

Sophie Bacq

Larry and Barbara Sharpf Professor of Entrepreneurship
Indiana University Kelley School of Business
Department of Management and Entrepreneurship
1309 East 10th Street | Hodge Hall 3147 | Bloomington, IN 47405
bacqs@iu.edu

EXPERTISE

Research: Social Entrepreneurship; Societal Impact; Organizational Social Performance; Civic Wealth
Teaching: Entrepreneurship; Strategy; Innovation; Social Entrepreneurship

ACADEMIC APPOINTMENTS

2019 – Present Associate Professor of Entrepreneurship, Indiana University
Larry and Barbara Sharpf Professor (2022 – Present)
Institute for Entrepreneurship & Competitive Enterprise Faculty Fellow (2020 – 2022)
Endowed faculty positions awarded based on distinguished contributions in research, teaching and service

2012 – 2019 Assistant Professor of Entrepreneurship & Innovation, Northeastern University
Thomas E. Moore Faculty Fellow (2018 – 2019)
Mark L. and Karen D. Vachon Faculty Fellow (2017 – 2018)
Maternity leaves: 2013 and 2015

2010 – 2012 Visiting Scholar, New York University, Stern School of Business

2009 – 2012 Doctoral Research Fellow, Intercollegiate Center for Management Science (Belgium)

2006 – 2009 Teaching and Research Assistant, Université catholique de Louvain (Belgium)

EDUCATION

Université catholique de Louvain, Louvain School of Management

2012 Ph.D. in Economic and Management Sciences
2008 Postgraduate Degree in Management
2006 Master's Degree in Business Engineering
2003 Bachelor's Degree in Business Engineering

PUBLISHED AND FORTHCOMING REFEREED JOURNAL ARTICLES

[Google Scholar Citations](#): 4,451; **h-index**: 27; **i10-index**: 44

36. Salvi, E., Belz, F.-M., **Bacq, S.** (Forthcoming). "Informal Entrepreneurship: An Integrative Review and Future Research Agenda." *Entrepreneurship Theory and Practice*.
35. ***Bacq, S.**, *Hertel, C.J., Lumpkin, G.T. (2022). "Communities at the Nexus of Entrepreneurship and Societal Impact: A Cross-Disciplinary Literature Review." *Journal of Business Venturing*, 37(5), 106231. *equal contribution
34. Vedula, S., Doblinger, C., Pacheco, D., York, J., **Bacq, S.**, Russo, M., Dean, T. (2022). "Entrepreneurship for the Public Good: A Review, Critique, and Path Forward for Social and Environmental Entrepreneurship Research." *Academy of Management Annals*, 16(1), 391-425.
33. **Bacq, S.**, Aguilera, R. (2022). "Stakeholder Governance for Responsible Innovation: A Theory of Value Creation, Appropriation, and Distribution." *Journal of Management Studies*, 59(1), 29-60.

32. Lumpkin, G.T., **Bacq, S.** (2022). "Family Business, Community Embeddedness, and Civic Wealth Creation." *Journal of Family Business Strategy*, 13(2), 100469.
31. **Bacq, S.**, Drover, W., & Kim, P. H. (2021). "Writing Bold, Broad, and Rigorous Review Articles in Entrepreneurship." *Journal of Business Venturing*, 36(6), 106147. Editorial.
30. Dencker, J., **Bacq, S.**, Gruber, M. (2021). "Continuums and Dichotomies in Necessity Entrepreneurship Research." *Academy of Management Review*, 46(4), 825-827. (Dialogue)
29. Dencker, J., **Bacq, S.**, Gruber, M. (2021). "Basic Needs as the Boundary Condition for a Reconceptualization of Necessity Entrepreneurship across Contexts." *Academy of Management Review*, 46(4), 830-835. (Dialogue)
28. Reypens, L., **Bacq, S.**, Milanov, H. (2021). "Beyond Bricolage: Early-Stage Technology Venture Resource Mobilization in Resource-Scarce Contexts." *Journal of Business Venturing*, 36(4), 106110.
 - **Finalist for the SMS London Best Paper Prize.**
 - **Nominated for the SMS London Research Methods Paper Prize.**
27. **Bacq, S.**, Lumpkin, G.T. (2021). "Social Entrepreneurship and COVID-19." *Journal of Management Studies*, 58(1), 283-286.
26. Dencker, J., **Bacq, S.**, Gruber, M., Haas, M. (2021). "Reconceptualizing Necessity Entrepreneurship: A Contextualized Framework of Entrepreneurial Processes Under The Condition of Basic Needs." *Academy of Management Review*, 46(1), 60-79.
 - **2nd Most Cited and 10th Most Read of 2021 articles published in the Academy of Management Review.**
25. ***Bacq, S.**, *Geoghegan, W., *Josefy, M., *Stevenson, R., *Williams, T.A. (2020). "The COVID-19 'Virtual Idea Blitz': Marshaling Social Entrepreneurship to Rapidly Respond to Urgent Grand Challenges." *Business Horizons*, 63(6), 705-723. *equal contribution
24. *Lumpkin, G.T., ***Bacq, S.** (2019). "Civic Wealth Creation: A New View of Stakeholder Engagement and Societal Impact." *Academy of Management Perspectives*, 33(4), 383-404. *equal contribution
 - **Academy of Management Perspectives 2020 Best Article Award.**
23. Hertel, C.J., **Bacq, S.**, Belz, F.-M. (2019). "It Takes a Village to Sustain a Village: A Social Identity Perspective on Successful Community-Based Enterprise Creation." *Academy of Management Discoveries*, 5(4), 438-464.
22. **Bacq, S.** (2019). "A Conversation with Professor Dr. Jill Kickul: Shaping the Field of Social Entrepreneurship." *Revue de l'Entrepreneuriat*, 3(18), 63-71.
21. Tucker, R., Croom, R.M., **Bacq, S.** (2019). "Feeling Your Pain, Pursuing My Gain: Assessing Status-Striving, Empathy, and Social Entrepreneurship Intent." *Journal of Business Venturing Insights*, 12(e00142).
20. **Bacq, S.**, Janssen, F., Noël, C. (2019). "What Happens Next? A Qualitative Study of Founder Succession in Social Enterprises." *Journal of Small Business Management*, 57(3), 820-844.
19. **Bacq, S.**, Alt, E. (2018). "Feeling Capable and Valued: A Prosocial Perspective on the Link Between Empathy and Social Entrepreneurial Intentions." *Journal of Business Venturing*, 33(3), 333-350.

