

# ABBHEY STEMLER

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## ACADEMIC

**Indiana University, Kelley School of Business**

**Bloomington, IN**

## APPOINTMENTS

ASSISTANT PROFESSOR, DEPT. OF BUSINESS LAW & ETHICS

July 2015 – Present

LECTURER, DEPT. OF BUSINESS LAW & ETHICS

August 2012 – July 2015

**Harvard University**

**Cambridge, MA**

FACULTY ASSOCIATE, BERKMAN KLEIN CENTER FOR INTERNET & SOCIETY

July 2019 – Present

## RESEARCH AREAS

Internet Law, Regulatory Theory, Privacy Law, Big Data, Comparative Law, the “Sharing Economy”

## PUBLICATIONS

*Are Dark Patterns Anticompetitive?*, 72 Ala. L.R. XX (2020) (with Gregory Day).

*Defending Democracy: Taking Stock of the Global Fight Against Digital Repression, Disinformation, and Election Insecurity*, XX WASH. & LEE L. REV. XX (2020) (with Scott J. Shackelford, Anjanette Raymond, & Cyanne Loyle).

*The Code of the Platform*, 54 GEORGIA L.R. 607 (2020) (with Joshua Perry & Todd Haugh).

*Infracompetitive Privacy*, 105 IOWA L.R. 101 (2019) (with Gregory Day).

*From the Digital to the Physical: Federal Limitations on Regulating Online Marketplaces*, 56 HARV. J. ON LEGIS. 141 (2019) (with Benjamin Edelman).

*The Role of Women Entrepreneurs in Rebuilding A Nation: The Rwandan Model*, 28 MINN. J. INT’L L. 367 (2019) (with Karen Woody).

*Platform Advocacy and the Threat to Deliberative Democracy*, 77 MD. L. REV. 101 (2018).

*Myth of the Sharing Economy and Its Implications for Regulating Innovation*, 2 EMORY L.J. 197 (2017).

*Feedback Loop Failure: Implications for the Self-Regulation of the Sharing Economy*, 18 MINN. J.L. SCI. & TECH. 673 (2017).

*Paris, Panels, and Protectionism: Matching U.S. Rhetoric with Reality to Save the Planet*, 19 VAND. J. ENTERTAINMENT & TECH. L. 545 (2017) (with Scott J. Shackelford & Eric L. Richards).

*Regulation 2.0: The Marriage of New Governance and Lex Informatica*, 19 VAND. J. ENTERTAINMENT & TECH. L. 87 (2016).

*Equity-Based Crowdfunding: Allowing the Masses to Take a Slice of the Pie*, in THE INTERNATIONAL RESEARCH HANDBOOK OF CROWDFUNDING 219 (Jérôme Méric et al. eds, 2016).

*Betwixt and Between: Regulating the Sharing Economy*, 43 FORDHAM URBAN L.J. 33 (2016).

*The Ethical Pitfalls and Opportunities of Initial Public Offerings* in 25 ADV. STUD. OF ENTREPRENEURSHIP, INNOVATION, & ECON. GROWTH 39-56 (2015) (with Timothy Fort).

*Rhetoric Versus Reality: U.S. Resistance to Global Trade Rules and the Implications for Cybersecurity and Internet Governance*, 24 MINN. J. INT’L L. 159 (2015) (with Scott J. Shackelford & Eric L. Richards).

*Trusting Strangers: Dispute Resolution in the Crowd*, 16 CARDOZO J. CONFLICT RES. 357 (2015) (with Anjanette Raymond).

*When Baby-Steps Just Won't Work: Small Farmers Are Our Best Hope Reducing Food Insecurity and We Are Not Doing Enough*, 35 NORTHWESTERN J. INT’L L. & BUS. 335 (2014) (with Anjanette Raymond).

**PUBLICATIONS** *Promoting Investment in Agricultural Production: Increasing Legal Tools for Small to Medium Farmers*, 8  
Continued ENTREPRENEURIAL BUS. L. J. 2 (2013) (with Anjanette Raymond).

*The JOBS Act and Crowdfunding: Harnessing the Power—and the Money—of the Masses*, 56 BUS. HORIZONS  
271 (2013).

