

KEREM ÇAKIRER

1309 E. Tenth Street Bloomington IN, 47405 ♦ Email: kcakirer@indiana.edu ♦ Phone: (812)-8560316

Education

UNIVERSITY OF TEXAS, Texas, TX

9/2001-8/2007

Ph.D. *in Economics*

Fields: Industrial Organization, Game Theory, Business Strategy, Microeconomics, Applied Microeconomics

BILKENT UNIVERSITY, Ankara/Turkey

9/1997-5/2001

Bachelor of Science *in Mathematics with Honors (3rd in class)*

F.M.V Özel Ayazağa Işık Lisesi , Ankara/Turkey

Honor Graduate (0.1% Percentile)

Positions Held

INDIANA UNIVERSITY, KELLEY SCHOOL OF BUSINESS, Bloomington, IN

Visiting Assistant Professor of Business Economics and Public Policy 9/2007 – 5/2010

Lecturer of Business Economics and Public Policy 8/2010 – 8/2016

Senior Lecturer of Business Economics and Public Policy 8/2016 – Present

- Responsible for preparing an **M.B.A. Courses** on business econometrics, managerial economics, game theory and business strategy.
- Responsible for preparing **business forecasting and econometrics** course. Discuss applied microeconomics models on wage, price dispersion and search models.
- Responsible for preparing a **Game Theory** course with business applications. Discuss the Nash equilibrium concept within the business settings with applications to different markets such as IPOs, tablet PC, restaurant business, auctions and so on.
- Responsible for conducting **managerial economics** classes for business economics majors as well as non-business economics majors.
- Taught **regulation and public policy** classes which studies manufacturing, electricity, health care, insurance industries.
- Responsible for preparing an **M.B.A course on Business Econometrics** that analyzes micro data using statistical techniques.
- Co-editor of the annual Business Economics and Public Policy Newsletter
- Kelley Direct Programs Committee Member, Academic Fairness Committee Member
- Teaching and Service Excellence Committee Member (2022)
- Institute for International Business / Center for
- Peer Review Coach for Indiana University Instructors (PORT Certificate)
- OneHe Program Contributor in KSB
- Innovation Teaching Award Nominee
- Panschar Teaching Award Nominee
- Service Excellence Award Nominee

INDIANA UNIVERSITY, KELLEY SCHOOL OF BUSINESS, Bloomington, IN
Jellison Living & Learning Center Faculty Fellow 3/2022 - Present
Advisor of Business Economics & Public Policy Club 8/2020 - Present
Director of Turkish Initiatives (2016 – 2019)

- Leading the Kelley School of Business Teaching and Learning Initiatives in Turkey as an officer of the academic organization.
- Establishment of a joint MBA, a joint MS and an exchange program with three different reputable universities in Istanbul, Ankara and Izmir respectively.
- Presenting Academic Materials in different universities in Turkey
- On behalf of Kelley School of Business, Initiated a dual degree agreement between KSB and Koc University Graduate School of Business
- Recruited Koç University GSB MBA students to take Kelley EDP courses for the Fall 2018 Semester.
- Held workshops for Koç University GSB MBA students.

ONPS INTERNATIONAL SCHOOL, JIATONG UNIVERSITY, Chengdu, China
7/2012-8/2012

Invited Lecturer of Business Economics

- Lectures on game theory, advance microeconomics and econometrics.
- Presenting academic material in China

Invited to Global Research Program Instructor

- The program gives professors the freedom to design courses or research projects based on their areas of expertise.
- Professor will work with 8~15 high school students.

BOGAZICI UNIVERSITY, DEPARTMENT OF MANAGEMENT Istanbul, Turkey
6/2008-8/2008

Visiting Assistant Professor of Management

6/2009-8/2009

- Conducted business strategy classes which studies managerial decisions on advertising, R&D, pricing, positioning in many industries such as retailing, soft drinks, electronics, video games, sports during the summer term.

UNIVERSITY OF TEXAS, Department of Economics, Austin, TX
9/2001-8/2007

Teaching Assistant and Research Assistant

TEXAS A&M UNIVERSITY, Department of Economics, College Station, TX
9/2006-6/2007

Assistant Lecturer

PEPPERS & ROGERS CONSULTING, Dubai, U.A.E.

