

Brenda Bailey-Hughes

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Education

Master of Arts

Organizational Communication & Professional Development 1991
Ball State University

Bachelor of Arts (Magna Cum Laude)

Speech Communication 1989
Ball State University

Professional Experience

Senior Faculty Lecturer (visiting 02-04; lecturer 04-07; senior 07-current) 2002-current
Communication and Professional Skills Bloomington, IN
Indiana University, Kelley School of Business

Academic courses taught at Kelley School of Business, Indiana University

T375 Compass 3: Personal Leadership (for undergraduates with a focus on emotional intelligence and virtual teaming)
Z511 Effective Communication (SKKU in Seoul, South Korea: 2 week Executive MBA program)
Fall 2011, 2012, 2013, 2016, Winter 2017, Winter 2018, Winter 2019
C104 Business Presentations (including Direct Admits)
C106 Business Presentations, Honors
C204 Business Communication
X255 Emerging Markets: Doing Business in Turkey
V594 Personal Leadership for Purdue Ag MBA, 2017
H238: Global Intelligence (Hutton Honors College) A service-learning course in collaboration with Burmese American Community Institute and a high-school, college-prep program
I304 Project Leadership, ICORE Honors
X571 Emerging Economies_South Africa (Kelley Direct MBA)
X571 AGILE_Botswana (Kelley Direct MBA)
X572 Communication for Success for Kelley Direct MBA program
X255 Meeting & Greeting: Networking Etiquette
Design Thinking for MBA Capstone Week
Global Business Institute_China: partnership program with Coca-Cola and 20+ MBA students from China
Global Business Insitute_Middle East North Africa: partnership program with Coca-Cola Middle East, North Africa, and Near Asia and US State Departments for students and entrepreneurs from Algeria, Egypt, Jordan, Morocco, Pakstan, Palestine, Saudie Arabia, and Tunisia.

Co-Owner, Team Performance Consulting

1998-Current

Kelley School of Business, Executive Education Faculty Partner

2002-Current

- One on one communication coaching with mid-level and senior executives. Client organizations include One America, Carlisle Inc., John Deere, Cummins, Grand Jivante, Archer Daniels Midland Company.
- Training Workshops and Consultations for the following organizations:
 - Communicating in a Crisis, Executive Education Presentation for Precision Castparts, Corp., July 2, 2020 (an “audition” of sorts to help KSBEE win a multi-year corporate client contract.)
 - X532 Topics in Business Capstone, GM, 2017
 - X532 Topics in Business Capstone, Mixed Immersion, 2017, 2020
 - X532 Topics in Business Capstone, Cummins, 2019, 2020
 - American Council of Engineering, Communication presentation for KSBEE, 2019
 - MPI CMM, communication training for partnership with KSBEE, 2018
 - Steinbeis (Design Thinking course for dual degree program with Steinbeis University, Berlin and Kelley School of Business, 2018 and 2019)
 - MISO (Design Thinking and Leadership) for KSBEE, 2018, 2019
 - Chinese International Marine Containers (Communication)
 - Career Builder.com (subject matter expert for online portfolio of classes)
 - Kelley School partnership with School of Education and ten struggling Indiana public schools
 - Brown Foreman (one of the largest American-owned companies in the wine and spirits business), CFO and his 8-10 direct reports, *Strategic Communication (training and ongoing one-on-one communication coaching)*
 - WellPoint (the nation’s largest health benefits company), 25 high potentials, *Influential Communication*
 - Carlisle (a diversified global manufacturing company with over 2.5 million in sales in 2010), 25 high potentials, *Presentation Skills*; coaching a team on inclusion and diversity; Design Thinking, Communication. 2018, 2019
 - Proctor & Gamble, (Fortune 500 company with over 50 Leadership brands), CFO, Treasurer, and 200+ director level finance team members, *Influence and Inspire; Credibility Factor; Giving and Receiving Feedback; Influential Communicator*
 - Hoosier Energy (utility company supplying electric power and related services more than 290000 consumers), 12 high potentials, *Influential Communication*
 - Indiana Consortium, managers from many mid-west businesses (a majority from Alcoa Steel, world's leading producer of primary aluminum, fabricated aluminum, and alumina
 - Old National Bank, (18th best large bank in the U.S. according to Forbes): *Communicating for Results*
 - First Merchants Bank (part of Central Indiana’s largest financial services holding company), all staff, *Communication for Customer Service*
 - National Collegiate Athletic Association, (governing body of higher education intercollegiate sports) *Change Management*
 - Ball State University (comprehensive, state University in Indiana) *Customer Service in Higher Ed*
 - City of Indianapolis, *Customer Service*
 - Progressive Business Conferences, *Working with Multiple Bosses*

Organizational Development Consultant

April 1, 1994-June 14, 2002

Indiana University, Human Resources Management

- Analyzed performance needs of Indiana University staff on eight campuses
- Researched, designed, and taught training programs on over 50 communication, management, and professional development topics
- Mediated non-grievance related conflict situations
- Consulted with departmental managers to identify causes of performance problems and to suggest appropriate interventions