18. Nason, R., **Bacq, S.**, Gras, D. (2018). "A Behavioral Theory of Social Performance: Social Identity and Stakeholder Expectations." *Academy of Management Review*, 43(2), 259-283.
17. Lumpkin, G.T., **Bacq, S.**, Pidduck, R.J. (2018). "Where Change Happens: Community-Level Phenomena in Social Entrepreneurship Research." *Journal of Small Business Management*, 56(1), 24-50.
16. **Bacq, S.**, Eddleston, K. (2018). "A Resource-Based View of Social Entrepreneurship: How Stewardship Culture Benefits Scale of Social Impact." *Journal of Business Ethics*, 152(3), 589-611. Lead article.
 - **2015 United States Association for Small Business and Entrepreneurship Best Paper in Public Policy.**
15. Kickul, J., Griffiths, M., **Bacq, S.**, Garud, N. (2018). "Catalyzing Social Innovation: Is Entrepreneurial Bricolage Always Good?" *Entrepreneurship & Regional Development*, 30(3-4), 407-420.
14. **Bacq, S.**, Ofstein, L., Kickul, J., Gundry, L. (2017). "Perceived Entrepreneurial Munificence and Entrepreneurial Intentions: A Social Cognitive Perspective." *International Small Business Journal*, 35(5), 639-659.
13. **Bacq, S.**, Hartog, C., Hoogendoorn, B. (2016). "Beyond the Moral Portrayal of Social Entrepreneurs: An Empirical Approach to Who They Are and What Drives Them." *Journal of Business Ethics*, 133(4), 703-718.
12. **Bacq, S.**, Janssen, F., Kickul, J. (2016). "In Pursuit of Blended Value in Social Entrepreneurial Ventures: An Empirical Investigation." *Journal of Small Business and Enterprise Development*, 23(2), 316-332.
 - **2017 Emerald Literati Network Award for Excellence: Highly Commended Paper.**
11. **Bacq, S.**, Ofstein, L., Kickul, J., Gundry, L. (2015). "Bricolage in Social Entrepreneurship: How Creative Resource Mobilization Fosters Greater Social Impact." *The International Journal of Entrepreneurship and Innovation*, 16(4), 283-289.
10. Haigh, N., Walker, J., **Bacq, S.**, Kickul, J. (2015). "Hybrid Organizations: Origins, Strategies, Impacts and Implications." *California Management Review*, 57(3), 5-12. Editorial, Special Issue on "Hybrid organizations: Origins, strategies, impacts and implications."
9. **Bacq, S.**, Lumpkin, G.T. (2014). "Can Social Entrepreneurship Researchers Learn from Family Business Scholarship? A Theory-Based Future Research Agenda." *Journal of Social Entrepreneurship*, 5(3), 270-294.
8. **Bacq, S.**, Hartog, C., Hoogendoorn, B. (2013). "A Quantitative Comparison of Social and Commercial Entrepreneurship: Towards a More Nuanced Understanding of Social Entrepreneurship in Context." *Journal of Social Entrepreneurship*, 4(1), 40-68.
7. Kickul, J., Terjesen, S., **Bacq, S.**, Griffiths, M. (2012). "Social Entrepreneurship Education: An Interview with Muhammad Yunus." *Academy of Management Learning and Education*, 11(3), 453-462.
6. Griffiths, M., Kickul, J., **Bacq, S.**, Terjesen, S. (2012). "A Dialogue With William J. Baumol: Insights on Entrepreneurship Theory and Education." *Entrepreneurship Theory and Practice*, 36(4), 611-625.
5. Janssen, F., **Bacq, S.**, Brouard, F. (2012). "L'Entrepreneuriat Social: Un Thème Pour la Recherche Passée, Présente et Future." *Revue Internationale PME*, 25(3-4), 17-44.

4. **Bacq, S.**, Janssen, F. (2011). “The Multiple Faces of Social Entrepreneurship: A Review of Definitional Issues Based on Geographical and Thematic Criteria.” *Entrepreneurship & Regional Development*, 23(5-6), 373-403. 890+ cites. Most read paper from this journal non-open access (>8,200 views).
3. Kickul, J., Griffiths, M., **Bacq, S.** (2010). “The Boundary-Less Classroom: Extending Social Innovation and Impact Learning to the Field.” *Journal of Small Business and Enterprise Development*, 17(4), 652-663.
2. Janssen, F., **Bacq, S.** (2010). “Cultural and Outcomes-Related Issues in Implementing an Interdisciplinary Cross-Campus Entrepreneurship Education Program.” *Journal of Small Business and Entrepreneurship*, 23, 733-746.
1. **Bacq, S.**, Cœurderoy, R. (2010). “La Théorie de l’ ‘Entreprise à Internationalisation Rapide et Précoce’ à l’Épreuve des Faits: Évaluation de l’Apport des Travaux Empiriques à ce Champ de Recherche.” *Revue Internationale PME*, 23(1), 91-124.
 - **9th International French-speaking Conference in Entrepreneurship and SME Best Conceptual Paper.**

MANUSCRIPTS UNDER REVISION/REVIEW

[titles redacted to preserve confidentiality of the review process]

37. **Bacq, S.**, Toubiana, M., Ruebottom, T., Ormiston, J., Ajunwa, I. “Entrepreneurship Out of Shame: Entrepreneurial Pathways at the Intersection of Necessity, Emancipation, and Social Change.” Minor Revisions, *Organization Theory*.
38. Nason, R., Vedula, S., **Bacq, S.**, Bothello, J., Charman, A. [Entrepreneurship in a township economy.] 1st round Revise-and-Resubmit, *Journal of Business Venturing*.
39. Duymedjian, R., Janssen, F., **Bacq, S.**, Ferrante, G. [Lévi Strauss and entrepreneurial bricolage.] Under review, *Journal of Business Venturing*.
40. Wuillaume, A., **Bacq, S.**, Janssen, F., Sabbatucci, A.S. [Dark side of social entrepreneurship.] Reject & Resubmit, *Journal of Business Venturing*.
41. **Bacq, S.**, Stevenson, R., Grimes, M. [Mission scope.] Under review, *Organization Science*.
42. Lumpkin, G.T., **Bacq, S.** [Social entrepreneurship essay.] Under review, *Journal of Management Studies*.

WORKING PAPERS

43. Naimi, A., Hehenberger, L., **Bacq, S.**, Kickul, J. “Pathways towards emancipation: Identity work and social entrepreneurship by and for marginalized communities.”
44. Schleppehorst, S., Welter, F., **Bacq, S.**, “Societal value creation: How family entrepreneurs and regional communities collaborate to co-create societal value.”
45. **Bacq, S.**, Battilana, J., Bovais, H. “Mission drift and mission recovery work: The case of a mission-driven company acquiring a typical for-profit.”
46. Lumpkin, G.T., **Bacq, S.** “Social entrepreneurship, collective agency, and common ownership.” Target journal: *Organization Studies*.

47. Alt, E., Stephan, U., **Bacq, S.** “Becoming a social change agent: The role of self-evaluations in explaining social entrepreneurial intentions.” Target journal: *Journal of Business Venturing*.
48. Ciambotti, G., Pedrini, M., Sharma, G., **Bacq, S.** “A temporal theory of mission drift and growth in social enterprises.” Target journal: *Journal of Business Venturing*.
49. Bergman, B., Slade Shantz, A., **Bacq, S.**, Toubiana, M. “Permitted but uncommitted: Hesitant entrepreneurship in response to the COVID-19 crisis.” Target journal: *Journal of Business Venturing*.

EDITED BOOKS

- Phan, P., Kickul, J., **Bacq, S.**, Nordqvist, M. (2014). *Theory and Empirical Research in Social Entrepreneurship*. Edward Elgar Publishing.
- Kickul, J., Gras, D., **Bacq, S.**, Griffiths, M. (2013). *Social Entrepreneurship—A Research Collection*. Edward Elgar Publishing. 2-volume meta-review of the field.
- Kickul, J., **Bacq, S.** (2012). *Patterns in Social Entrepreneurship Research*. Edward Elgar Publishing.

EDITED BOOK CHAPTERS

- ***Bacq, S.**, *Nason, R.S. (2023). “Business family reputation, internal markets, and holdup agency costs.” In: M. Carney and M. Dieleman (Eds.), *Handbook of Business Families*, De Gruyter, Berlin/Boston, pp. 187-200. **equal contribution*
- Bacq, S.**, Kickul, J. (2022). “[Social entrepreneurship](https://doi.org/10.1093/acrefore/9780190224851.013.308).” In *Oxford Research Encyclopedia of Business and Management*. Oxford University Press. doi: <https://doi.org/10.1093/acrefore/9780190224851.013.308>
- Bacq, S.**, Wasieleski, D.M., Weber, J. (2022). “Preface—Social entrepreneurship: Origins, trends, and future directions.” In: D.M. Wasieleski and J. Weber (Eds.), *Social Entrepreneurship (Business and Society 360)*, Emerald Group Publishing Limited, Bingley, pp. xi-xviii.
- Hertel, C., **Bacq, S.**, Lumpkin, G.T. (2022). “A holistic perspective on social performance in social enterprises—Disentangling social impact from operational sustainability.” In: A. Vaccaro and T. Ramus (Eds.), *Social Innovation and Social Enterprises: Toward a Holistic Perspective*, Springer, Berlin.
- Gundry, L., Kickul, J., Griffiths, M., **Bacq, S.** (2011). “Creating social change out of nothing: The role of entrepreneurial bricolage in social entrepreneurs’ catalytic innovations.” In G.T. Lumpkin and J.A. Katz (Eds.), *Social and Sustainable Entrepreneurship (Advances in Entrepreneurship, Firm Emergence and Growth, Vol. 13)*, Emerald Group Publishing Limited, Bingley, pp. 1-24.
- Bacq, S.**, Janssen, F. (2011). “Structuring the field of social entrepreneurship: A transatlantic comparative approach.” In O.J. Borch, A. Fayolle, and E. Ljunggren (Eds.), *Entrepreneurship Research in Europe: Evolving Concepts and Processes*, Edward Elgar Publishing, pp. 153-185.
- Janssen, F., Eeckhout, V., Gailly, B., **Bacq, S.** (2009). “Interdisciplinarity in cross-campus entrepreneurship education.” In G.P. West III, E.J. Gatewood, and K.G. Shaver (Eds.), *Handbook of University-Wide Entrepreneurship Education*, Edward Elgar Publishing, pp. 146-165.