**EDUCATION** **Indiana University, Maurer School of Law** **Bloomington, IN**  
DOCTOR OF JURISPRUDENCE 2011

*Honors:* Magna Cum Laude (top 3%); Order of the Coif; Scribe Award for Excellence in Legal Writing; Multiple Class  
Honors; John Edwards Fellowship

*Activities:* President, All University Association; Women’s Law Caucus; American Constitution Society; Faculty  
Appointments Committee

**Indiana University, Kelley School of Business** **Bloomington, IN**  
MASTER OF BUSINESS ADMINISTRATION 2011

*Honors:* Forté Fellowship

*Activities:* Entrepreneurship Management Academy; IU Undergraduate Advising Task Force

**Indiana University, College of Arts and Sciences** **Bloomington, IN**  
BACHELOR OF ARTS 2008

*Majors:* Anthropology of Mental Health and Illness (self-created); Psychology; Liberal Arts and Management  
Program (LAMP) (certificate)

*Honors:* Highest Distinction (top 1%); Hutton Honors College Honors Notation; Phi Beta Kappa; Beryl Showers  
Holland Fellowship; Palmer Brandon Prize; University of Adelaide’s Rob Barrett Memorial Prize for  
Academic Accomplishment

*Activities:* Founder, The Virtu Project; President, LAMP Student Advisory Board; Coordinator, Hutton Honors College  
Mentor Program; Chair, Individualized Major Program Student Activities Committee; Intern, The Timmy  
Foundation; Psi Chi; University of Adelaide, South Australia study abroad

**WORKS-IN-PROGRESS** *The Chinese Experiment: China’s Approach to Regulating Ridesharing* (with Justin Evans & Blake  
Himebaugh) (in R&R process at the AM. BUS. L.J., expected resubmission fall 2020)

Social Equality in the “Sharing” Economy? (invited article for the IND. J. L. & SOC. EQUALITY for fall 2020)

*Regulatory Responses, Innovation, and the Fourth Industrial Revolution* (expected submission spring 2021)

*Elegant Compliance: Risk Management, Value Creation, and the Strategic Synergies of Legal  
Entrepreneurship* (with Justin Evans & Tony Gabel) (expected submission spring 2021)

*Harnessing Student Learning: Integrating Wikipedia Editing into the Business Law Curriculum* (with Adam  
Sulkowski) (expected submission fall 2021)

*Innovation Exceptionalism* (expected submission fall 2021)

**HONORS** Winner, *Outstanding Junior Faculty Award* [most prestigious honor at Indiana University for  
pre-tenured faculty], Indiana University 2020

Winner, Early Career Achievement Award [most prestigious honor given by the Academy to have  
been members who teaching and researching for fewer than nine years], Academy of Legal  
Studies in Business 2020

## HONORS

Continued

Winner, <i>Jerry S. Cohen Award for Antitrust Scholarship in the category of Best Antitrust Article of 2019 on Privacy</i> , American Antitrust Institute (with Gregory Day)	2020
Winner, 2020 Harry C. Sauvain Undergraduate Teaching Award	2020
Honoree, <i>Top 50 Undergraduate Business Professors of 2020</i> , Poets&Quants	2020
Finalist, <i>Ralph Bunche Award for Outstanding International Paper</i> , Academy of Legal Studies in Business	2020
Winner, <i>Ralph Bunche Award for Outstanding International Paper</i> , Academy of Legal Studies in Business (with Justin Evans & Blake Himebaugh)	2019
Winner, <i>Virginia Maurer Distinguished Ethics Paper Award</i> , Academy of Legal Studies in Business (with Joshua Perry & Todd Haugh)	2019
Winner, <i>Outstanding Proceedings Paper Award</i> , Academy of Legal Studies in Business (with Joshua Perry & Todd Haugh)	2019
Winner, <i>Outstanding Reviewer Award</i> , American Business Law Journal	2019
Winner, <i>McGraw-Hill Education Distinguished Paper Award</i> , MBAA International (with Gregory Day)	2019
Winner, <i>Trustees Teaching Award</i> , Indiana University	2019
Honoree as Faculty Sponsor, Provost's Award for Undergraduate and Creative Activity for the work of mentee Blake Himebaugh	2019
Finalist, <i>Holmes-Cardozo Award</i> , Academy of Legal Studies in Business (with Justin Evans & Blake Himebaugh)	2019
Recipient, Indiana University Bicentennial Medal, Indiana University	2019
Finalist, <i>Ralph Bunche Award for Outstanding International Paper</i> , Academy of Legal Studies in Business (with Karen Woody)	2018
Finalist, <i>Master Teacher Award</i> , Midwest Academy of Legal Studies in Business	2018
Winner, <i>Best Paper</i> , Pacific Southwest Academy of Legal Studies in Business Conference	2018
Finalist, <i>Trustees Teaching Award</i> , Indiana University	2013, 2014, 2016, 2018
<i>Outstanding Service Honor</i> , Midwest Academy of Legal Studies in Business	2017
Winner, <i>William G. Panschar Undergraduate Teaching Excellence Award</i> , Indiana University	2014
Grantee, <i>Campus Writing Program's Writing Grant</i> , Indiana University	2014