6/2005-8/2005

Senior Analyst

- Worked closely with a partner on an “Consumer Segmentation” for a major client in U.A.E. Work included market structure modeling, benefit cost analysis, some econometric modeling (clustering models, weighted regression). Assisted on preparing a result report.
- Assisted in pricing decisions based on regulations on U.A.E. on transfer services and transactions.
- Assisted in preparing business development proposal for the specific industries such as automobile industry and manufacturing for the firms in Dubai.

TURKISH IS BANK, Istanbul, Turkey

6/2004-8/2004

Summer Intern

- Worked closely with a manager on loan and lease contracts. Applied risk management techniques to prepare risk assessment reports utilizing financial credit risk software.

Achievements & Honors

- **Advisor of Business Economics and Public Policy Club**
2020-Present
- **Advisor of Applied Game Theory Club in Kelley School of Business**
2016 - 2019
- **Kelley School of Business, Innovative Teaching Award Nominee**
2020
- **Kelley School of Business, Business Economics and Public Policy Pancshar Teaching Award Nominee**
2013
- **Kelley School of Business Dean’s List of Achievement in Teaching**
2011-2012
- **Vice President of Turkish Student Association Bloomington**
5/2008-6/2009
- **Department of Economics Fellowship** awarded by University of Texas at Austin
9/2001-9/2003
- **Italian Study Fellowship** awarded by Turkish Italian Institute
5/2001-8/2001
- **Full Scholarship** awarded by Bilkent University
9/1996-6/2001
- **Young Scientist Scholarship** awarded by The Scientific & Technical Research Council of Turkey (TUBITAK)
9/1996-6/2001

- **Ranked in 0.01%** in the Turkish National University Entrance Exam among more than 1.5 million candidates 6/1996
- **Ranked 3rd** in a nationwide TUBITAK high school project contest 5/1995
- **Drama Fellowship** awarded by Istanbul Government Drama School 5/1990-8/1992

Teaching Experience

Indiana University, Kelley School of Business

Department of Business Economics and Public Policy

M.B.A. Core Course on Managerial Economics

Game Theory and Business Strategy (C303)

M.B.A Business Econometrics (G579)

M.B.A Predictive Analytics (Kelley Direct & EDP)

M.B.A Game Theory and Business Strategy (Kelly Direct & EDP C565)

Managerial Economics and Business Strategy (G304 & G300)

Business Economics & Public Policy (Regulations G406)

Business Econometrics (G350)

Business Forecasting & Econometrics (KD MBA)

Boğaziçi University

Department of Management

Managerial Economics

Summer 08, Summer 09

Microeconomic Theory

Summer 08

Texas A&M University, Department of Economics

Intermediate Microeconomics

Fall 06,

Spring 07

Teaching Assistant, University of Texas at Austin, Department of Economics

Principles of Microeconomics

Fall 01

Principles of Macroeconomics

Spring 02

Intermediate Microeconomics

Fall 02, Spring 03, Summer 03-04

Graduate Microeconomic Theory

Fall 03, Spring 04

Quantative Economics (Graduate)

Fall 04

Case Competitions

EC3 Case Competition (2014 – 2018)

- Working with the consulting firm The Keystone Group
 - Member of the judge panel
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Kenway Case Competition (2018 – Present)

- Working with the consulting firm Kenway Consulting
 - Member of the judge panel
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BEPP Consulting Presentations (Kenway, Keystone 2018-Present)

- Member of the jury panel
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Student Meetings

- **Eat Meet Compete by BEPP**
 - Responsible for the organization of the annual event
 - Create an opportunity for the current and prospective BEPP students to learn about the academics in BEPP department
 - **Applied Game Theory Club**
 - Advisor of the club.
 - Presenting Game Theory Lectures to club members.
 - **Business Economics & Public Policy Club**
 - Consulting Case Mock Interviews
 - Kenway Consulting Case Competition
 - BEPP Course Overview – Student Guide Event
 - Research Overview Presentation – Student Guide Event
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Publications