EDITED BOOK CHAPTERS IN FRENCH

- Bacq, S.**, Janssen, F. (2013). “Pratiques Entrepreneuriales dans le Secteur Social: Aspects Personnels, Processuels, Organisationnels et Environnementaux.” *Nouvelles Perspectives en Entrepreneuriat*.

Bacq, S., Janssen, F. (2011). “La Transmission/Reprise en Entrepreneuriat Social” (pp. 205-219). *La Transmission/Reprise dans les PME: Regards Croisés entre Cédants et Repreneurs*.

Bacq, S., Giacomini, O., Janssen, F. (2009). “Entreprendre et l’Échec.” *Entreprendre: Manuel d’Introduction*.

Bacq, S., Janssen, F. (2008). “L’Entrepreneuriat Social: Enfant Terrible ou Fils Légitime?” In T. Schmitt (Ed.), *Regards sur l’Évolution des Pratiques Entrepreneuriales*, Les Presses de l’Université du Québec, pp. 141-158).

Moberg, K., Vintergaard, C., Vestergaard, L., **Bacq, S.** (2008). “Un Modèle pour la Coordination de la Formation en Entrepreneuriat dans les Universités Danoises et Suédoises: Le Cas de la Région Transnationale d’Øresund” (vol. 2). *Université et Entrepreneuriat: Un Panorama International*.

TEACHING MATERIAL

Byrne, J., **Bacq, S.** (2022). *Funding My Sister’s Place: Building a Sustainable Social Enterprise*. Ivey Publishing, Forthcoming.

Bacq, S. (2017). Social Entrepreneurship Exercise: Developing your “Theory of Change”: Entrepreneurship & Innovation Exchange. <https://eiexchange.com/content/289-social-entrepreneurship-exercise-developing-your> (>27,000 reads).

PRACTITIONER PUBLICATIONS

Coeurderoy, R., Bacq, S. (2012). *Born Global, L’International au Cœur de l’Entrepreneuriat (Collection Prospective et Entreprise)* (vol. 18). Chambre de Commerce et d’Industrie de Paris. France.

Janssen, F., Bacq, S., Giacomini, O. (2008). *Entrepreneuriat de la Seconde Chance (Renascent Entrepreneurship)*. FREE Foundation For Entrepreneurship.

CURRENT EDITORIAL SERVICE

Associate Editor

2020 – Present *Journal of Business Venturing*
(2022: 20 decisions; 2021: 24 decisions; 2020: 14 decisions)

2017 – 2020 *Journal of Social Entrepreneurship*

Special Issue Co-Editor

2021 – 2023 *Journal of Management Studies*, Special Issue on “[Beyond Hybridity: Addressing Complex Social and Environmental Problems Through Multi-Level Processes](#).” With G. Ciambotti, B. Doherty, S. Dorado, H. Haugh, M. Pedrini, and G. Markman.

2013 – 2015 *California Management Review*, Special Issue on “Hybrid organizations: Origins, strategies, impacts and implications.” With N. Haigh, J. Walker, and J. Kickul.

Member of Editorial Review Board

2020 – Present *Academy of Management Journal*

2020 – Present *Journal of Management*

2018 – Present *Entrepreneurship: Theory and Practice*

2015 – Present *Journal of Business Venturing*

2018 – 2019 *Academy of Management Discoveries*
Special issue on “Sustainable development for a better world: Contributions of leadership, management and organizations,” Guest Editors: J. Howard-Grenville, J. Davis, T. Dyllick, C. Miller, S. Thau, and A. Tsui.

Ad-hoc Reviewer (Active)

2011 – Present 136 reviews
(2014=8; 2015=10; 2016=14; 2017=13; 2018=17; 2019=25; 2020=13; 2021=13; 2022=9)

2019 – Present *Organization Science*

2018 – Present *Academy of Management Discoveries; Academy of Management Journal; Academy of Management Review*

2017 – Present *Academy of Management Perspectives; Administrative Science Quarterly; Strategic Management Journal*

2016 – Present *Strategic Entrepreneurship Journal*

2011 – Present *Academy of Management Learning & Education; Entrepreneurship & Regional Development; Journal of Management Studies*

AWARDS AND HONORS

SCHOLAR AWARDS

- 2022 **USASBE Social Entrepreneurship SIG Award for Excellence in Programming/Events**
Recognizing the [Social Entrepreneurship Doctoral Seminar](#) as a significant contribution to the field of social entrepreneurship (shared with Tom Lumpkin)
- 2021 **USASBE Social Entrepreneurship SIG Award for Excellence in Scholarship**
Recognizing a significant contribution to the field of social entrepreneurship
- 2019 **The Entrepreneurship Division Emerging Scholar Award**
For innovative and impactful contributions to entrepreneurship scholarship
- 2008 **“Most Promising Doctoral Student” Exchange Award between ECSB and USASBE**
XXII RENT Conference, Portugal

PAPER AWARDS

- 2020 **Academy of Management Perspectives 2020 Best Article Award**
“Civic wealth creation: A new view of stakeholder engagement and societal impact” with G.T. Lumpkin
- 2017 **Emerald Literati Network Award for Excellence: Highly Commended paper**
“In pursuit of blended value in social entrepreneurial ventures: An empirical investigation” with F. Janssen, J. Kickul
- 2015 **United States Association for Small Business and Entrepreneurship Best Paper in Public Policy**
“A resource-based view of social enterprises: How resources contribute to their growth” with K. Eddleston
- 2008 **9th International French-speaking Conference in Entrepreneurship and SME Best Conceptual Paper**
“La théorie de l’ ‘entreprise à internationalisation rapide et précoce’ à l’épreuve des faits: Évaluation de l’apport des travaux empiriques à ce champ de recherche” with R. Cœurderoy

TEACHING AWARDS

- 2021 Recipient of the **Dr. James E. Mumford Excellence in Extraordinary Teaching Award**
- 2020 **Indiana University Trustees Teaching Award** Nominee

- 2017 **Schulze Family Fund Publication Award**
Social Entrepreneurship Exercise: Developing your “Theory of Change”
- 2013 **Excellence in Teaching Award**
The National Society of Leadership and Success, USA

GRANTS AND FELLOWSHIPS

- 2020 **Social Sciences and Humanities Research Council Insight Grant (Canada)** (267,995 CAD)
“Animating necessity entrepreneurship”
With R. Nason, S. Vedula, J. Bothello, A. Charman
- 2018 **D’Amore-McKim School of Business Summer Research Grant**
- 2017 **Northeastern University Center for Emerging Markets Mini Research Grant** (2,000 USD)
- 2017 **D’Amore-McKim School of Business Summer Research Grant**
- 2015 **Social Sciences and Humanities Research Council Insight Grant (Canada)** (65,081 CAD)
“The role of temporal orientation on entrepreneurial activity in impoverished settings”
With R. Nason, D. Gras
- 2014 **D’Amore-McKim School of Business Interdisciplinary Seed Grant** (3,000 USD)
“Can commercial and social entrepreneurial activity foster perceptions of country brands in trade and tourism? An international examination”
With C. Robertson
- 2009 **Doctoral Research Fellowship** (70,000 EUR)
Intercollegiate Center for Management Science, Belgium

MEDIA APPEARANCE

- Lumpkin, G.T., **Bacq, S.** (2014). *What Family Businesses Can Teach Social Entrepreneurs*. Family Business Wiki—Sharing Family Business Knowledge Around the World.
- Bacq, S.**, Janssen, F. (2007). *Cap sur l’Entrepreneuriat Social*. La Libre Entreprise, Belgium.

