
Braiden A. Coleman

Department of Accounting
Indiana University – Kelley School of Business
1309 E. Tenth Street
Bloomington, IN 47405

Email: braidenc@indiana.edu
Phone: (435) 754-5948

EDUCATION

| | | |
|-------|--|---------------------|
| Ph.D. | Accounting (Minor: Finance), Indiana University, Kelley School of Business | Expected – May 2022 |
| M.S. | Business, Indiana University, Kelley School of Business | 2020 |
| B.A. | Accounting, Utah State University, Jon M. Huntsman School of Business - <i>Summa Cum Laude, Honors Program, Presidential Scholar, Research Scholar</i> | 2016 |

RESEARCH INTERESTS

Capital Markets, Disclosure Regulation, Freedom of Information Laws, Information Intermediaries

RESEARCH

Publications & Accepted Papers

- “Human Versus Machine: A Comparison of Robo-Analyst and Traditional Research Analyst Investment Recommendations” (with Kenneth Merkley and Joseph Pacelli.) Forthcoming at *The Accounting Review*.
- “Brokerage Relationships and Analyst Forecasts: Evidence from the Protocol for Broker Recruiting” (with Michael Drake, Joseph Pacelli, and Brady Twedt.) Forthcoming at *Review of Accounting Studies*.
- “Does the Freedom of Information Act Foil the Securities and Exchange Commission’s Intent to Keep Investigations Confidential?” [2021] (with Kenneth Merkley, Brian Miller, and Joseph Pacelli.) *Management Science*, 67(6), 3419-3428.
 - Study is based on 2nd year summer research paper.

Working Papers & Works in Progress

- “Does the Quality of SEC FOIA Responses Matter for Investors? Evidence from Investigation-Related Requests” (solo-authored dissertation.)
 - Job market paper.
- “Analyst Affect and Forecast Accuracy” (with Leslie Hodder and Roshan Sinha.)
- “Cultural Diversity in the Business Press: Evidence from Journalists” (with Kenneth Merkley, Joseph Pacelli, and Brady Twedt.)
- “Political Ideologies and Regulatory Enforcement” (with Lynn Rees and Brady Twedt.)

TEACHING EXPERIENCE

- **Indiana University – Kelley School of Business** **Bloomington, IN**
 - *Introduction to Financial Accounting* *Fall-2018, Spring-2020*
 - *Fall 2018 – 89 Students, **Average Teacher Evaluation: 6.7 / 7** (7 is highest rating)*
 - *Spring 2020 – 92 Students, (teaching evaluations were not collected by the university due to the Covid-19 pandemic)*
- **Utah State University** **Logan, UT**
 - *Teaching Assistant – Income Taxation** *Spring – 2016*
 - *Teaching Fellow – International Economics** *Spring – 2015*
 - *Teaching Fellow – Marketing** *Fall – 2015*

**teaching evaluations were not collected by the university for these positions*

PROFESSIONAL AND ACADEMIC EXPERIENCE

- **Indiana University – Kelley School of Business** **Bloomington, IN**
 - *Associate Instructor* *2018 – 2022*
 - *Research Assistant* *2017 – 2022*
- **Koch Industries** **Wichita, KS**
 - *Corporate Accountant – Data Analytics* *2016 – 2017*
- **Landmark Companies, Inc.** **Logan, UT**
 - *Business Intelligence Analyst – Accounting & Project Management* *2014 – 2016*

ACADEMIC SERVICE

- *The Accounting Review – Ad Hoc Reviewer* *2021*
- *Management Science – Ad Hoc Reviewer* *2021*
- *Paris FinTech Conference – Discussant* *2021*
- *Conference on Financial Economics and Accounting (CFEA) – Ad Hoc Reviewer* *2021*
- *AAA FARS Midyear Meeting – Ad Hoc Reviewer* *2019, 2020, 2021*
- *AAA Annual Meeting – Ad Hoc Reviewer* *2020*
- *AAA FARS Midyear Meeting – Moderator* *2019*
- *Midwest Annual Research Conference – Moderator* *2018*
- *BYU Accounting Research Symposium – Feedback to Authors* *2018, 2019, 2020, 2021*

