – University of Illinois	2016
AAA – Management Accounting Section Meeting – Dallas, TX	2016
AAA – Management Accounting Section Meeting – Newport Beach, CA	2015
AAA – Annual Meeting – Chicago, IL	2015
AAA – Annual Meeting – Atlanta, GA	2014
<i>Accounting, Organizations and Society</i> Conference – Chicago, IL	2014
AAA – Management Accounting Section Meeting – New Orleans, LA	2013
AAA – Management Accounting Section Meeting – Houston, TX	2012
AAA – Annual Meeting – Washington, DC	2012

AAA – Accounting, Behavior & Organizations Section Meeting – Atlanta, GA	2012
AAA – Management Accounting Section Meeting – Atlanta, GA	2011
Big 10 Accounting Research Conference – South Bend, IN	2011
International Economic Science Association Conference – Chicago, IL	2011
Conference on Financial Economics and Accounting – Bloomington, IN	2011
AAA – Management Accounting Section Meeting – Seattle, WA	2010
AAA/Ernst & Young New Faculty Consortium – Leesburg, VA	2010
AAA – Accounting, Behavior & Organization Section Meeting – Denver, CO	2010
AAA – Annual Meeting – New York, NY	2009
AAA – Management Accounting Section Meeting – St. Pete Beach, FL	2009
AAA – Annual Meeting – Anaheim, CA	2008
AAA – Management Accounting Section Meeting – Long Beach, CA	2008
AAA – Annual Meeting – Chicago, IL	2007
AAA – Management Accounting Section Meeting – Fort Worth, TX	2007
AAA – Accounting, Behavior & Organization Section Meeting – Philadelphia, PA	2007
AAA – Management Accounting Section Meeting – Clearwater, FL	2006
AAA – Annual Meeting – Washington, DC	2006
Issues in Managerial Accounting Conference, University of Texas – Austin, TX	2006
AAA – Annual Meeting – San Francisco, CA	2005
AAA – Annual Meeting – Orlando, FL	2004

HONORS & AWARDS

Journal of Management Accounting Research – Outstanding Reviewer Award	2022
Kelley School of Business MBA Teaching Excellence Award	2021
Kelley School of Business Service Award	2021
AAA- Best Management Accounting Paper Award – Annual Meeting	2020
Ernst & Young Faculty Fellowship	2018 - present
AAA- Best Paper Award – Ohio Region	2017
Kelley School of Business Trustee Teaching Award	2016
Sauvain Teaching Award Nominee	2016
Dean’s Council Faculty Fellow	2012- 2017
IAAER /KPMG Foundation \$25,000 Research Grant	2012

Howard University Top 40 School of Business Alumni in Past 40 Years	2010
AAA – ABO Section Outstanding Dissertation Award	2010
Eli Lilly Faculty Fellowship	2009 - 2012
University of Pittsburgh Provost Doctoral Fellowship	2008
University of Pittsburgh Berg Center for Ethical Research Award	2008
University of Pittsburgh Katz Doctoral Research Funding Award	2006
AAA/Deloitte/ J. Michael Cook Doctoral Consortium Fellow	2005
American Institute of Certified Public Accountants Doctoral Fellowship	2004 - 2009
KPMG Doctoral Fellowship	2004 - 2009
Katz Graduate School of Business Accounting Group Scholarship	2004 - 2008

SERVICE ACTIVITIES

Editorial Board:

The Accounting Review – 2020 - present

Journal of Management Accounting Research – 2016 - present

Ad hoc Reviewer:

The Accounting Review

Journal of Accounting Research

Accounting, Organizations & Society

Contemporary Accounting Research

Review of Accounting Studies

Management Science

Journal of Management Accounting Research

Behavioral Research in Accounting

European Accounting Review

Management Accounting Research

International Journal of Managerial Accounting

Conference Reviewing Activities

Ad hoc reviewer, multiple AAA annual meetings

Ad hoc reviewer, multiple MAS mid-year meetings

Ad hoc reviewer, multiple ABO mid-year meetings

Ad hoc reviewer, Behavioral Decision Research in Management Conference (Carnegie Mellon University)