INVITED TALKS

A. Invited Keynotes

- Invited Keynote** at *International Family Enterprise Research Academy*, Summer 2023.
- Invited Keynote** at the *Impact Entrepreneurship and Investments Mini-Conference*, Israel, 2022/3.
- Invited Keynote**, “Social entrepreneurship, community, and civil society” at the *Uncertainty, Social Entrepreneurship and Role of Technology*, Tata Institute of Social Sciences, Mumbai, India, February 24, 2023.
- Invited Keynote** at the *Australian Social Cohesion: Exploring New Directions*, The Australian National University (ANU), Australia (Virtual), December 5, 2022.
- Invited Keynote** at the *Canadian Council for Small Business and Entrepreneurship (CCSBE)*, Canada (virtual), October 28, 2022.
- Invited Keynote Panelist** at “Pathways out of poverty: Venture creation and contemporary Europe”, University of Notre Dame, September 7, 2022.

Invited Keynote at the [*International Social Innovation Research Conference \(ISIRC\)*](#), Università Cattolica del Sacro Cuore, Milan, Italy, September 8-10, 2021: “Civic wealth creation and the role(s) of community in social entrepreneurship.”

Invited Keynote at the [*European University Network on Entrepreneurship \(ESU\)*](#), University of Groningen, The Netherlands, August 29-September 4, 2021 (Virtual): “Civic wealth creation and the role(s) of community in social entrepreneurship.”

Invited Keynote, [*African Network of Social Entrepreneurship Scholars*](#), University of Pretoria, South Africa, September 28, 2020 (Virtual): “Winning Recipes for High-Impact Research.”

Invited Keynote Panelist at the *15th Annual Family Enterprise Research Conference (FERC)*, University of Vermont, Burlington, VT, May/June 2019: “Family Business @ Top, Bottom, Centerfold, and Edges of Economy & Society.”

B. Invited Research Talks

2022 University of Virginia, Darden College of Business, April 2023.
University of Tennessee, Haslam College of Business, December 2022.
University of Ottawa, Telfer School of Management, Winter 2022.
The Wharton School, Legal Studies & Business Ethics, April 2022.
Rotterdam School of Management, March 2022.
Impact Scholar Community, February 2022. “Theorizing Impact Work.”

2021 Syracuse University, December 2021.
Technische Universität München, October 2021.
IESEG, Management & Society Department, September 2021.
University of Akron, August 2021. “Teaching social entrepreneurship: Principles, frameworks, and resources.”

2019 “In(conspicuous): Immigration and visibility enhancing strategic choices of informal economy entrepreneurs.”
- École Polytechnique Fédérale de Lausanne, Switzerland, April 2019.

2018 “Studying entrepreneurship at the BoP: Challenging existing theory, building new theory.”
- University of Cape Town, South Africa, May 2018.

2017 “Toward a governance theory of blended value.”
- University of Massachusetts Boston, Organizations and Social Change Research Seminar, November 2017.
- Northeastern University, FAS Center Speaker Series, May 2017.

“The role of temporal orientation on entrepreneurial activity in Cape Town townships.”
- University of Cape Town, South Africa, February 2017.

2014 “Can social entrepreneurship researchers learn from family business scholarship? A theory-based future research agenda.”
- Université de Liège, Belgium, May 2014.

C. Invited Speaker/Panelist/Discussant or Session Chair at Professional Meetings and Conferences

Invited Panelist at Panel on “New Theoretical Directions on Stakeholder Governance,” *Strategic Management Society Annual Conference*, London, UK, September 2022.

Invited Panelist at Panel Symposium (AAT, ENT) on “The Role of Community in Venturing for a Better World Together” *Academy of Management 82nd Annual Meeting*, Seattle, WA, August 2022.

Invited Panelist at Panel Symposium (OMT, SIM) on “Different Cultures, Different Dynamics? Driving Forward a Community Perspective of Social Innovation,” *Academy of Management 82nd Annual Meeting*, Seattle, WA, August 2022.

Invited Panelist at Panel Symposium (ENT, OMT, MOC) on “Identity Work and Cultural Entrepreneurship Processes in Resource-Constrained Environments,” *Academy of Management 82nd Annual Meeting*, Seattle, WA, August 2022.

Invited Panelist of Professional Development Workshop (STR) on “New Perspectives on Stakeholder Governance,” *Academy of Management 82nd Annual Meeting*, Seattle, WA, August 2022.

Invited Facilitator of Professional Development Workshop (ENT, GDO, OMT, SIM) on “Race and Entrepreneurship,” *Academy of Management 82nd Annual Meeting*, Seattle, WA, August 2022.

Invited Mentor, Entrepreneurship Division Doctoral Consortium, *Academy of Management 82nd Annual Meeting*, Seattle, WA, August 2022.

Invited Speaker, *Seminars To Advance Cumulative Knowledge (STACK) Seminar*, organized by The Rutgers Institute for Corporate Social Innovation (RICSI), in partnership with the Aspen Institute Business & Society Program and the Social Issues in Management Division of the Academy of Management, Virtual, October 2021.

Invited Speaker, Kelley Webinar: Business Doing Good. Hosted by the Kelley School of Business Institute for International Business and IU Ventures, October 2021.

Invited Speaker & Mentor, SIM-ONE Junior Faculty Consortium “Reimagining SIM-ONE Scholarship,” *Academy of Management 81st Annual Meeting*, Virtual, August 2021.

Invited Panelist, Doctoral Consortium, “The ‘New’ and the ‘Old’ World of Teaching”, *18th International Society for Justice Research*, Virtual, July 2021.

Invited Speaker, Doctoral Consortium, “Ask the Experts” session, *Babson Conference Entrepreneurship Research Conference*, Virtual, June 2021.

Invited Speaker, “Civic wealth creation: Understanding the impact of social entrepreneurship” session, *USASBE 2021: Be Boldly Unscripted!*, Virtual, January 2021.

Panelist & Co-Organizer (with T.A. Williams) of Panel on “Community and Social Issues: From Community-Level Institutional Pressure to Community Entrepreneurial Action,” *Strategic Management Society Annual Conference*, Virtual, October 2020.

Invited Panelist (with G.T. Lumpkin) of Professional Development Workshop on “Reframing Social Entrepreneurship Research: Embracing a Strategic Perspective,” *Academy of Management 80th Annual Meeting*, Virtual, August 2020.

Invited Mentor, Junior Faculty and Doctoral Consortium, *Sustainability, Ethics and Entrepreneurship Conference*, Puerto Rico, February/March 2020.

Invited Mentor, 12th PhD Sustainability Academy, London, Canada, November 2019.

Moderator & Co-Organizer (with D. Townsend) of Professional Development Workshop on “Escaping Schumpeter’s Shadow: The Power of Contextualization in the Rigor-Relevance Debate,” *Academy of Management 79th Annual Meeting*, Boston, MA, August 2019.

Invited Speaker (with G.T. Lumpkin) at Symposium on “Impact, Sustainable, Social and Environmental Entrepreneurship,” *Academy of Management 79th Annual Meeting*, Boston, MA, August 2019.

Invited Speaker, Doctoral Consortium, *Babson Conference Entrepreneurship Research Conference*, Wellesley, MA, June 2019.