CONFERENCE PARTICIPATION

- *AAA FARS Midyear Meeting (virtual)* *2021*
- *Midwest Annual Research Conference, East Lansing, MI* *2019*
- *AAA FARS Midyear Meeting, Seattle, WA* *2019*
- *Midwest Annual Research Conference, Bloomington, IN* *2018*
- *Workshop on Research Design for Causal Inference, Sponsored by Northwestern University and Duke University, Chicago, IL* *2018*
- *Hoosier Accounting Research Conference, Bloomington, IN* *2017, 2019*
- *BYU Accounting Research Symposium, Provo, UT* *2016, 2018, 2019, 2021*

AWARDS, FELLOWSHIPS, AND HONORS

- Dalton Publication Award 2020
- Doctoral Student Research Productivity Award 2019
- Deloitte Fellowship Nomination 2019
- Indiana University Doctoral Fellowship 2017 – 2022
- Jim and Joyce Grandorf PhD Fellowship 2017 – 2022
- Dean's Fellowship 2017
- Summa Cum Laude Graduate with Honors in Accounting 2016
- Undergraduate Research Scholar distinction 2016
- Vernon M. Buehler Scholar 2015
- Presidential Scholarship Recipient 2013 – 2016

MEDIA MENTIONS

“Stock-Picking Robots Take on Humans in New Study” *The Wall Street Journal*, May 4, 2020.

“Beating Human Biases with Robo-analysts” *Insights / Investment Innovation Institute*, April 23, 2020.

“Does FOIA Foil the SEC’s Intent to Keep Investigations Confidential?” *The FinReg Blog* (Duke Law Global Financial Markets Center), March 24, 2020.

“Do stock-pickers have a future?” *BBC World Service*, Business Daily, March 3, 2020.

“Robots outperform humans on investment picks, study finds” *Yahoo Finance TV*, February 21, 2020.

“Studies show robots outwit humans on investment picks” *CNBC’s Power Lunch*, February 19, 2020.

“Robo vs. Traditional Analyst Stock Recommendations” *CXO Advisory Group*, February 12, 2020.

“Robot Analysts Outwit Humans on Investment Picks, Study Shows” *Bloomberg*, February 11, 2020.

(Bloomberg article also syndicated on Yahoo! Finance, Drudge Report, Business Insider, Finextra, Fintech Insight, Investment News, Society of CPAs, Newsbreak, Daily Mail, Irish Times, Seattle Times, Japan Times, Enterprise AI, The Hindu Business Line, De Kritische Belegger, Börsen-Zeitung, and Institutional Money)

“Man versus Machine: A Comparison of Robo-Analyst and Traditional Research Investment Recommendations” *The CLS Blue Sky Blog* (Columbia Law School’s Blog on Corporations and the Capital Markets) January 29, 2020.

PERSONAL INFORMATION / INTERESTS

Con conversationally fluent in Czech. Bloomberg Terminal certified. Hobbies: hiking, enjoying time with family, Python coding, reading, running.

REFERENCES

- Brian Miller
Professor
Indiana University – Kelley School of Business
Bloomington, IN 47405
Phone: 812-855-2606
Email: bpm@indiana.edu
- Kenneth Merkley
Associate Professor
Indiana University – Kelley School of Business
Bloomington, IN 47405
Phone: 812-855-2655
Email: kenmerk@indiana.edu
- Joe Schroeder
Associate Professor
Indiana University – Kelley School of Business
Bloomington, IN 47405
Phone: 812-855-7854
Email: jhschroe@indiana.edu
- Joseph Pacelli
Visiting Associate Professor
Harvard Business School
Boston, MA 02163
Phone: 617-496-0498
Email: jpacelli@hbs.edu