## SOLICITED

### PROJECTS

### BASED ON RESEARCH & TEACHING

#### World Bank Group

LEAD INVESTIGATOR

*Research designer and author of a large-scale, comparative report on the regulation of sharing economy platforms globally. The overall purpose of the report is to improve regulatory responses to disruptive innovations in emerging economies.*

**Washington, DC**

October 2018 – Present

#### McGraw-Hill Education

SUBJECT MATTER EXPERT

*Created a series of innovative, application-based activities to improve student engagement and learning of business law concepts.*

**Chicago, IL**

July 2018 – Present

<b>SOLICITED PROJECTS</b>	<b>Amici Curiae of Internet, Business and Local Government Law Professors</b>	<b>San Francisco, CA</b>
<b>BASED ON RESEARCH &amp; TEACHING</b>	<b>HomeAway.com v. City of Santa Monica</b>	2018
	COORDINATOR AND CO-AUTHOR	
	<i>Co-wrote and filed an amicus brief the Ninth Circuit Court of Appeals on behalf of fourteen law and communications professors. The brief supported a limited interpretation of Section 230 of the Communications Decency Act.</i>	
<b>INVITED PRESENTATIONS</b>	<i>The Code of the Platform</i> , Guest Lecture, Wake Forest University (remotely) (April 2020)	
	<i>Worker Classification in the Sharing Economy</i> , Guest Lecture, Babson College, Wellesley, MA (March 2020)	
	<i>Social Equality in the “Sharing Economy?”</i> , Keynote, Social Equality in the “Sharing Economy?” Symposium, Indiana University’s Maurer School of Law (Feb. 2020)	
	<i>Regulating the Sharing Economy</i> , Foro de Mejora Regulatoria. Avances, Retos y Neuvas Perspectivas, Bogota, Columbia (Nov. 2019)	
	<i>Regulation of Sharing Economy Platforms</i> , World Bank Group, Washington, DC (July 2019)	
	<i>Lyft Uber, Airbnb and Municipalities: Maximizing Tax and Licensing Revenue Opportunities</i> , Strafford Publications, Online (April 2019)	
	<i>The Sharing Economy: Innovation or Subversion</i> , Indiana University Emeriti House, Bloomington, IN (April 2019)	
	<i>Supracompetitive Privacy</i> , Vincent and Elinor Ostrom Workshop in Political Theory and Policy, Bloomington, IN (Feb. 2019)	
	<i>The Sharing Economy and Its Implications for Regulating Innovation</i> , World Bank Group, Washington, DC (Dec. 2018)	
	<i>Supracompetitive Privacy</i> , Berkman Klein Center, Harvard University, Cambridge, MA (Oct. 2018)	
	<i>Regulating the Sharing Economy</i> , VII Encuentro de la Red Iberoamericana y del Caribe de Mejora Regulatoria, Santo Domingo, Dominican Republic (Oct. 2018)	
	<i>Sweet Dreams: Entrepreneurs of Peace</i> , Indiana University Cinema, Indiana University, Bloomington, IN (Feb. 2018)	
	<i>Smart Cities and the Sharing Economy</i> , Smart Cities: Security, Privacy, and Governance Best Practices, Ostrom Workshop, Indiana University, Bloomington, IN (Oct. 2018)	
	<i>The Myth of the Sharing Economy and Its Implications for Regulating Innovation</i> , World Bank, Cuentas Claras Conference, Panama City, PA (June 2018)	
	<i>Chasing Unicorns</i> , Boston University School of Law, Boston, MA (April 2018)	
	<i>The Myth of the Sharing Economy and Its Implications for Regulating Innovation</i> , 4 <sup>th</sup> Annual INTLaw Conference, University of Manitoba, Winnipeg, Canada (April 2018)	
	<i>The Myth of the Sharing Economy and Its Implications for Regulating Innovation</i> , Guest Lecture, University of Science and Technology, Hong Kong (January 2018)	
	<i>The Legal Requirements of Consulting</i> , The Annual Meeting of the National Council on Public History, Indianapolis, IN (April 2017)	