Invited Mentor, Junior Faculty and Doctoral Consortium, *Sustainability, Ethics and Entrepreneurship Conference*, Miami, FL, February/March 2019.

Invited Panelist at the *Strategic Management Society Extension* on “Hybrid Organizing, Innovation and Social Value Creation: New Perspectives for Strategy,” Paris, France, September 2018.

Moderator & Co-Organizer (with G.T. Lumpkin) of Panel on “Stakeholder Value Creation: From Focal Organizations to Community Action,” *Strategic Management Society Annual Conference*, Paris, France, September 2018.

Panelist & Co-Organizer (with R. Aguilera) of Panel Symposium on “Improving Lives by Redefining Value and its Governance,” *Academy of Management 78th Annual Meeting*, Chicago, IL, August 2018.

Co-Organizer (with G.T. Lumpkin) of Professional Development Workshop on “Civil Society in Management and Entrepreneurship Research,” *Academy of Management 78th Annual Meeting*, Chicago, IL, August 2018.

Invited Chair of Paper Symposium on “New Research Pathways in Social Entrepreneurship and Organizational Theory,” *Academy of Management 78th Annual Meeting*, Chicago, IL, August 2018.

Invited Mentor, ENT Division Doctoral Consortium, *Academy of Management 78th Annual Meeting*, Chicago, IL, August 2018.

Invited Panelist, Professor Lumpkin’s *Social Entrepreneurship Doctoral Seminar*, Waterford, Ireland, June 2018.

Invited Speaker, Doctoral Consortium, *Babson Conference Entrepreneurship Research Conference*, Waterford, Ireland, June 2018.

Invited Discussant, Harvard Kennedy School *Social Innovation and Change Initiative*’s inaugural conference on “Rethinking Cross-Sector Social Innovation,” Cambridge, MA, April 2018.

Invited Mentor, Junior Faculty and Doctoral Consortium, *Sustainability, Ethics and Entrepreneurship Conference*, Washington, DC, March 2018.

Invited Panelist, Professor Lumpkin’s *Social Entrepreneurship Doctoral Seminar*, Norman, OK, June 2017.

Co-Organizer (with J. Walske, J. Kickul) of Professional Development Workshop on “Perfecting the Pilot: Best Practices in Social Innovation Incubation and Deployment,” *Academy of Management 77th Annual Meeting*, Atlanta, GA, August 2017.

Invited Panelist (with G.T. Lumpkin) at Symposium on “To B or Not to B: Hybrids as Meaning-Making Opportunities within and across Disciplines,” *Academy of Management 76th Annual Meeting*, Anaheim, CA, August 2016.

Invited Discussant at Professional Development Workshop on “Creating Alternative Economic Futures through Teaching,” *Academy of Management 76th Annual Meeting*, Anaheim, CA, August 2016.

Invited Discussant at *14th Theories of Family Enterprise Conference*, Edmonton, Canada, May 2016.

Track Chair of “Hybridity, Governance and Organizing Social Innovation,” *International Social Innovation Research Conference*, Northampton, UK, September 2014.

Co-Organizer (with G.T. Lumpkin) of Professional Development Workshop on “What Can Social Entrepreneurship Researchers Learn from Family Business Scholars?” *Academy of Management 74th Annual Meeting*, Philadelphia, PA, August 2014.

Co-Organizer (with J. Kickul, S. Lester) of Professional Development Workshop on “Beyond Profit: A Blended Value Approach for Social Entrepreneurship Pedagogy and Education,” *Academy of Management 73rd Annual Meeting*, Orlando, FL, August 2013.

Keynote (with G.T. Lumpkin), “Social entrepreneurship and the multiple logics of civic wealth creation,” *9th Annual NYU Stern Conference on Social Entrepreneurship*, New York, NY, November 2012.

Invited Discussant at Professional Development Workshop on “Formalizing the Informal: Do Culture and Context Shape Social Entrepreneurship?” *Academy of Management 72nd Annual Meeting*, Boston, MA, August 2012.

Co-Organizer (with J. Kickul) of Professional Development Workshop on “Intersection of Social Entrepreneurship and New Institutional Theory: Promising Research Avenues,” *Academy of Management 72nd Annual Meeting*, Boston, MA, August 2012.

Invited Discussant at Professional Development Workshop on “Social Entrepreneurship: Emergence & Pedagogical Challenges,” *Academy of Management 72nd Annual Meeting*, Boston, MA, August 2012.

REFEREED PRESENTATIONS AT PROFESSIONAL MEETINGS AND CONFERENCES

79. Schleppehorst, S., Welter, F. Bacq, S., “Societal value creation: How family entrepreneurs and regional communities collaborate to co-create societal value.” *RENT 2022 Conference*, Naples, Italy, November 2022.
78. Bergman, B., Slade Shantz, A., Bacq, S., Toubiana, M. “Permitted but uncommitted: Hesitant entrepreneurship in response to the Covid-19 Crisis.” *Babson College Entrepreneurship Research Conference*, Waco, TX, June 2022.
77. Lumpkin, G.T., Bacq, S. “Measuring societal impact: A civic wealth perspective.” *USASBE*, Raleigh, NC, January 2022.
76. Slade Shantz, A., Toubiana, A., Bacq, S. “Entrepreneurship in response to the COVID-19 crisis: The fine line between necessity and opportunity.” Symposium “Reconceptualizing Necessity Entrepreneurship.” *Academy of Management 81st Annual Meeting*, Virtual, August 2021.
75. Dencker, J., Bacq, S., Gruber, M. “Entrepreneurial processes under the condition of basic needs.” Symposium “Reconceptualizing Necessity Entrepreneurship.” *Academy of Management 81st Annual Meeting*, Virtual, August 2021.
74. Bacq, S., Nason, R., Vedula, S., Bothello, J. “Sight unseen: Selective visibility in the informal economy.” *Academy of Management 81st Annual Meeting*, Virtual, August 2021.
73. Vedula, S., Pacheco, D., Doblinger, C., Bacq, S., York, J., Russo, M., Dean, T. “From fiddling to firefighting: A sympathetic critique of social and environmental entrepreneurship.” *Academy of Management 81st Annual Meeting*, Virtual, August 2021.
72. Bacq, S., Hertel, C., Lumpkin, G.T. “Entrepreneurship as a solution to social issues: The overlooked yet numerous roles of community.” Symposium “Entrepreneurship as a Solution to Social Issues: Fostering New Insights and a Research Agenda.” *Academy of Management 81st Annual Meeting*, Virtual, August 2021.
71. Bacq, S., Stevenson, R., Grimes, M. “The effects of new ventures’ mission scope on early-stage resource acquisition.” *Babson College Entrepreneurship Research Conference*, Virtual, June 2021.
70. Marvel, M., Wolfe, M., Kuratko, D., Bacq, S., Neubert, E. “Women technology entrepreneurs and grit: How learning perseverance impacts innovation performance.” *Babson College Entrepreneurship Research Conference*, Virtual, June 2021.
69. Lumpkin, G.T., Bacq, S. “Civic wealth creation: Five principles that distinguish the phenomenon.” *The 17th Annual Social Entrepreneurship Conference*, Virtual, November 2020.
68. Reypens, L., Bacq, S., Milanov, H. “Beyond bricolage: Early-stage technology ventures’ resource mobilization under extreme resource scarcity.” *Strategic Management Society Annual Conference*, Virtual, October 2020.
67. Bacq, S., Hertel, C., Lumpkin, G.T. “Societal impact at the nexus of community and entrepreneurship: Taking stock and looking ahead.” *Academy of Management 80th Annual Meeting*, Virtual, August 2020. *Academy of Management Proceedings 2020: 1 13916*.
66. Bacq, S., Ajunwa, I., Toubiana, M., Ormiston, J., Ruebottom, T. “Stigma entrepreneurship: Theorizing the role of moral anger in entrepreneurship.” *Academy of Management 80th Annual Meeting*, Virtual, August 2020. *Academy of Management Proceedings 2020: 1 11421*.