Kelley School of Business Service

Kelley School of Business Associate Dean Search Committee Member	2021 - 2022
Kelley School of Business Diversity, Equity & Inclusion Committee Chair	2020 - 2021
National Association of Black Accountants – Faculty Advisor (IU Chapter)	2018 - 2021
Proposal Examining Committee Member – Hyejin Lee (Marketing)	2019
Dissertation Committee – Dan Way (Placement – Clemson University)	2019
Accounting Doctoral Program Committee Member	2018 - 2019
MBA Program Curriculum Committee Member	2018 – present
Graduate Accounting Program Curriculum Committee Member	2017 - 2020
Accounting Leading Scholar Seminar Series Co-coordinator	2017 - 2019
Managerial Accounting Faculty Recruiting Committee	2017 - 2018
Teaching & Service Excellence Suavain and Panschar Awards Chair	2017 - 2018
Teaching & Service Excellence Committee	2016 - 2018
Faculty Mentoring Initiatives (FMI)	2016 - 2019
Faculty and Staff Excellence (FASE) Mentor	2016 - 2018
Faculty Athletics Representative	2016 - 2022
Dissertation Committee – Spencer Anderson (Placement – Univ. of Illinois)	2016
Indiana University Ostrom Workshop Affiliated Faculty	2015 - present
Institutional Review Board Accounting Faculty Liaison	2015 - 2018
Accounting Department Research Participant Pool Coordinator	2013 - 2018
Senior Honor Thesis Advisor– Ruting Ge (Accounting)	2015
Proposal Examining Committee Member – Shawn O’Donoghue (Finance)	2014
Academic Fairness Committee – Kelley School of Business	2013 - 2015
Managerial Accounting Faculty Recruiting Committee	2011- 2013
Accounting Department Research Workshop Coordinator	2011- 2012

Other Service

The Tenure Project Senior Planning Committee Member	2022 - present
AAA Accounting, Behavior & Organizations Publications Committee Chair	2020 - present
PhD Accounting Doctoral Student Association – Faculty Advisor	2019 - 2021
AAA - Management Accounting Section PhD Colloquium Co-Director	2019 - 2021
AAA Accounting, Behavior & Organizations Publications Committee	2017 - 2020
AAA Management Accounting Section Midwest Regional Director	2017 - present

Dissertation Committee – Matt Sooy (Placement – Ivey Business School)	2016
AAA Management Accounting Section Best Dissertation Award Committee	2015 - 2016
AAA – Diversity Section, Midwest Regional Coordinator	2011- present
AAA Management Accounting Section Best Dissertation Award Committee	2011- 2012

TEACHING

Indiana	Undergraduate	Cost Accounting
	MBA	Managerial Accounting
	MBA/MSA	Strategic Cost Management
Pittsburgh	Undergraduate	Introduction to Financial Accounting

MEDIA CITATIONS

Harvard Business Review-The Daily Stat, June 24, 2015. “Workers React Negatively When Firms Make Low-Wage New Hires.”

AccountingWeb.com, June 8, 2015. “Study: Two-Tier Wage Setup Isn’t More Profitable for Companies” Terry Sheridan.

Wall Street Journal, June 3, 2015. “Same Work, Unequal Pay Could Lead to Backlash,” Rachel Feintzeig, page B7.

PROFESSIONAL CERTIFICATIONS

Certified Public Accountant (Illinois) 1995

PROFESSIONAL EXPERIENCE

2004 –2009 University of Pittsburgh – Katz Graduate School of Business, Pittsburgh, PA
Instructor, Research and Teaching Assistant

2000 –2004 RR Donnelley & Sons – Financial Strategy & Analysis, Chicago, IL
Senior Manager

1998 –2000 PricewaterhouseCoopers – Management Consulting Services, Chicago, IL
Senior Consultant

1997 Pfizer Inc. – New Business Development, New York, NY
Associate

1994 –1996 Arthur Andersen - Business Advisory Services, Chicago, IL
Senior Associate

PROFESSIONAL AFFILIATIONS

- American Accounting Association
- Accounting, Behavior and Organizations Section, American Accounting Association
- Management Accounting Section, American Accounting Association
- PhD Project
- Economic Science Association
- American Institute of Certified Public Accountants
- International Association for Accounting Education & Research
- Institute of Management Accountants