**INVITED  
COLLOQUIA &  
WORKSHOPS**

Big Ten and Friends Business Law and Ethics Research Seminar, *The Chinese Experiment: China's Approach to Regulating Ridesharing*, Rutgers University, Newark, NJ (April 2019)

Law and Ethics of Big Data Colloquium, *Supracompetitive Privacy*, Washington & Lee University, Lexington, VA (April 2019)

Northeast Privacy Law Scholars Workshop, *Supracompetitive Privacy*, Fordham University, New York, NY (November 2018)

Law and Ethics of Big Data Colloquium, *Chasing Unicorns: The Rise and Fall of Digital Monopolies*, Babson College, Wellesley, MA (May 2018)

Huber Hurst Research Seminar, *From Digital to Physical: Federal Limitations on Regulating Online Marketplaces*, University of Florida, Gainesville, FL (January 2018)

Big Ten and Friends Business Law and Ethics Research Seminar, *Platform Advocacy and the Threat to Deliberative Democracy*, Penn State University, State College, PA (January 2018)

Big Ten and Friends Business Law and Ethics Research Seminar, *The Myth of the Sharing Economy and Its Implications for Regulating Innovation*, University of Maryland, Baltimore, MD (January 2017)

Law and Ethics of Big Data Colloquium, *Trust Me: How Big Data Can Contribute to the Self-Regulation of the Sharing Economy*, Indiana University, Bloomington, IN (May 2016)

Big Ten and Friends Business Law and Ethics Research Seminar, *Paris, Panels, and Protectionism: Matching U.S. Rhetoric with Reality to Save the Planet*, Indiana University, Bloomington, IN (January 2016)

American Business Law Journal Invited Scholars Colloquium, *Betwixt and Between: Regulating the Sharing Economy*, Boston, MA (August 2015)

**INVITED PANELS**

Academy of Legal Studies in Business Annual Conference, *The Role of Business Law in Managing Disruption*, Online (August 2020)

Indiana Journal of Law and Social Equality Social Equality in the "Sharing" Economy? Conference, *Regulatory Disruption, Innovation, and Market Failures*, Indiana University, Bloomington, IN (February 2020)

Summit on the Academic Profession of Business Law, *Business Law Leadership through Innovative Programs and Business School Engagement*, University of Connecticut, Hartford, CT (May 2019)

Summit on the Academic Profession of Business Law, *Journals, Journal Lists, and Journal Rankings in Business Law*, University of Connecticut, Hartford, CT (May 2019)

Summit on the Academic Profession of Business Law, *Mentoring Great Business Law Faculty*, University of Connecticut, Hartford, CT (May 2019)

Academy of Legal Studies in Business Annual Conference, *Disruptive Technology and Legal Change: Artificial Intelligence, Blockchain, RegTech, and Beyond*, Savannah, GA (August 2018)

Academy of Legal Studies in Business Annual Conference, *The Governance of Innovation*, Savannah, GA (August 2018)

Savannah Law Review's American Legal Fictions Colloquium, Savannah Law School, *Identity Fictions & Legal Status*, Savannah Law School, Savannah, GA (September 2016)

Southeastern Association of Law Schools Annual Conference, *Big Data: Big Opportunities in Business and Government, and Big Challenges in Law and Ethics*, Amelia Island, FL (August 2016)

**INVITED PANELS** Southeastern Association of Law Schools Annual Conference, *Privacy and Big Data*, Amelia Island, FL (August 2016)  
Continued

American Branch of the International Law Association—International Law Weekend-Midwest, *International Contract Farming and Its Role in Increased Food Production*, Washington University, St. Louis, MO (September 2013)

**SELECT PRESENTATIONS** *Regulation of Sharing Economy Platforms: A Multi-Country Comparative Study*, Academy of Legal Studies in Business Annual Conference, Online (August 2020)

*Are Dark Patterns Anticompetitive*, Berkman Klein Center for Internet & Society, Harvard University, Cambridge, MA (with Gregory Day) (November 2019)

*Supracompetitive Privacy*, Academy of Legal Studies in Business Annual Conference, Montreal, QC (with Gregory Day) (August 2019)

*The Code of the Platform*, Academy of Legal Studies in Business Annual Conference, Montreal, QC (with Joshua Perry & Todd Haugh) (August 2019)

*The Chinese Experiment: China's Approach to Regulating Ridesharing*, Academy of Legal Studies in Business Annual Conference, Montreal, QC (with Justin Evans) (August 2019)