65. Naimi, A., Hehenberger, L., Bacq, S., Kickul, J. "How social entrepreneurs with a migrant background create opportunities for their own community." *Academy of Management 80th Annual Meeting*, Virtual, August 2020. ***Academy of Management Proceedings 2020: 1 18946.***
64. Bacq, S., Nason, R., Vedula, S. "(In)decent exposure? Outsiders and selective visibility in the informal economy." Accepted for presentation at 2020 *Babson College Entrepreneurship Research Conference*, Knoxville, TN. Conference canceled due to Coronavirus.
63. Seyb, S.K., Parris, D.L., Bacq, S., Lumpkin, G.T. "Striving for positive impact: how ecosystems foster civic wealth creation." Accepted for presentation at 2020 *Babson College Entrepreneurship Research Conference*, Knoxville, TN. Conference canceled due to Coronavirus.
62. Lumpkin, G.T., Bacq, S. "Social entrepreneurship, collective agency, and common ownership." Accepted for presentation at 2020 *Western Academy of Management*, Big Island, HI. Conference canceled due to Coronavirus.
61. Bacq, S., Hertel, C., Lumpkin, G.T. "Entrepreneurship, communities, and societal impact." *Sustainability, Ethics and Entrepreneurship Conference*, San Juan, Puerto Rico, March 2020.
60. Stevenson, R., Bacq, S., Grimes, M. "Mission matters: The effects of new ventures' mission scope on cultural resonance with early-stage funders." *Sustainability, Ethics and Entrepreneurship Conference*, San Juan, Puerto Rico, March 2020.
59. Wuillaume, A., Bacq, S., Janssen, F. "The 'bad side' of 'doing good': A holistic framework for advancing research on the dark side of social entrepreneurship." *The 16th Annual Social Entrepreneurship Conference*, Bloomington, IN, November 2019.
58. Bacq, S., Aguilera, R. "Responsible governance for business." *Journal of Management Studies R&R Workshop*, Audencia, Paris, October 2019.
57. Naimi, A., Hehenberger, L., Bacq, S., Kickul, J. "In the face of a "migrant crisis": How social entrepreneurs with a migrant background bridge institutional contexts and engage in social value creation processes." *35th EGOS Colloquium*, Edinburgh, UK, July 2019.
56. Alt, E., Bacq, S. "A typology of prospective social entrepreneurs." *Babson College Entrepreneurship Research Conference*, Wellesley, MA, June 2019.
55. Mitra, P., Byrne, J., Bacq, S., Giuliani, P. "Legitimacy, gender and social entrepreneurship: Implications for theory and practice." Babson College Entrepreneurship Research Conference, Wellesley, MA, June 2019.
54. Bacq, S., Ajunwa, I., Toubiana, M., Ormiston, J., Ruebottom, T. "Stigma entrepreneurship: Theorizing the role of negative emotions in entrepreneurial motivations." *Sustainability, Ethics and Entrepreneurship Conference*, Miami, FL, March 2019.
53. Bacq, S., Coeurderoy, R. "The hybridization of organizations: A formal comparative approach." *Strategic Management Society Annual Conference*, Paris, France, September 2018.
52. Bacq, S., Battilana, J., Bovais, H. "Round hole, square peg? Sustaining dual social and commercial goals in a cooperative bank." *Academy of Management 78th Annual Meeting*, Chicago, IL, August 2018. ***Academy of Management Proceedings 2018:1 10236.***
51. Bacq, S., Coeurderoy, R. "The hybridization of organizations: A formal comparative approach." *34th EGOS Colloquium*, Tallinn, Estonia, July 2018.
50. Bacq, S., Ajunwa, I., Toubiana, M., Ormiston, J., Ruebottom, T. "Changing stigma through entrepreneurship: Stigma entrepreneurship and its unique cognitive and emotional motivators." *34th EGOS Colloquium*, Tallinn, Estonia, July 2018.
49. Bacq, S., Nason, R., Aeon, B., Gras, D. "Now, just now, and now": The effect of temporal orientation on township entrepreneurship." *Babson Conference Entrepreneurship Research Conference*, Waterford, Ireland, June 2018.
48. Bacq, S., Ajunwa, I., Toubiana, M., Ormiston, J., Ruebottom, T. "Stigma entrepreneurship: Exploring stigma as a source of entrepreneurial motivations." *Babson Conference Entrepreneurship Research Conference*, Waterford, Ireland, June 2018. **Appeared in *Frontiers of Entrepreneurship Research*, 32(11), article 1.**
47. Lumpkin, G.T., Bacq, S. "Value creation or wealth creation? Comparing approaches to assessing social outcomes in social entrepreneurship research." *The 14th Annual Social Entrepreneurship Conference*, Boston, MA, November 2017.

46. Gras, D., Bacq, S., Nason, R. "New venture social responsibility and product perceptions." *The 14th Annual Social Entrepreneurship Conference*, Boston, MA, November 2017.
45. Bacq, S., Battilana, J., Bovais, H. "Can the virtuous mouse become as big as the wealthy elephant while remaining virtuous? An ethnographic study of external growth in a hybrid organization." Symposium. *Academy of Management 77th Annual Meeting*, Atlanta, GA, August 2017.
44. Kickul, J., Griffiths, M., Bacq, S. "Catalyzing social innovation: Is entrepreneurial bricolage always good?" *Academy of Management 77th Annual Meeting*, Atlanta, GA, August 2017. **Academy of Management Proceedings 2017:1 14178.**
43. Bacq, S., Alt, E. "Feeling capable and valued: A prosocial perspective on the link between empathy and social entrepreneurial intentions." *Babson College Entrepreneurship Research Conference*, Norman, OK, June 2017.
42. Bacq, S., Nason, R. "Strategic deviation in the informal economy: Evidence from South African townships." *Babson College Entrepreneurship Research Conference*, Norman, OK, June 2017.
41. Lumpkin, G.T., Bacq, S., Pidduck, R. "Where change happens: Focusing on community-level phenomena in social entrepreneurship research." *United States Association for Small Business and Entrepreneurship*, Philadelphia, PA, January 2017.
40. Bacq, S., Alt, E. "Being valued or feeling capable? Explaining why empathy inspires social entrepreneurial intentions." *Academy of Management 76th Annual Meeting*, Anaheim, CA, August 2016. **Academy of Management Proceedings 2016:1 11903.**
39. Bacq, S., Gras, D., Aeon, B., Nason, R. "The role of temporal orientation on entrepreneurial activity in South African townships." *Babson College Entrepreneurship Research Conference*, Bodø, Norway, June 2016. **Appeared in *Frontiers of Entrepreneurship Research*, 36(6), article 14.**
38. Bacq, S., Kickul, J., Gundry, L., Ofstein, L. "A social cognitive perspective of how entrepreneurial munificence benefits entrepreneurship career intentions." *Babson College Entrepreneurship Research Conference*, Wellesley, MA, June 2015. **Appeared in *Frontiers of Entrepreneurship Research*, 35(4), article 3.**
37. Bacq, S., Dejardin, M., Giacomini, O., Janssen, F. "The economic, social and environmental goal prioritization of entrepreneurs: An empirical exploration." *Babson College Entrepreneurship Research Conference*, Wellesley, MA, June 2015. **Appeared in *Frontiers of Entrepreneurship Research*, 35(3), article 3.**
36. Bacq, S., Lumpkin, G.T., Craig, J. "Viewing family businesses as civic wealth creators: A community embeddedness perspective." *The 11th Annual Family Enterprise Research Conference*, Burlington, VT, June 2015.
35. Bacq, S., Robertson, C. "The relationship between different types of entrepreneurial activity and perceptions of country brands in trade and tourism: An international examination." *On The Organization Conference*, Berkeley, CA, February 2015.
34. Bacq, S., Eddleston, K. "Scaling social impact: A resource-based view of how stewardship culture benefits social enterprises." *United States Association for Small Business and Entrepreneurship*, Tampa, FL, January 2015. **Award of the Best Paper in Public Policy.**
33. Bacq, S., Eddleston, K. "Scaling social impact: A resource-based view of how stewardship culture benefits social enterprises." *Strategic Management Society Conference*, Madrid, Spain, September 2014.
32. Zhao, L., Bacq, S. "Social venture internationalization: Drivers and barriers." *Academy of Management 74th Annual Meeting*, Philadelphia, PA, August 2014. **Academy of Management Proceedings 2014:1 12654.**
31. Bacq, S., Gras, D. "Depending on the independent: An analysis of board independence in new social ventures." *Babson College Entrepreneurship Research Conference*, London, Canada, June 2014. **Appeared in *Frontiers of Entrepreneurship Research*, 34(10), article 1.**
30. Bacq, S., Kickul, J., Garud, N. "Much ado about nothing? A comparative study of hybrid social enterprises and nonprofit organizations in developing and developed economies." *Babson College Entrepreneurship Research Conference*, London, Canada, June 2014. **Appeared in *Frontiers of Entrepreneurship Research*, 34(18), article 10.**