Adjunct Faculty

1991 - 94

Speech Communication, IUPUI

Indianapolis, IN

Public Speaking

Interpersonal Communication

Awards, Honors, Grants

- Global Classroom Fellow 2020, Office of International Affairs
- Faculty Colloquium for Excellence in Teaching Finalist for an innovative community engagement award, 2019
- Scholarship of Teaching and Learning Grant from the Office of the Vice Provost for Undergraduate Education for *Exploring Experiences of International and Domestic Students on Teams: Perceptions of Value in Active vs. Receptive Team Behaviors*, 2018
- Hutton Honors College Course Development Grant, 2016
- Faculty Excellence Award 2018, Sung Kyun Kwan University Executive MBA program
- Innovative Teaching Award 2016
- Alpha Kappa Psi Teaching Excellence Award 2014
- Summer Instructional Development Fellowship by Center for Innovative Teaching and Learning, 2013
- Nominated for Student Choice Award through the Student Alumni Association, Spring 2004-2012
- Kelley School of Business Trustees Teaching Award 2013
- Awarded \$8,000
- Kelley School of Business Innovative Teaching Award, 2009
- Kelley School of Business Technology and Innovative Teaching Award, 2006
- Nominated for Kelley School Trustees Teaching Award, February 2006, 2009-2012
- Nominated for Kelley School Panschar Award 2006, 2008

Publications and Conference Presentations

- Invited Presentation: Gamify Me: Using Gaming Imagery and Language, Scoreboards, and Self-Direction to gamify a course within your course management system, **Management and Organizational Behavior Teaching Society, June 29, 2020**
- Invited Presentation: The Communication Audit Assignment, **Management and Organizational Behavior Teaching Society, July 1, 2020**
- Invited Presentation: Playposit: Adding Interactive Videos to your Course. **Teach, Play, Learn Conference.**
- Invited Presentation: A Look at the Qualtrics Survey Results and International Student Interviews, Communication and Professional Skills, Kelley School of Business, Indiana University November 2019
- Invited Presentation: Specifications Grading: A Rigorous, Efficient Marking System that also Motivates Students to Learn, Kelley School of Business, Indiana University October 2019
- Invited Presentation: ICORE Survivor: Gamifying A Course Within Canvas, Teach, Play, Learn Conference at Indiana University, South Bend. July 12, 2019
- Cascading Teaching Model for Teaching Leadership in Large Online Class at the **Management and Organizational Behavior Teaching Society, June 2019**
- Strengths into Action: Alumni Strengths-Based Leadership Memo Exercise at the **Management and Organizational Behavior Teaching Society, June 2019**
- Aligning Courses with the Six Key Attributes of Community Engaged Learning at 2019 Conference on Curricular Community Engaged Learning, April 26, 2019
- Advanced Teaching and Learning with Technology Presentation on Compass 3 Cascading Model, Fall 2018
- *Communication Tips Weekly* Lynda.com/ LinkedIn Learning 2,463,922 views
- *Effective Listening* Lynda.com/ LinkedIn Learning 1,564,475 views
- *Communication Foundations* Lynda.com/ LinkedIn Learning 19,198 views (new release)
- *Finding Your Introvert/Extrovert Balance in the Workplace* Lynda.com/ LinkedIn Learning 70,658 views
- *Being Positive at Work* Lynda.com/ LinkedIn Learning 92,217 views
- *Overcoming Procrastination* Lynda.com/ LinkedIn Learning 520,501 views
- *Communicating in Times of Change* Lynda.com/ LinkedIn Learning 73,663 views
- *Organizational Communication* Lynda.com/ LinkedIn Learning 295,851 views
- *Building Trust* Lynda.com/ LinkedIn Learning 684,768
- *Embedded Feedback in Video Recorded Student Assignments. Quick Hits for Teaching with Technology: Successful Strategies By Award-Winning Teachers.* Edited by Robin Morgan and Kimbely Olivares. Indiana University Press. 2012

Professional Organizations, Professional Development, and Certifications

- Management and Organizational Behavior Teaching Society
- American Society for Training and Development
- Certified by WorldWorks for administration/coaching on The International Profile
- Training by Keirse Institute in Leadership Temperament Profile
- Certified in Leadership Circle 360 Assessment Coaching

Attended Specs Grading Workshop by Linda Nilson at IUB, 2017
Attended Management and Organizational Behavior Teaching Society Annual Conference 2018
Attended Knowledge Transfer, 2018
Attended Graphic Syllabi, 2018
Attended Legacy of Bias and Division, 2018
Attended Distinguished Faculty Research Presentations, 2019
Attended Leading Virtual Teams, 2019
Attended Understanding Implicit Bias, 2019
Attended Play to Learn, 2019
Attended Unpacking SETS, 2019
Attended FACET, 2019
Attended Teach for Student Success, 2020 (certificate)
Attended Quality Matters, 2020 (certificate)
Attended Book Discussion Group reading "Teach to Transgress" by Bell Hooks, Summer 2020
Attended DACA@IU TownHall, June 25, 2020
Attended "A Space Where We Belong: Building Truly Inclusive Classrooms and Campus Spaces," Indiana University Office of VP for Diversity Education: Diversity, Equity, and Multicultural Affairs

MEDIA APPEARANCES

ROI Podcast June 22, 2020 The Skills You Need to Be an Influential Leader: Part 1

<https://hub.kelley.iupui.edu/podcast/podcast/part-one-the-skills-you-need-to-have-influence-as-a-leader.html>

ROI Podcast, June 29, 2020: The Skills You Need to Be An Influential Leader: Part 2

<https://hub.kelley.iupui.edu/podcast/podcast/part-two-the-skills-you-need-to-have-influence-as-a-leader.html>