*Supracompetitive Privacy*, Midwest Academy for Legal Studies in Business and MBAA International Conference, Chicago, IL (March 2019)

*Rebuilding Rwanda: Women as Entrepreneurs of Peace*, Academy of Legal Studies in Business Annual Conference, Savannah, GA (with Karen Woody) (August 2018)

*Chasing Unicorns: The Rise and Fall of Digital Monopolies*, Business Law Scholars Conference, University of Georgia, Athens, GA (June 2018)

*Platform Advocacy and the Threat to Deliberative Democracy*, Internet Law Works-In-Progress, New York Law School, New York, NY (April 2018)

*Chasing Unicorns: The Rise and Fall of Digital Monopolies*, Midwest Academy for Legal Studies in Business and MBAA International Conference, Chicago, IL (April 2018)

*Sticky Teaching: An Integrative Approach to Create Sustainable Learning*, Midwest Academy for Legal Studies in Business and MBAA International Conference, Chicago, IL (April 2018)

*Chasing Unicorns: The Rise and Fall of Digital Monopolies*, Midwest Academy for Legal Studies in Business and MBAA International Conference, Chicago, IL (April 2018)

*Sticky Teaching: An Integrative Approach to Create Sustainable Learning*, Midwest Academy for Legal Studies in Business and MBAA International Conference, Chicago, IL (April 2018)

*Platform Advocacy and the Threat to Deliberative Democracy*, Pacific Southwest Academy of Legal Studies in Business Conference, Palm Springs, CA (March 2018)

*Platform Advocacy and the Threat to Deliberative Democracy*, Academy of Legal Studies in Business Annual Conference, Portland, OR (August 2017)

*Death by a Thousand Duckbites? Implications of the Communications Decency Act on Liability within the Sharing Economy*, Academy of Legal Studies in Business Annual Conference, Portland, OR (August 2017)

*The Myth of The Sharing Economy and Its Implications for Regulating Innovation*, Annual Business Law Scholars Conference, Salt Lake City, UT (June 2017)

**SELECT  
PRESENTATIONS**  
Continued

*The Myth of The Sharing Economy and Its Implications for Regulating Innovation*, International Meeting on Law and Society Annual Conference, Mexico City, MX (June 2017)

*The Myth of The Sharing Economy and Its Implications for Regulating Innovation*, Midwest Academy for Legal Studies in Business and MBAA International Conference, Chicago, IL (March 2017)

*The Myth of The Sharing Economy and Its Implications for Regulating Innovation*, Internet Law Works-In-Progress Conference, Santa Clara, CA (February 2017)

*Feedback Loop Failure: Implications for the Self-Regulation of the Sharing Economy*, Academy for Legal Studies in Business Annual Conference, San Juan, PR (August 2016)

*The Myth of The Sharing Economy and Its Implications for Regulating Innovation*, Southeastern Academy for Legal Studies in Business Annual Conference, Durham, NC (November 2016)

*The Ethical Pitfalls and Opportunities of Initial Public Offerings*, Academy for Legal Studies in Business Annual Conference, Philadelphia, PA (August 2015)

*Trust Me: How Big Data Can Contribute to the Self-Regulation of the Sharing Economy*, Academy for Legal Studies in Business Annual Conference, Philadelphia, PA (August 2015)

*Between and Between: Regulating the Sharing Economy*, Sharing Economy, Sharing City: Urban Law & the New Economy, Fordham University, New York City, NY (April 2015)

*Crowdfunding and Online Dispute Resolution: A Happy Marriage of Technology, Online Behavior, and Crowd Mentality*, Academy for Legal Studies in Business Annual Conference, Boston, MA (with Anjanette Raymond) (August 2014)

*Everyday Decisions: An Empirical Look at Small Business Ethics with Regard to Tax Reporting*, Midwest Academy for Legal Studies in Business and MBAA International Conference, Chicago, IL (March 2014)

*The Role of Small Agricultural Enterprise in Reducing Food Scarcity: Will the Extension of the Cape Town Convention to Farming Equipment Make Bit of Difference?*, Midwest Academy for Legal Studies and MBAA International Conference, Chicago, IL (with Anjanette Raymond) (March 2014)

*The Future of Cat's Paw Liability in Title VII Cases After Vance v. Ball State University*, 8<sup>th</sup> Annual Colloquium on Current Scholarship in Labor and Employment Law, Las Vegas, NV (with Jamie Prenkert) (September 2013)

**TEACHING**

**BUS L201/L293 Legal Environment of Business:** Taught and developed honors and non-honors versions of a course designed to teach students a variety of legal subject matters (torts, contracts, agency, etc.) and gain legal reasoning skills through a series of practical exercises.