29. Robertson, C., Bacq, S. "The relationship between different types of entrepreneurial activity and perceptions of country brands in trade and tourism: An international examination." *Eastern Academy of Management 51st Annual Meeting*, Newport, RI, May 2014.
28. Bacq, S. "The importance of theory for social entrepreneurship research." *Ashoka U Exchange*, Providence, RI, February 2014.
27. Lumpkin, G.T., Bacq, S. "Social entrepreneurship and the multiple logics of societal impact." *Academy of Management 73rd Annual Meeting*, Orlando, FL, August 2013. ***Academy of Management Proceedings 2013:1 15844.***
26. Kickul, J., Bacq, S., Garud, N. "Catalyzing social innovation: Is entrepreneurial bricolage always good?" *Babson College Entrepreneurship Research Conference*, Lyon, France, June 2013. **Appeared in *Frontiers of Entrepreneurship Research*, 33(18), article 6.**
25. Bacq, S., Janssen, F., Kickul, J. "Governing for impact and performance within SEVs: The mediating role of organizational capabilities." *Academy of Management 72nd Annual Meeting*, Boston, MA, August 2012.
24. Bacq, S., Janssen, F., Kickul, J. "An empirical investigation of the blended value approach: A governance answer for social entrepreneurial ventures." *Babson College Entrepreneurship Research Conference*, Fort Worth, TX, June 2012. **Appeared in *Frontiers of Entrepreneurship Research*, 32(11), article 1.**
23. Bacq, S., Janssen, F. "Succession strategies in social entrepreneurial ventures: An empirical investigation." *Babson College Entrepreneurship Research Conference*, Fort Worth, TX, June 2012. **Appeared in *Frontiers of Entrepreneurship Research*, 32(19), article 13.**
22. Bacq, S., Lumpkin, G.T. "Dealing with competing demands: What social business ventures can learn from family business research." *8th Annual NYU Stern Conference on Social Entrepreneurship*, New York, NY, November 2011.
21. Bacq, S., Coeurderoy, R. "The meaning of inception in international new ventures: Do empirics solve definitional ambiguity?" *Academy of Management 71st Annual Meeting*, San Antonio, TX, August 2011.
20. Bacq, S., Janssen, F., Kickul, J. "Governing for impact and performance within social entrepreneurial ventures: The mediating role of organizational capabilities." *4th Research Colloquium on Social Entrepreneurship*, Durham, NC, June 2011.
19. Bacq, S., Janssen, F., Kickul, J. "Governing for impact and performance within social entrepreneurial ventures: the mediating role of organizational capabilities." *Babson College Entrepreneurship Research Conference*, Syracuse, NY, June 2011. **Appeared in *Frontiers of Entrepreneurship Research*, 31(19), article 1, 629-642.**
18. Bacq, S., Gundry, L., Kickul, J., Griffiths, M. "Creating social change out of nothing: The role of entrepreneurial bricolage in social entrepreneurs' catalytic innovations." *Babson College Entrepreneurship Research Conference*, Syracuse, NY, June 2011. **Appeared in *Frontiers of Entrepreneurship Research*, 31(19), article 3, 659-673.**
17. Bacq, S., Coeurderoy, R. "The meaning of inception in international new ventures: Do empirics solve definitional ambiguity?" *2nd Belgian Entrepreneurship Research Day*, Louvain-la-Neuve, Belgium, May 2011.
16. Bacq, S., Coeurderoy, R. "The meaning of inception in international new ventures: Do empirics solve definitional ambiguity?" *Entrepreneuriat International*, Caen, France, February 2011.
15. Bacq, S., Hartog, C., Hoogendoorn, B., Lepoutre, J. "Social entrepreneurs: Who they are, what they do and what drives them." *RENT XXIV Conference*, Maastricht, The Netherlands, November 2010.
14. Bacq, S., Hartog, C., Hoogendoorn, B., Lepoutre, J. "Social entrepreneurs: Who they are, what they do and what drives them." *7th Annual NYU Stern Conference on Social Entrepreneurship*, New York, NY, November 2010.
13. Bacq, S., Janssen, F. "Succession strategies in social entrepreneurial ventures: An empirical investigation." *7th Annual NYU Stern Conference on Social Entrepreneurship*, New York, NY, November 2010.
12. Bacq, S., Janssen, F., Jacquemin, A. "Double bottom line and governance in social entrepreneurial ventures." *XXXèmes Journées de l'Association d'Économie Sociale*, Charleroi, Belgium, September 2010.
11. Bacq, S., Janssen, F. "Balancing social entrepreneurial ventures' double bottom line: Corporate governance, nonprofit governance or both?" *3rd Research Colloquium on Social Entrepreneurship*, Oxford, UK, June 2010.

10. Bacq, S., Janssen, F. "Balancing social entrepreneurial ventures' double bottom line: corporate governance, nonprofit governance or both?" *1st Belgian Entrepreneurship Research Day*, Antwerp, Belgium, May 2010.
9. Bacq, S., Janssen, F. "Les pratiques entrepreneuriales dans le secteur social." Clermont-Ferrand, France, March 2010.
8. Bacq, S., Manderlier, A., Giacomini, O., Janssen, F. "The impact of microfinance institutions' corporate governance mechanisms on their social and financial performance." *RENT XXIII Conference*, Budapest, Hungary, November 2009.
7. Bacq, S., Janssen, F. "Scaling social impact: A governance approach." *6th Annual NYU Stern Conference on Social Entrepreneurship*, New York, NY, November 2009.
6. Bacq, S. "Managing the double bottom line in social entrepreneurial ventures: A governance approach." *International Social Innovation Research Conference*, Oxford, UK, September 2009.
5. Bacq, S., Janssen, F. "The various facets of social entrepreneurship: Literature review and classification." *RENT XXII Conference*, Covilhã, Portugal, November 2008.
4. Bacq, S., Jansen, F. "Définition de l'entrepreneuriat social: Revue de la littérature selon les critères géographique et thématique." *9^{ème} Conférence Internationale Francophone en Entrepreneuriat et PME*, Louvain-la-Neuve, Belgium, October 2008.
3. Bacq, S., Coeurderoy, R. "Le concept de 'nouvelle entreprise internationale': Une évaluation de son apport à la théorie de l'entrepreneuriat international." *9^{ème} Conférence Internationale Francophone en Entrepreneuriat et PME*, Louvain-la-Neuve, Belgium, October 2008. **Award of the Best Conceptual Communication.**
2. Bacq, S., Janssen, F. "From social entrepreneurship as a practice to a legitimate field of research: Literature review and classification." *European Summer University (ESU) Conference on Entrepreneurship and Entrepreneurship Education Research*, Bodø, Norway, August 2008.
1. Bacq, S., Janssen, F., Eeckhout, V., Gailly, B. "Interdisciplinarity in cross-campus entrepreneurship education." *Entrepreneurship Education Conference*, Wake Forest University, NC, November 2007.