“Growth Decision of a Firm in Complementary Markets via Mergers” ICFAI Journal of Mergers & Acquisitions Vol.III No.3, 2006

Working Papers

“A Theoretical Model of Wage Dispersion in Labor Markets” with Bulent Guler Kelley School of Business, Indiana University, 2015

“A Fixed Effect Model of Endogenous Integration Decision and Its Competitive Effects” Kelley School of Business, Indiana University, 2011

“An Equilibrium Theory of Mergers under No Restrictions in Complementary Markets” Department of Economics, **University** of Texas at Austin, 2008

“How post-merger pricing does affect vertical mergers?” Department of Economics, University of Texas at Austin,

“Mergers and Their Effects on Cost, Welfare and Products” Department of Economics, University of Texas at Austin, 2006

“When is the right time to merge?” Kelley School of Business, Indiana University, 2010

Other Papers

“Management, Organization and Mergers” Department of Economics, University of Texas at Austin, May 2004

“A Theory of Flirting” Department of Economics, University of Texas at Austin, May 2004

“TPO Decision: An Equilibrium Analysis” Department of Economics, University of Texas at Austin, January 2003

“Spline Functions: An Approximation Theory” Department of Mathematics, Bilkent University, January 2001

Presentations

“The Promotion of KSB & Koc University Dual Degree Programs” Koc University, 2017

“An Overview of +Kelley Programs” TOBB University, 2016

“A Theoretical Model of Wage Dispersion in Labor Markets” with Bulent Guler Kelley School of Business, Indiana University, 2014,

“An Equilibrium Theory of Mergers : The case of Monopoly” Işık University, Turkey (2014)

“A Fixed Effect Model of Endogenous Integration Decision and Its Competitive Effects” Boğaziçi University, Turkey, July 2013

“An Equilibrium Theory of Mergers : The case of Monopoly” Kelley School of Business, Business Economics & Public Policy Department (2012)

“A Fixed Effect Model of Endogenous Integration Decision and Its Competitive Effects” Faculty of Management, Sabanci University, July 2008

“A Fixed Effect Model of Endogenous Integration Decision and Its Competitive Effects” Kelley School of Business, Indiana University, November 2007

“An Equilibrium Theory of Mergers under No Restrictions in Complementary Markets” ERS Group Tallahassee Florida, June 2007

“An Equilibrium Theory of Mergers under No Restrictions in Complementary Markets” Department of Economics, East Tennessee State University, April 2007

“Growth Decision of a Firm in Complementary Markets via Mergers”, Department of Economics, Kadir Has University, July 2006

“Growth Decision of a Firm in Complementary Markets via Mergers”, Department of Economics, Middle East Technical University, June 2006

“Growth Decision of a Firm in Complementary Markets via Mergers”, Department of Economics, Isik University, June 2006

“Growth Decision of a Firm in Complementary Markets via Mergers”, Department of Economics, TOBB Economics & Technology University, June 2006

“Growth Decision of a Firm in Complementary Markets via Mergers”, The 3rd Leicester PhD Conference on Economics, Leicester, United Kingdom, May 2006 (Selected, not presented)

“Growth Decision of a Firm in Complementary Markets via Mergers” Department of Economics, University of Texas at Austin November 2005

“IPO Decision: An Equilibrium Analysis” Department of Economics, University of Texas at Austin, May 2003

“Spline Functions: An Approximation Theory” Department of Mathematics, Bilkent University, June 2001

Revised Textbooks

- Management Consulting Today & Tomorrow by Flemming Poulfelt (2014)
 - Managerial Economics by Daniel Marburger (2012)
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Conferences Attending

American Economic Association Meetings (2013, 2014,2017,2020,2021),

Midwest Economic Association Meetings(2020) (2012) International Business Conference (2014), ASSA Annual Meeting (2017), Industrial Organization Society (2018)

FALCON (2023)

Skills

- **Computer:** Excel, PowerPoint, Word, Access, Stata, SAS, Minitab, C
 - **Language:** Turkish (Native), English (Fluent), Italian and German (Basic)
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