**BUS L311 Law for Entrepreneurs:** Taught and developed an upper-level course curated each year for students' specific interests and needs. The course students them how to navigate the legal issues they may face as entrepreneurs.

**BUS L100 Personal Law:** Taught and developed a survey course focused on the cradle to grave legal issues people face. It is designed to push students to reflect on their roles as citizens and to be empowered when confronted with legal problems and opportunities.

**BUS C550 Law and Ethics for Business:** Taught and developed a graduate-level course focused on a managing the legal aspects of business, with a special emphasis on world and political affairs impacting the legal environment of business.

## TEACHING

Continued

**BUS X521 Decision-Making and Leadership:** Taught and developed a graduate-level course designed to raise student awareness about their own cognitive biases and failings as decisionmakers in order to help them better process information, make arguments, and lead.

**BUS L490 Independent Study in Business Law:** Sponsor and mentor (typically) one student per year on his or her independent research related to business law. The independent study culminates in a paper for presentation at a national conference.

**BUS L272 Global Emerson: Business and Human Rights:** Assisted Professor Jamie Prenkert with his global emersion course by guiding small-group class discussions and mentoring and supervising students while on a ten-day educational trip to South Africa.

**Global Business Institute:** Assisted in developing and teaching the curriculum for a month-long, intensive entrepreneurship boot camp for students from across the Middle East and North Africa. The program was highly selective (only 1% of applicants accepted) and sponsored by the Kelley, the U.S. Department of State, and the Coca-Cola Company.

## DIRECTED

## LEARNING

**Jacob Herbert, Cox Scholar Research Assistant** 2019 – Present  
*Create weekly research assignments largely related to a comparative study on the sharing economy for the World Bank. Jacob was a recipient of Hutton Honors College Research Grant.*

**Avanti Cheruvallath, Research Assistant and Independent Researcher** 2018 – Present  
*Manage research assignments on country specific case studies about the sharing economy. Advise on independent research for competition and publication. Avanti was a recipient of Hutton Honors College Research Grant and the Winner of the Academy of Legal Studies in Business’s Student Paper Competition for her research with me.*

**Abigail Schur, Independent Study** 2019  
*Counseled Abigail on her independent research project, “An Analysis of Labor Rights and Policy in the Gig Economy Sector”, for course credit.*

**Blake Himebaugh, Kelley Scholar Research Assistant** 2016 – 2019  
*Managed research-oriented projects and supervised independent research, which led to multiple honors including a Provost’s Award for Undergraduate Research. Co-authored a law review article for publication with him.*

**Bobby Wilburn, Individualized Major Program Student** 2016 – 2019  
*Sponsored and advised student to successful completion of an individualized major in social entrepreneurship, which required multiple-lessons and personalized projects on research methods and advising for a large-scale independent capstone project.*

## TEACHING

## DEVELOPMENT

WikiConference North America—Integrating Wikipedia Assignments into the Classroom	2019
Statement of Philosophy of Teaching Seminar	2018
Fixing Group Work Workshop	2018
Eyster Excellence in Teaching Series	2015, 2016, 2017
Designing Research-Based Writing Assignments	2014
Course Development Institute	2013
Faculty Learning Community—Flipping the Classroom	2013 – 2014
Teaching Philosophy Workshop	2013

## SERVICE TO

## DEPARTMENT

**Chair** 2019 – Present  
**BLE TEACHING & CURRICULUM COMMITTEE**  
*Organize and run a committee to assess and improve teaching and curricular planning for the Department. The committee handles new course approvals, teaching evaluations, comprehensive planning and reviews of course offerings, among other tasks*