WORKSHOPS AND SEMINARS

- 6th Annual Community of Social Innovation (COSI) workshop*, Queen's University, Toronto, Canada (May 26 - May 28, 2017). By invitation only.
- 5th Annual Community of Social Innovation (COSI) workshop*, Stanford University, Palo Alto, CA (April 8 - April 9, 2016). By invitation only.
- 4th Annual Community of Social Innovation (COSI) workshop*, University of Michigan, Ann Arbor, MI (May 15 - May 17, 2015). By invitation only.
- Entrepreneurship Division Early Career Development Consortium, *Academy of Management 74th Annual Meeting*, Philadelphia, PA (August 1, 2014 - August 5, 2014).
- Entrepreneurship Division Doctoral Consortium, *Academy of Management 71st Annual Meeting*, San Antonio, TX (August 12, 2011 - August 13, 2011).
- Doctoral Consortium, *Babson College Entrepreneurship Research Conference*, Lausanne, Switzerland (June 8, 2010 - June 12, 2010).
- EDEN Doctoral Seminar on Corporate Governance, Brussels, Belgium. (March 8, 2010 - March 12, 2010)
- Doctoral Consortium, *United States Association for Small Business and Entrepreneurship*, Anaheim, CA (January 8, 2009 - January 11, 2009).
- Doctoral Seminar, *RENT XXII Conference*, Covilhã, Portugal (November 22, 2008).
- Doctoral Consortium, *9^{ème} Conférence Internationale Francophone en Entrepreneuriat et PME*, Louvain-la-Neuve, Belgium (October 28, 2008).
- EMES International Summer School, Corte, Corsica, France (July 3, 2008 - July 7, 2008).
- CEMS Intensive Doctoral Seminar in Entrepreneurship, Louvain-la-Neuve, Belgium (February 26, 2007 - March 3, 2007).

TEACHING EXPERIENCE

Doctoral Courses

2019 – Present Social Entrepreneurship Doctoral Seminar, with G.T. Lumpkin (<https://sedocseminar.org>)

MBA Courses

2020 – Present Social Entrepreneurship, *Indiana University*
Instructor Effectiveness = 6.73/7 (2020), 6.63/7 (2021), 7/7 (2022)

2020 – Present Sustainability and Value Creation, *Indiana University*
Instructor Effectiveness = 6.5/7 (2020), 5.99/7 (2021), 6.8/7 (2022)

2013 – 2019 Social Enterprise, *Northeastern University*
Instructor Effectiveness = 4.8/5 (2015), 4.9/5 (2016), 4.7/5 (2016), 4.8/5 (2017), 4.7/5 (2018)

2018 Social Impact of Business, *Northeastern University*

2012 Social Entrepreneurship Workshop, *Imperial College Business School*

2011 Foundations of Entrepreneurship, Guest lecturer, *New York University*

Undergraduate Courses

2020 – Present Social Entrepreneurship, *Indiana University*
Instructor Effectiveness = 6.60/7 (2020), 6.47/7 (2021), 6.3/7 (2022)

2020 – Present Global Business Immersion-International Business Management (“Social Entrepreneurship in Costa Rica”), *Indiana University*
Instructor Effectiveness = 6.55/7 (2020), 6.54/7 (2021), 6.8/7 (2022)

2013 – 2019 Global Social Enterprise, *Northeastern University*
Instructor Effectiveness = 4.6/5 (2014), 4.2/5 (2014), 4.5/5 (2016), 4.6/5 (2016), 4.6/5 (2017), 4.8/5 (2018), 4.9/5 (2018)

2013 – 2015 Microfinance, *Northeastern University*
Instructor Effectiveness = 4.6/5

2011 Foundations of Social Entrepreneurship, Guest lecturer, *New York University*

FORMAL STUDENT ADVISING

Showkat, Sadek (Committee Member), University of Louisville (2024)

Rasmussen, Sebastian (Committee Member), Aarhus University (2023)

Stein, Devin (Proposal Committee Member), Syracuse University (2022)

Somasundaram, Pooja (Proposal Committee Member), Indiana University (2022)

Lahaye, Laurent (Committee Member), Université catholique de Louvain (2021)

Vavilov, Stanislas (Committee Member), University of Massachusetts Boston (2021)

Fultz, Andrew (Committee Member), Rutgers University (2020)

Delichte, Jody (Committee Member), University of Cape Town (2020)

Mitra, Paulami (Committee Member), Université catholique de Louvain (2019)

PROFESSIONAL SERVICE

Conference and Event Organizing

Organizer of Paper Development Workshop as part of the *Journal of Management Studies* Special Issue on “[Beyond Hybridity: Addressing Complex Social and Environmental Problems Through Multi-Level Processes](#),” November 4, 2021.

Co-Director and Host

18th Annual Social Entrepreneurship Conference, University of Southern California, Los Angeles.
(November 5-6, 2021)

[17th Annual Social Entrepreneurship Conference](#), Indiana University, Bloomington, IN, Virtual.
(November 5, 2020)

16th Annual Social Entrepreneurship Conference, Indiana University, Bloomington, IN. (November 7-9, 2019)

14th Annual Social Entrepreneurship Conference, Northeastern University, Boston. (November 2-3, 2017)

11th Annual Social Entrepreneurship Conference, Northeastern University, Boston. (November 5-7, 2014)

Co-Director

19th Annual Social Entrepreneurship Conference, University of Southern California, Los Angeles.
(November 11-12, 2022)

15th Annual Social Entrepreneurship Conference, University of Southern California, Los Angeles.
(November 2-3, 2018)

13th Annual Social Entrepreneurship Conference, University of Southern California, Los Angeles.
(November 11-12, 2016)

12th Annual Social Entrepreneurship Conference, New York University, New York. (November 4-6, 2015)

10th Annual NYU Stern Conference on Social Entrepreneurship, New York. (November 6-8, 2013)

9th Annual NYU Stern Conference on Social Entrepreneurship, New York. (November 7-9, 2012)

Conference Coordinator Extraordinaire

8th Annual NYU Stern Conference on Social Entrepreneurship, New York. (November 2-4, 2011)

Program Director

9th Conférence Internationale Francophone en Entrepreneuriat et PME, Member. (October 27-31, 2008)

Advisory Boards

Scientific Committee of the DCU National Centre for Family Business (NCFB), Ireland. (2022-Present)

Membership

2011 – Present Academy of Management Annual Meeting

2014 – Present Strategic Management Society

Ad-Hoc Review Activities for Conferences

2020 – Present Strategic Management Society Conference

2010 – Present Academy of Management Annual Meeting

2013 Babson College Entrepreneurship Research Conference

2011 Association Internationale de Management Stratégique

2011 Conférence Internationale Francophone en Entrepreneuriat et PME

SERVICE TO THE ACADEMY OF MANAGEMENT

2020 – 2023 Elected Representative-at-Large, Entrepreneurship Division
Chair, Awards Committee; Member, Nominating Committee

SERVICE TO INDIANA UNIVERSITY, KELLEY SCHOOL OF BUSINESS

2021 – Present Member, Faculty Research Committee (FRC), Kelley School of Business

2021 – 2022 Member, DEIB Committee, Kelley School of Business

2020 – 2022 Member, Doctoral Committee, Department of Management and Entrepreneurship

2020 – 2022 Member, “Thought Leader Seminar Series” Committee, Department of Management and Entrepreneurship

2019 – Present Director, Social Entrepreneurship Certificate, Full-Time MBA Program

SERVICE TO NORTHEASTERN UNIVERSITY

2017 – 2019 Center for Emerging Markets Fellow
2017 Hiring Committee, Entrepreneurship & Innovation Group

SERVICE TO UNIVERSITÉ CATHOLIQUE DE LOUVAIN

2006 – 2010 Organizer, Center for Research in Entrepreneurial Change and Innovative Strategies
 (CRECIS) weekly research seminars