<b>SERVICE TO DEPARTMENT</b>	<p><b>Member</b> 2019 – Present</p> <p>BLE EXECUTIVE COMMITTEE</p> <p><i>Represent tenure-track faculty on the committee, which has a number of important duties including leading strategic planning and evaluation for the Department; assisting the Department chair with faculty merit evaluations; preparing and presenting Department policy change proposals for Department members</i></p>
<small>Continued</small>	<p><b>Law Ethics and Decision-Making Co-Major</b> 2016 – 2019</p> <p>ORGANIZER AND KEY FACULTY PROMOTER</p> <p><i>Lead implementor of the LEAD co-major in terms of educating academic and career advisors; coordinating co-curricular activities; marketing the major; and advising students</i></p>
	<p>Member, L201/L293 Working Group 2020 – Present</p> <p>Member, L201/L293 Working Group 2019 – Present</p> <p>Member, Non-Tenure-Track and Tenure-Track Search Committees 2015, 2016, 2018, 2019</p> <p>Member, Undergraduate Assurance of Learning Committee 2019 – Present</p> <p>Member, Invited Speaker Series Committee 2016 – Present</p> <p>Participant, Department Research Roundtables 2015 – Present</p> <p>Participant, Submission Strategy Sessions 2016 – 2019</p> <p>Member and Organizer, Research Assistant Committee 2017 – 2018</p> <p>Member, Marketing Subcommittee Legal Studies Major Review 2013 – 2014</p> <p>Member, L201 Subcommittee Legal Studies Major Review 2013</p> <p>Member, L407 Subcommittee Legal Studies Major Review 2013</p>
<b>SERVICE TO SCHOOL</b>	<p>Organizer, Big Ten and Friends Business Law and Ethics Research Seminar 2020</p> <p>Diversity and Inclusion Taskforce 2020 – Present</p> <p>Advisor and Client, G400 Capstone in Economic Consulting 2019, 2020</p> <p>Participant, Kelley Common Read 2019</p> <p>Member, Undergraduate Assurance of Learning Committee 2019 – Present</p> <p>Member, Kelley Scholar Selection Committee 2017 – 2019</p> <p>Faculty Presenter, Young Women’s Institute 2015, 2016, 2017, 2018, 2019</p> <p>Judge, Kelley School of Business Ethics Case Competition 2012, 2017, 2018</p> <p>Presenter, Global Business Institute 2015, 2016</p> <p>Guest Speaker, Kelley Living Learning Center 2015, 2016, 2017, 2018, 2019</p> <p>Participant, Kelley Direct Admit Day 2014, 2015, 2016, 2017, 2018, 2019</p> <p>Presenter, MEET Kelley 2016</p> <p>Presenter, Up Next Academy 2015</p> <p>Member, Undergraduate Policy Committee 2013 – 2015</p> <p>Faculty Sponsor, Venture Capital Investment Competition 2012 – 2015</p> <p>Faculty Sponsor, Legal Studies Club 2012 – 2015</p> <p>Guest speaker, Donald Kuratko’s Entrepreneurial Management Academy 2011, 2012</p>
<b>SERVICE TO UNIVERSITY</b>	<p>Faculty Organizer, Social Equality in the “Sharing Economy?” Symposium 2020</p> <p>Vice Chair and Founding Member, Queer Philanthropy Circle 2019 – Present</p> <p>Director, IU LGBTQ+ Alumni Board 2019 – Present</p> <p>Vice Chair of Long-Range Vision &amp; Sustainability Committee, Queer Philanthropy Circle 2020 – Present</p>

# ABBIE STEMLER

astemler@indiana.edu

<b>SERVICE TO UNIVERSITY</b>	Guest Speaker, Liberal Arts and Management Program Welcome Breakfast	2019
	Judge, Indiana University Sherman Minton Moot Court Competition	2013, 2014, 2019
Continued	Vice President, Maurer School of Law GLBT Alumni Board	2018 – Present
	Presenter, Emeritus House	2019
	Member, Bloomington Faculty Council	2016
	Presenter, Mini University	2015, 2017
	Speaker, TAMID Group, “Regulating Innovation in Israel”	2016
	Presenter, Phi Alpha Delta, “What Law Schools Want”	2014, 2016
	Mentor, CEWiT Emerging Scholars Research Experiences for Undergraduate Women	2014 – 2015
	Faculty Sponsor, Individualized Major Program	2013 – 20
	Member, Hutton Honors College Scholarship Committee	2014 – 2015
	Advisor, The Virtu Project	2013 – 2017
	IU Undergraduate Advising Task Force	2009
<b>SERVICE TO THE DISCIPLINE</b>	Discussant, Tech Colloquium, Academy of Legal Studies in Business Technology Section	2020
	President, Midwest Academy of Legal Studies in Business	2016 – 2017
	Program Chair, Midwest Academy of Legal Studies in Business	2015 – 2016
	<i>Ad hoc</i> Reviewer, New York University Law Review	2019 – Present
	Chair, Midwest Law Journal Task Force	2015 – 2017
	Reviewer, Journal of Business Ethics	2017 – Present
	Reviewer, Midwest Academy of Legal Studies in Business Proceedings	2017 – 2018
	Reviewer, American Business Law Journal	2016 – Present
	Editor, Midwest Academy of Legal Studies in Business Proceedings	2014
	Secretary, Midwest Academy of Legal Studies in Business	2014
	Moderator, Academy of Legal Studies in Business Conference	2014 – Present
	Moderator, Midwest Academy of Legal Studies in Bus. Conference	2011 – 2019
<b>SERVICE TO THE COMMUNITY</b>	President, Secretary, General Counsel, TEDxBloomington	2011 – 2019
	Attorney, 75-100 hours of pro bono legal services per year for small businesses and low-income individuals	2011 – Present
	Volunteer, New Hope for Families Shelter	2017 – 2018
	Volunteer, Buskirk-Chumley Theater	2015 – 2017
	Presenter, Bloomington Rotary Club	2015
	Panelist, Local First Bloomington, “Local Resources for Local Businesses”	2015
<b>PROFESSIONAL AFFILIATIONS</b>	Affiliate, Vincent and Elinor Ostrom Workshop in Political Theory and Policy	2018 – Present
	Member, Academy of Legal Studies in Business	2012 – Present
<b>RESEARCH DEVELOPMENT</b>	Facilitator, Intermediary Liability Working Group, Berkman Klein Center for Internet & Technology, Harvard University	2019 – Present
	National Center for Faculty Development & Diversity, Faculty Success Program Course	2013
	Faculty Writing Group, Scholarly Writing Program at Indiana University	2016

**BAR** Indiana (Active)  
**ADMISSIONS** Seventh Circuit Court of Appeals (Active)  
Ninth Circuit Court of Appeals (Active)

**PROFESSIONAL EXPERIENCE** **Stemler Legal Services and Consulting, LLC** **Bloomington, IN**  
OWNER December 2012 – Present

- Consult with various private and public organizations about business law and legal education
- Negotiate and draft necessary documents for commercial real estate transactions
- Assist and counsel small and early-stage businesses; prepare estate planning documents including wills and trusts; obtain and maintain 501(c)(3) status for non-profit organizations

**The Inkwell Bakery and Café** **Bloomington, IN**  
OWNER & OPERATOR August 2017 – Present

- Co-created a unique restaurant in downtown Bloomington, which promotes community and delicious food and drink
- Manage contract negotiation, advertising campaigns, and catering program

**One-Eighteen, LLC, Two-Zero Five, LLC, Needler Management, LLC** **Bloomington, IN.**  
OWNER & OPERATOR May 2011 – Feb. 2016

- Acquired and managed various properties including a boutique hotel
- Prepared acquisition documents, contracts, financial models, and marketing materials

**Bose McKinney & Evans LLP** **Indianapolis, IN**  
OF COUNSEL, ASSOCIATE, & SUMMER ASSOCIATE May 2009 – December 2012

- Drafted motions, contracts, legal documents, and research memoranda in a variety of practice including corporate, areas antitrust, tax, real estate, state constitutional, and insurance law
- Worked with clients to conduct internal ERISA and insurance trust compliance audits and assisted entrepreneurs with various finance closings

**Indiana University Board of Trustees** **Bloomington, IN**  
TRUSTEE July 2009 – July 2011

- Appointed by Indiana’s Governor to serve on Indiana University’s 9-member governing board. The Board is the legal owner and final authority of the University
- Oversaw all university operations for the University, including a \$2.7 billion operating budget, 18,000 employees, 8 campuses, and physical assets
- Worked collaboratively with the University’s president, administrators, faculty, students, and alumni to develop sound and forward-looking policies for the entire university system

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Jade Scipioni, *Is the Heyday of Ride-Hailing Companies Over?*, FOX BUSINESS (Aug. 9, 2018), <https://finance.yahoo.com/news/heyday-ride-hailing-companies-over-162001122.html>.

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Juliette Fairley, *Airbnb Host Fights City Hall in Case That Puts Sharing Economy on Trial*, PACERMONITOR (Aug. 2, 2018), <https://www.pacermonitor.com/articles/2018/08/02/airbnb-host-fights-city-hall-in-case-that-puts-sharing-economy-on-trial/>.

Linda Chiem, *Cabbies in Uphill Battle Against Regulators Over Uber Rules*, LAW360 (May 2, 2018), <https://www.law360.com/transportation/articles/1039677/cabbies-in-uphill-battle-against-regulators-over-uber-rules>.